

# Kanawha County

## 2019-2020

# Community Health Assessment Report

### Summary of Findings

### April 2020

**Our Mission:** To identify and evaluate health risks and coordinate resources to measurably improve the health of the people of Kanawha County.



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for Community Health Improvement**

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# INTRODUCTION



## ORGANIZATIONAL BACKGROUND / ASSESSMENT HISTORY

The Kanawha Coalition for Community Health Improvement (KCCHI) has served as the backbone organization for our community's collective efforts to identify and address health needs in Kanawha County since 1994. Its mission is to identify health risks and coordinate resources to measurably improve the health of the people of Kanawha County. Members of our leadership team include the county's hospitals, behavioral health facility, federally qualified health center, United Way, local health department, school system, faith-based partnership, business alliance and the State Bureau for Public Health (See acknowledgement page at the beginning of this report for full list of members).

KCCHI recently conducted its 8<sup>th</sup> triennial Community Health Needs Assessment (CHNA). The CHNA process has improved over the years through multiple cycles of learning into a rigorous evidence-based process that has been highlighted as a national role model process by both the National Quality Forum (NQF) and the Centers for Disease Control (CDC).

KCCHI has kept abreast of emerging trends and technologies and has adapted its tools and techniques over the years. In 2006 KCCHI began using scannable surveys in order to enter data more efficiently. In 2010 we began collecting survey responses through an online survey platform. And in 2013, when the number of households with landline phones decreased due to an increased use of cellular phones, KCCHI began to mail postcards to homes of randomly selected households without landlines, directing them to an online survey portal.

In 2010 KCCHI recognized that certain populations were underrepresented in its household surveying process and as a result we held our first focus groups to attain opinions and concerns from low-income, under or uninsured populations. In 2013 we expanded our focus groups to include single parents, African Americans, and lower income households. Also In 2013 KCCHI entered into a partnership with the University of Charleston's Capito Department of Nursing by engaging its fourth year nursing students in the data collection process. Students assisted with phone interviews and focus group implementation. In 2016-2017 KCCHI expanded its focus groups to capture input from communities in some of the more rural and unincorporated areas of our county (Cross Lanes, Kanawha City, Elkview, London, Marmet, and Miami).

Today, KCCHI remains committed to excellence through continuous improvements in its assessment process and its overall operations. This report shares the highlights from our 2019-2020 CHNA.

## COMMUNITIES OF EXCELLENCE

Our leadership understands that the challenges our community faces today and those we will have in the future will require a high level of performance – a commitment to community performance excellence that grows out the recognition that the social determinants of educational achievement, economic vitality, and health status are inextricable interwoven. We understand that these challenges require a commitment among leaders across sectors and generations to take a systems approach to community performance.

In 2017 the Kanawha Coalition for Community Health Improvement joined the first Cohort of Communities in the Nation to embark on a journey to performance excellence by helping refine and improve the Communities of Excellence Framework and better understand the key requirements needed to successfully adopt and sustain positive change in communities.

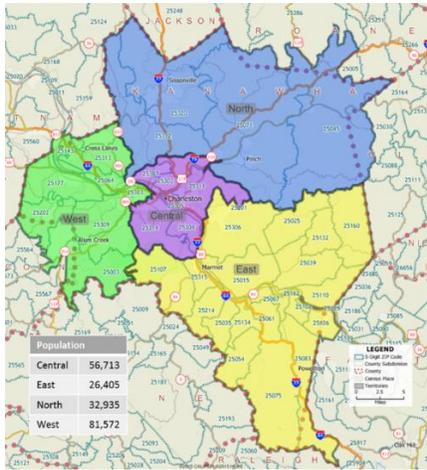
The Communities of Excellence Framework has helped the Kanawha Coalition for Community Health Improvement further enhance its triennial Community Health Needs Assessment (CHNA) process. The following section highlights improvements that have been incorporated into our 2019 CHNA.



Community Group	Key Characteristics	Recent Changes in Need	Key Requirements
North	Rural; Small towns; Most residents are descendants from the area; High rate of home ownership; Strong local governments; Strong community leadership; Declining population; Inadequate broadband	Decline in coal resulting in loss of jobs and impact on the economy; Flood recovery	<ul style="list-style-type: none"> <li>Feel valued</li> <li>Input and inclusion</li> <li>Involvement of local champions</li> </ul>
West	Bedroom communities of Charleston; High traffic area in Cross Lanes; Strong local identity; Chemical industry; Higher education presence; West End of Charleston focus for grants and improvement efforts	New sports complex; New chemical business	<ul style="list-style-type: none"> <li>Integrated with Charleston</li> </ul>
Central	Most population density and diversity; Business hub; State, county and city government; Losing population; Higher education presence, Health care hub	Population loss in the city of Charleston; New industry and innovation in the Civic Center design	<ul style="list-style-type: none"> <li>Voice from all segments of the community</li> <li>Desire to make Charleston a better place</li> </ul>
East	Most rural; Most residents are descendants from the area; High rate of home ownership; Economy fluctuates with the coal industry; Lower income; Feel isolated; Inadequate broadband; Suspicious of outsiders; Internally focused; Everyone knows everyone	Decline in the coal industry; Local college left the area	<ul style="list-style-type: none"> <li>Feel valued and connected</li> <li>Create inclusion without coming to Charleston to participate</li> <li>Maintain confidentiality</li> </ul>

### Improvements to our 2019-2020 CHNA Process

Kanawha Coalition leaders identified varying requirements among community groups in Kanawha County based on geography. We developed a Listening Project to learn what residents in the Northern, Central, Eastern, and Western parts of our county believe to be the key challenges and potential solutions under the new priority areas for LIVE, LEARN, WORK and PLAY.



We held 15 listening projects throughout our county. Our partners in these areas assisted us in securing locations for our listening sessions and promoting them within their communities, yet still attendance was low, with only 30 in total attending. KCCHI responded by broadening our methods of data collection to adequately capture the voice of our community residents. These included: paper surveys placed strategically throughout communities; opportunities to complete surveys online; and surveillance at local events and fairs.

### Our Customers

The Kanawha Coalition has expanded our definition of who our customers are to include, in addition to our residents, employers, visitors and tourists, people who commute here from other areas to work, legislators, and our contiguous counties. The Kanawha Coalition has incorporated listening strategies to hear the opinions and recommendations from each of these customer groups around our priorities under LIVE, LEARN, WORK and PLAY.

Groups	Key Requirements and Expectations
<b>Residents</b>	<ul style="list-style-type: none"> <li>• Safe communities</li> <li>• Employment/jobs</li> <li>• Quality healthcare</li> <li>• Quality education</li> <li>• Places to Worship, Recreation, Arts, Culture</li> </ul>
<b>Employers</b>	<ul style="list-style-type: none"> <li>• Skilled available workforce</li> <li>• Quality healthcare</li> <li>• High speed internet and telecommunications access</li> </ul>
<b>Seniors</b>	Resident Requirements and Expectations plus: <ul style="list-style-type: none"> <li>• Access to public transportation</li> <li>• Quality healthcare</li> <li>• Access to social services</li> <li>• Access to food</li> <li>• Access to safe, affordable housing and long term care</li> </ul>
<b>Other Customers</b> (Commuters, legislators, visitors)	<ul style="list-style-type: none"> <li>• Hotels/motels</li> <li>• Restaurants</li> <li>• Transportation</li> <li>• Accessible cultural, arts, entertainment opportunities</li> <li>• High speed internet and telecommunications access</li> </ul>
<b>Stakeholders</b> (Contiguous counties)	<ul style="list-style-type: none"> <li>• Safe roads</li> <li>• Accessible cultural, arts, entertainment opportunities</li> <li>• Variety of options for shopping</li> <li>• Accessibility to quality healthcare</li> </ul>

## Social Determinants of Health

The World Health Organization defines Social Determinants of Health as circumstances in which people are born, grow up, live, work and age, and the systems put in place to deal with illness. These circumstances are in turn shaped by a wider set of forces: economics, social policies, and politics.

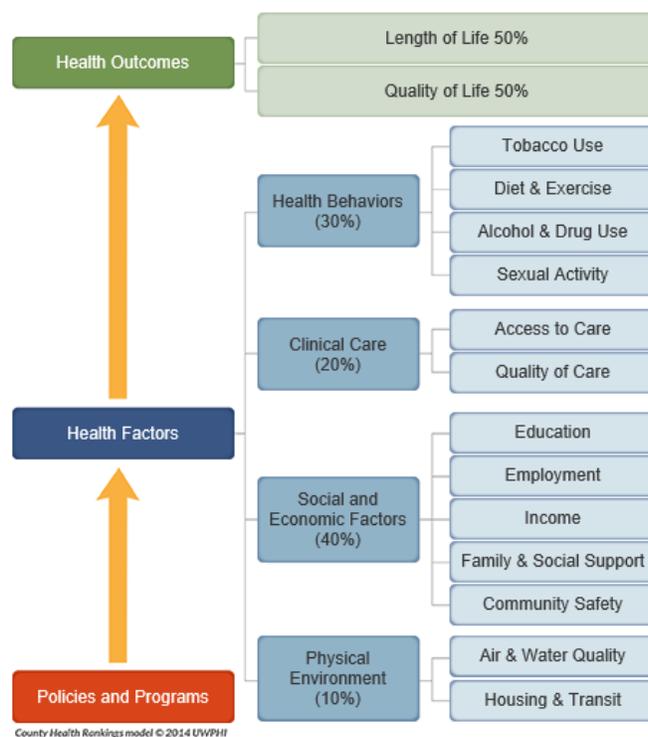
Health starts in our homes, schools, workplaces, neighborhoods, and communities. We know that taking care of ourselves by eating well and staying active, not smoking, getting the recommended immunizations and screening tests, and seeing a doctor when we are sick all influence our health.

Our health is also determined in part by access to social and economic opportunities; the resources and supports available in our homes, neighborhoods, and communities; the quality of our schooling; the safety of our workplaces; the cleanliness of our water, food, and air; and the nature of our social interactions and relationships. The conditions in which we live explain in part why some Americans are healthier than others and why Americans more generally are not as healthy as they could be. ([www.healthypeople.gov](http://www.healthypeople.gov))



The [County Health Rankings \(CHR\)](#) program measures the health of nearly all counties in the Nation. CHR is the collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

This report shares findings from the Kanawha Coalition’s 2019-2020 Community Health Needs Assessment (CHNA) which include surveying community key informants, a randomly selected household survey, and holding community focus groups. The report will provide these findings within the context of the Social Determinants of Health and include data measured by the 2019 County Health Rankings. By aligning the primary data collected through our CHNA with secondary data measured by the County Health Rankings, we strive to present a more robust interpretation. (See Appendix A for Kanawha County Health Rankings.)



Revisions include an expansion from a health focused model to one that assesses issues across social determinates of health under the categories of Live, Learn, Work and Play. Live is broken into two distinct sections; Health and Social and Safety and Infrastructure.

## GREAT Place to Live

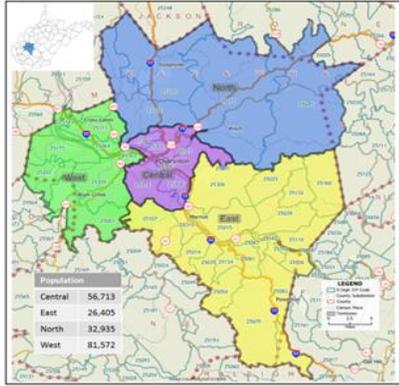
**Community Health & Social**  
Key Requirements:

- Care for aging population
- Substance use treatment and recovery
- Prevention of chronic diseases /Health Promotion (K-HIP)
- Food access
- Safe/affordable Housing
- Social gathering places
- Diversity and culture

**Community Safety & Infrastructure**  
Key Requirements:

- Transportation
- Road Safety
- Safe Air & Water
- Connectivity (fiber optics)
- Emergency Preparedness
- Response to Homelessness

### Kanawha County



Population	
Central	56,713
East	26,405
North	32,935
West	81,572

## GREAT Place to Learn

**Education**  
Key Requirements:

Quality of and Availability to:

- Childcare / Pre-K
- K-12 education
- Career & Technology
- College

## GREAT Place to Work

**Employment**  
Key Requirements:

- Qualified/prepared workforce
- Drug free workforce
- Retention of young people

## GREAT Place to Play

**Attractions**  
Key Requirements:

- Arts/Culture
- Entertainment
- Dining
- Shopping
- Sports/Recreation



**Kanawha Coalition  
for Community Health Improvement**

Revised January 24, 2019

## Our Key Community Work Systems

The image shows five circular icons arranged horizontally, each representing a different community work system. From left to right: 
 1. A blue circle with icons of people and a brain, labeled 'LIVE Health & Social'. 
 2. A blue circle with icons of a water tap, a road, and a warning sign, labeled 'LIVE Safety & Infrastructure'. 
 3. A green circle with an icon of a person sitting at a desk, labeled 'LEARN'. 
 4. A purple circle with icons of a person wearing a hard hat and a clock, labeled 'WORK'. 
 5. A red circle with icons of a person playing a guitar, a person on a bicycle, and a person playing a sport, labeled 'PLAY'.

5

# COMMUNITY HEALTH NEEDS ASSESSMENT (CHNA) PROCESS



The Kanawha Coalition enhanced the ways that stakeholders and experts from key sectors can become engaged in our work to improve health in Kanawha County. Our leadership team identified 283 individual experts in the areas of Live, Learn, Work and Play and invited them to participate in our Expert Opinion Survey. 218 experts participated. Seventy experts participated in Steps 1, 25 in Step 2, and 123 in Step 3 of our new Assessment Process. This resulted in a significant representation from key sectors.

## STEP 1: Expert Opinion Survey

Experts were invited to participate in an online Expert Opinion Survey. The survey asked for opinions across a broad list of topics under the Categories of LIVE-Health and Social, LIVE-Safety and Infrastructure, LEARN, WORK, and PLAY. (See appendix B)

## STEP 2: Convening of Experts

Experts were invited to convene to further discuss and decide which top challenges under each category should move forward to the final ranking. (See appendix C)

## STEP 3: Top Challenge Ranking Survey

Experts were invited to participate in the final ranking of top challenges that would move forward to Step 4 for community input. (See appendix D)

### Ranking Criteria:

- This challenge appears to be greater in certain parts of the county or specific populations
- There is baseline data that would help us measure our impact for this challenge
- Other communities, like ours, have been able to overcome this challenge
- We can resolve this challenge in 3-5 years or less and sustain the improvements
- To my knowledge, no one is working to address this challenge at this time
- We can create a major improvement in the quality of life by addressing this challenge
- We can reduce long-term cost to the community by addressing this challenge

Participating Experts: *(Please note that the list below is not all inclusive due to the anonymity of the top challenge ranking process)*

Aila Accad	Future of Nursing WV
Pamela L. Alderman	University of Charleston
Jeffrey S. Allen	West Virginia Council of Churches
Erin Andrews- Sharer	Appalachia Service Project
Sandra Steiner Ball	The United Methodist Church
Maria Belcher	FestivALL Charleston
Jason E. Bibbee	Tyler Mountain Cross Lanes Community Services
Michele Bowles	Regional FRN
Tim Brady	Charleston CVB
Ellen Bullock	Kiwanis Club of West Charleston
Ronald Butlin	Charleston Urban Renewal Authority
Kelli Caseman	West Virginians for Affordable Health Care
Michelle Coon	CAMC/PIHN
Kerri Cooper	United Way Central West Virginia
Amber Crist	Cabin Creek Health Systems
Glenn Crotty Jr., MD	Charleston Area Medical Center
Jared Davis	Camp Appalachia
Pamela J. Dickerscheid	West Virginia Symphony Orchestra
Heidi Edwards	Charleston Area Medical Center
Loren Friend Farmer	Bob Burdette Center, Inc.
Michelle Foster	The Greater Kanawha Valley Foundation
Tamara Fuller	Charleston Area Medical Center
Julia Gonzales	FJG Enterprises LLC
Jeff Goode	Charleston Area Medical Center
Danial Gum	Goodwill Industries of Kanawha Valley
Paula Hamady	DHHR/Bureau for Medical Services
Cindy Hanna	CAMC Health Education and Research Institute, Inc.
Laura Dice Hill	WV Food and Farm Coalition
Roseshalla Holmes	Four Points by Sheraton
Lisa Hudnall	United Way Central West Virginia

Stephanie Hyre	The Greater Kanawha Valley Foundation
Brenda C. Isaac	Kanawha County Schools
Paulette Susan Justice	Kanawha Valley Senior Services, Inc.
Travis Kahle	University of Charleston
Sharon Lansdale	Center for Rural Health Development, Inc.
Daniel Lauffer	Thomas Health System
Valicia Leary	Children's Therapy Clinic
Sharon Malcolm	WV Delegate
Tara Martinez	Manna Meal, Inc.
Johanna Miesner	Charleston Ballet
Mack Miles	Mack Miles Studio
Martha Minter	Community Access Inc. / Red Barn Stables LLC
Doug Paxton	Sand Run Gospel Tabernacle
Elizabeth Pellegrin	Charleston Area Medical Center
Gail Pitchford	CAMC Foundation
Tina Ramirez	Marshall Health
Errol Randle	Catalyst Ministries / The Grace Project
Dominique Ranieri	Yeager Airport (CRW)
Gloria Rhem	Eastern Kanawha Prevention Partnership/ Booker T Washington Community Center
Morgan Robinson	The Clay Center
Christena Ross	CAMC Health Education and Research Institute, Inc.
Marty Roth	University of Charleston
Beth Scohy	Daymark
Serena Seen	Charleston-Kanawha Housing Authority
Angie Settle	WV Health Right
CW Sigman	Kanawha Emergency Management
Megan Simpson	The Greater Kanawha Valley Foundation
Melissa Stewart	West Virginia National Guard
Annie Stroud	Buzz Food Service
Jeremy Taylor	West Virginia Power Baseball, LLC
Jennifer Waggener	Faith in Action of the Greater Kanawha Valley, Inc.
Matthew J. Watts	HOPE CDC

Andrew S. Weber	Charleston Area Medical Center
Barbara Wessels	UniCare Health Plan
Courtney White	YWCA of Charleston, Resolve Family Abuse Program
Bob Whitler	Charleston Area Medical Center
Michael D. Williams	Charleston Area Medical Center
Jessica Wright	WV Bureau for Public Health / Health Promotion & Chronic Disease
Larry Wunderly	Buckskin Council, BSA
Sherri Young	Kanawha Charleston Health Department.

### Step 4: Customer Feedback (Community Input)

During this step of the CHNA process, the top priority areas ranked by participating stakeholders and experts were shared with people who live and/or work in Kanawha County. Employees at 18 worksites participated in our community-based survey. We conducted 15 listening sessions which drew a low attendance, therefore we expanded our outreach to include paper and online surveying (See appendices E, F, and G). Below is the breakdown for number of participants in Step 4.

#### Community Input:

- 15 Listening sessions (30 attendees)
- 91 clip board surveys
- 165 paper surveys (642 responses)
- 1235 online survey responses:  
LIVE Health & Social = 330  
LIVE Safety & Infrastructure = 242  
LEARN = 207  
WORK = 234  
PLAY = 222

#### Inclusion of Vulnerable Populations:

- Homeless
- People with Substance Use Disorder
- Low Income
- Single parents
- Domestic violence survivors
- Senior citizens

#### Employee Surveys:

Cabin Creek Health Center  
Charleston Area Alliance  
Charleston Area Medical Center  
Covenant House  
Dow  
FamilyCare  
First Choice/211  
Highland Hospital  
Kanawha County Commission  
Kanawha County Schools  
Kanawha County Sheriff's Department  
Manna Meal  
Regional 3 Workforce Investment Board  
Thomas Memorial Hospital  
University of Charleston  
WV Attorney General's Office  
WV Health Right  
YWCA

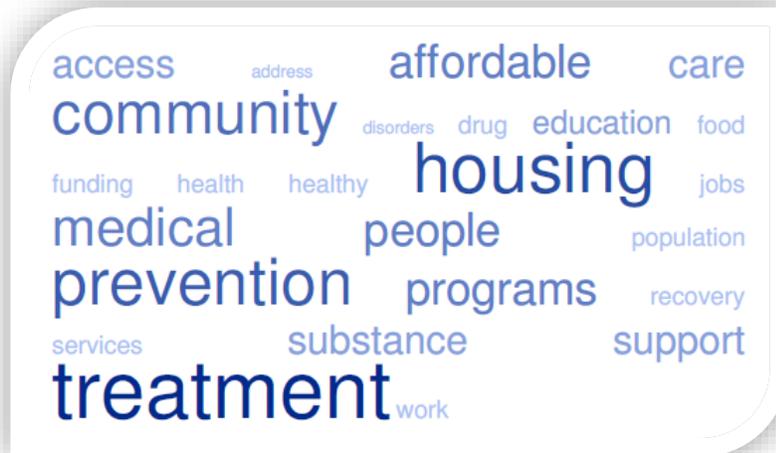
**Steps 5 and 6, Planning and Implementation**, will occur once our new Community Health Improvement Councils are formed for each new priority. Councils will be comprised of both subject experts and community residents.

## EXPERT OPINION SURVEY RESULTS



### LIVE: Health and Social

Total Expert Opinions: 60



#### Top Challenges:

- Access to substance use disorder treatment and recovery
- Access to substance abuse prevention education
- Access to health promotion and chronic disease prevention education
- Lack of services for the aging
- Safe and affordable housing

#### In General (Across all challenges)

Lack of community, city government, and business cohesion

Many non-profits at work, but would be helpful to have government leaders or some other entity to bring everyone together for the same purpose

Need for coordination of resources

Lack of new ideas among those in power positions

Funding for new ideas (not just evidence-based)

Funding that has less restrictive access

Economics/ unemployment

Lack of jobs

Declining population

Lack of the nuclear family/ breakdown of family systems

More connections, interaction, and communication between different communities

Build better communication / information networks and better align public policy and resources

Lack of awareness of the connectivity between all the of the issues

Broader community engagement - focus on community conditions that impact health, not just access to health care services

Engagement of health, mental health, public health, public safety sectors with local community groups

Development of a community health improvement plan

Too many plans sit on shelves

### **ACCESS TO SUBSTANCE USE DISORDER TREATMENT AND RECOVERY**

#### **Top Contributing Factors:**

Availability of drugs and enabling those who take them

Over prescribed by physicians/pushed by big pharma

High rate of prescribing/dispensing

Adverse Childhood Events/Trauma -- increases the # of people with substance use disorders

Not enough facilities and resources for substance abuse treatment

Limited long-term treatment beds

Substance abuse treatment & recovery has become a local political issue

Lack of resources for support/recovery

Lack of affordable treatment options

Stigma of those in recovery or reentry from corrections

Lack of knowledge and stigma about substance abuse disorders

Lack of understanding about addiction

Untreated trauma/sense of hopelessness

Limitation of law enforcement due to widespread drug use

Lack of mental health awareness/treatment

## **What needs to happen to resolve this issue?**

Comprehensive treatment

Affordable and accessible treatment options

More affordable long term treatment programs

Access to Medication Assisted Treatment (MAT)

Accessible treatment - on site therapy/housing agreement for MAT or non-medical therapeutic modalities

Substance abuse intensive intervention, employment that would help get people off drugs

Crack down on drug suppliers

Develop a strategic plan to specifically address the needs of displaced kids

Understanding that treatment affects many more people than the one being treated and improves the community overall

Youth driven initiatives – high school recovery facilities

More attention needs to be paid to pharmaceutical industry and the medical professionals who routinely over prescribe patients.

Homeless & Drug Population continue reassignment & treatment

## **How other communities have successfully addressed this issue:**

Harm Reduction Programs-- decreased risk of infectious disease, connecting people with treatment programs

Huntington has gotten some very good recognition on policy, practice, and system changes in relationship to substance use disorder

Rehab programs that focus on the whole person - coaching, work, treatment, housing etc.

MAT (Medically Assisted Treatment) has worked in other communities

Motivational Interviewing for drug abuse prevention and treatment

Peer Recovery Coaches

Quick Response Teams (QRTs)

## **ACCESS TO SUBSTANCE ABUSE PREVENTION EDUCATION**

### **Top contributing factors:**

Lack of understanding about addiction

Lack of understanding how adverse childhood experiences can lead to substance use disorder

Need for early intervention/prevention/education

Cultural norms, accessibility to prevention (foods, medication, preventative care etc.)

### **What needs to happen to resolve this issue?**

Programming to identify children/adolescents at risk for substance use disorders for early intervention

Need many options for positive activities for kids and young adults

More funding for prevention

### **How other communities have successfully addressed this issue:**

Community strengthening programs to connect young people and adults in their communities through volunteerism

## **ACCESS TO HEALTH PROMOTION AND CHRONIC DISEASE**

### **PREVENTION EDUCATION**

### **Top contributing factors:**

A medical model of care that does not promote or pay for prevention

Lack of jobs and income for healthcare coverage

Lack of early intervention/prevention education

Need to engage those experiencing health disparities in the conversation about solutions

Lack of access to affordable and preventative healthcare

Culture that does not promote healthy living

Environment that does not support healthy living

Lack of walkable streets

Lack of grocery stores and fresh produce

Discount stores more handy (readily available) but do not have nutritious food

## **What needs to happen to resolve this issue?**

Access to free clinics in more rural areas

Better payment for health promotion or universal healthcare which would be incentivized by promoting prevention

Create jobs that provide medical insurance

Required education classes in school system

Keep children in school and provide support services

Develop more walkable communities and bike paths

Many community leaders to support and encourage healthy behaviors (healthy options at festival events, improve safe walkability throughout the county, increase drinking water availability, etc.)

Have more employers that promote healthy behaviors on and offsite via policy, environment, and systems changes

Communication of the availability of medical treatment for the uninsured or underinsured.

Educate people of the prevention care available for the uninsured.

More preventative care for obesity, diabetes, more exercise opportunities

More funding for prevention

Fund population health education through private donations with a stipulation that they are provided in Kanawha County so many years

Institute policies that support healthier choices

Eliminate food desserts

Work on economy and unemployment so people can afford healthier foods

## **How other communities have successfully addressed this issue:**

Because health risk factors are contributors to chronic diseases - prevention of these behaviors are always one of the positive things going on in Kanawha County (new Shawnee Recreation fields, Capitol farmer's markets & pop up markets, smoke free parks, etc.)

Pharmacy programs -- pop up farmers market with vouchers

SNAP stretch (double dollar) programs

Healthy food markets at schools/nursing homes/hospitals

Public education campaigns

## **LACK OF SERVICES FOR THE AGING**

### **Top contributing factors:**

Isolation

Changing demographics

Aging population. Middle age families leaving WV for work. Lack of resources for community support of aging population

Population decreasing rapidly

No plan in place for an aging population

Few services geared for seniors – especially those that are above the Federal Poverty Level income limits but still need assistance

Senior centers cost of meals, transport, gasoline and human resources outweigh reimbursement

Medical care unaffordable

Going without meals and utilities to pay for medications

Transportation issues

Geographic barriers

Need for jobs for seniors

### **What needs to happen to resolve this issue?**

Create an elderly workforce

State funded support services - expand delivery of foods/medications/ transportation to appointments and elder care

Improve access to bus lines/van service

Outreach and education of employers

Increase funding for meal programs at federal level as well as dementia care and in home caregiving services

More Medical Transports

### **How other communities have successfully addressed this issue:**

Long Term Service and Supports have been placed under managed care contracts.

## **SAFE AND AFFORDABLE HOUSING**

### **Top contributing factors:**

Unemployment and joblessness

Homelessness due to being un-employable or unwilling to work

Lack of jobs

Lack of livable wages

Economic disparity and unequal distribution of wealth and jobs

Lack of viable skills

Lack of adequate training on how to find and hold jobs

Rise in homelessness due to poverty

Number of people without homes due to severe mental illness

Lack of mental health treatment and diagnosis

Dilapidated housing not being addressed

Dilapidated housing and abandoned homes being used by squatters

Unaddressed criminal activity

People afraid to positively interact with police or report criminal activity

Lack of quality, affordable housing

Lack of will to provide more affordable housing

### **What needs to happen to resolve this issue?**

Intentional and collective effort led by an entity with access to funding, leadership, and contacts to address the failing (and unsafe) housing stock in the area

Provide more employment opportunities

Skills training

Address the blight and delaminates buildings in the community

Destroy dilapidated housing and fine the owners of said property. This leaves nowhere for squatters to sleep

Creation of quality, affordable housing in low income communities -- not just urban areas

A plan for housing that takes into account persons who are in recovery, leaving corrections, or homeless

Housing counseling. Help with navigating through the process to finding affordable housing and helping with the initial down payment

Regulation on utility companies for cost containment

**How other communities have successfully addressed this issue:**

Charleston West Side leaders get media coverage on their issue and are working to obtain additional resources needed to leverage initiatives positively

Housing First Housing Initiatives

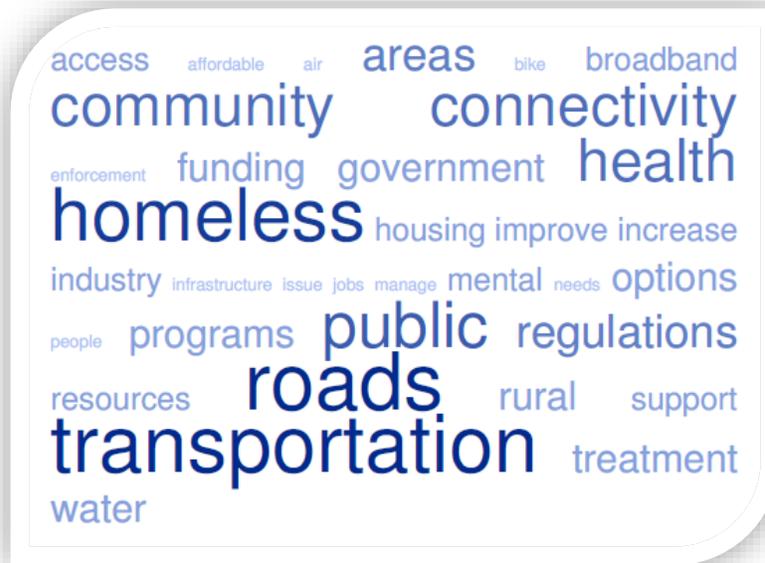
Poverty tax incentives

Home maintenance assistance



**LIVE: Safety and Infrastructure**

**Total Expert Opinions: 34**



**Top Challenges:**

- Homelessness
- Lack of connectivity (fiber optics/ Internet)
- Lack of access to transportation
- Safe air and water
- Safe roads

**In General** Experts shared that there needed to be more open and honest dialogue on these issues and there is a need to raise awareness about these issues with lawmakers and legislators.

## **HOMELESSNESS**

### **Top Contributing Factors:**

Drug problems / Addiction

- Community Stigma
- Lack of empathy and understanding, complacency
- Society that enables
- Fear of those with substance use disorders
- People with substance use disorders not abiding by shelter rules

Down Economy - Lack of jobs with benefits

Affordable housing

Lack of government support of housing and urban renewal

Closing of Tent City moved problem to neighborhoods and communities

Lack of community resources to appropriately manage this population

Lack of mental health care diagnosis, treatment & case management

Lack of substance abuse treatment for the homeless

### **What needs to happen to resolve this issue?**

Additional and expanded resources

Increase in empathy and compassion

Restructuring of services and locations of services for the homeless

A not for profit facility must be created to support individuals who need mental health assistance

Mental health treated like physical health

More treatment programs for SUD

More long-term programs for SUD recovery

Real services for true homelessness. We have several types of homeless people here. There are those that are homeless because they mental instability that makes it hard for them to live in a home. We have drug addicts that seem to not be from Charleston that land here because it's easy for them. And then we have panhandlers that are not homeless but disturb the public by begging.

Community Education Campaign around Homelessness and Addiction -- Reducing Stigma

Investment in industry/manufacturing to pay affordable wages

Need a way to move the homeless from the river banks and neighborhoods. Almost need another "tent city" designated area for the homeless that is away from neighborhoods

Laws need to be enacted to prevent panhandlers, so law enforcement has the ability and authority to act on it

Outreach workers to the homeless

Arresting those who are stealing/more police manpower

Inpatient therapy and treatment for Mental illness

Shelters for SUD clients who link them to treatment resources

Government grants for urban renewal housing projects

A transitional program needs to be created to move individuals out of perpetual homelessness with job/life skills training and recovery options

### **How other communities have successfully addressed this issue:**

Housing First Initiatives

ARTICLE INNOVATION Cracking Frontier Markets Innovations from underdeveloped economies are launching brand-new industries, by Clayton Christensen, Efosa Ojomo, and Karen Dillon

### **CONNECTIVITY (fiber optics)**

#### **Top contributing factors:**

Lack of connectivity (fiber optics/ Internet)

Lack of government resources for connectivity

Lack of fiber-optics in rural communities

Geography

Poorly managed corporate subsidies around broadband

Towers are not high enough or don't have enough range to accommodate rural low lying areas

**What needs to happen to resolve this issue?**

Governmental help and regulation of broad band

Incentives and/or fees for extending (or not extending) broadband access to consumers.  
Supporting alternative systems (Wi-Fi beaming) if cable isn't economically feasible

Connectivity co-ops

Possible connectivity subsidies

Government action to improve broadband access and quality

Priority needs to be given to increasing access to technology in rural areas

**How other communities have successfully addressed this issue:**

South Carolina has increased their connectivity so high speed internet is available throughout the State. This happened with Governor and legislative support and oversight. This solved the situation of poor medical care in rural areas do to transportation issues.

Aware that there is some action currently happening on the broadband issue by WV representatives in DC

South Carolina Policies for Connectivity

**TRANSPORTATION**

**Top contributing factors:**

Lack of public transportation to outlying/rural parts of the county

Minimal public transportation infrastructure

Expensive to operate a transit system

Lack of reliable transportation/drivers

Limited public transportation vouchers

**What needs to happen to resolve this issue?**

Funding, marketing of public transport (most people don't even know how to use what does exist), "normalization" of it. Bus Stops, schedules etc.

Government action to expand public transportation accessibility

Funding provided to pay drivers

Jobs/programs that imbedded transportation into them

Install bike borrowing stations, especially in flat areas. This would also improve health.

Increase affordable transportation options to outlying areas. Options may include Uber and Lyft that health homes coordinate.

More public transportation options

KRT Bus Route Change

**How other communities have successfully addressed this issue:**

I know there are communities with bike options that have had good results

Uber Health and ARC transportation pilot in Huntington

**SAFE AIR & WATER**

**Top contributing factors:**

Lax/relaxed regulations regarding industry/manufacturing pollution

Lack of adequate monitoring of water supply

Past history of unsafe water and air

**What needs to happen to resolve this issue?**

Regulations that protect clean air and water with accountable organizations

Enforcement of current regulations

More restriction on extractive industry

Consistent accountability for regulations and testing of water

More stringent regulation on releases into the environment

Laws need to be enacted and enforced to protect the public from profit-driven corporations

**How other communities have successfully addressed this issue:** None cited

## SAFE ROADS

### **Top contributing factors:**

Infrastructure cost

Lack of funding for road repair and retention

Lack of preventive maintenance

Years of neglect

Environmental contributors/climate change

Need for improved road surfacing materials that don't deteriorate so fast

Need for bike borrowing/loan stations

### **What needs to happen to resolve this issue?**

Secure Funding for road repairs

More funding for infrastructure improvements

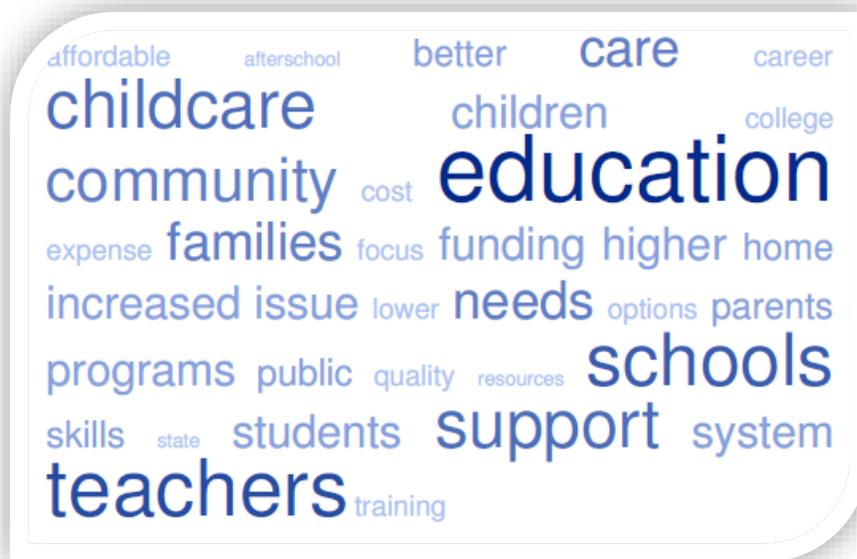
### **How other communities have successfully addressed this issue:**

Many good Community Development programs to research



## LEARN

Total Expert Opinions: 34



### Top Challenges:

- Lack of affordable childcare options
- Lack of support for children and families
- Lack of support for quality education K-12
- Lack of career and technology education to meet workforce demand
- Lack of coordination among higher educational institutions
- Lack of access to affordable higher education

### In General (across all challenges)

Lack of broadband access, less computers in homes  
Education community unwilling to try new ideas

### LACK OF AFFORDABLE CHILDCARE OPTIONS

#### Top Contributing Factors:

Availability of care outside of business hours/expense

Tuition for quality childcare is high

Childcare is expensive and not very flexible. Payment required for a week yet may only use facility 1-2 days a week.

Childcare center operators have difficulties being profitable

Lacking childcare options for rural families

Funding for quality childcare/afterschool care

**What needs to happen to resolve this issue?**

More quality childcare centers, financial support for families to afford childcare

More affordable childcare facilities for working families

Community support for programs after hours/ lower cost

Increased local, state, federal funding for childcare/afterschool care

Professional development for teachers, childcare/afterschool care workers to effectively engage parents in child(ren)'s education

**How other communities have successfully addressed this issue:** None cited

**LACK OF SUPPORT FOR CHILDREN AND FAMILIES**

**Top contributing factors:**

Conditions in the home

The opioid crisis is robbing children of a safe and stable environment favorable to learning

Children facing too many issues at home

Families struggling to survive

Parents and guardians are underemployed or unemployed

Multiple demands on time/energy of parents, especially the working poor

Need for solid school counseling

Difficulty in working with students due to poverty and other traumatic issues in their lives

Inability to adequately provide support to struggling youth

Social support/coaching going into college age

Lack of parental and community involvement

Family members that don't care or support education

Uneducated family members guiding young children

The foster care system is overwhelmed

**What needs to happen to resolve this issue?**

A restructuring of education to focus on the whole child/whole family  
Improved home and school environments for children to improve overall learning  
Home visits by the DHHR or education officials  
Improved access to case management for children in the foster care system  
Educate youth on basic life skills  
Better curriculum for teaching needed skills for life as an adult  
Coordinated community response  
Have the school boards address the community involvement  
Partner with recovery programs for specialized training

**How other communities have successfully addressed this issue:**

Whole school systems have brought about change by buying into a more trauma sensitive, caring approach to education

**LACK OF SUPPORT FOR QUALITY K-12 EDUCATION****Top contributing factors:**

Lack of standardization from county/county; accountability for outcomes; more challenging student population  
Lack of public funding for public schools  
Cut in corporate taxes over the years  
Incentives for attracting teachers to low-performing schools  
Underpaid teachers and understaffed schools  
Support personnel for teachers  
Lack of qualified educators in the K-12 system  
Teacher evaluation methods  
Teacher pay structure  
Teacher training and salaries  
Schools lack proper support/resources

Adequate numbers of science and math teachers

Unions and outdated high cost teacher benefits

Lack of funding to the K-12 system and support for current educators to have the resources needed (including continued education) to excel

Public schools focus on test score rather than educational attainment, one size does not fit all students

Education system has failed many students, poor outcomes and test scores

Lack of strong leaders to direct teachers

**What needs to happen to resolve this issue?**

Increased teacher pay for young teachers

Increase pay for teachers

Better focus on math and science curriculum

Standardized education

Lower ratios

Use of volunteers/retirees for support in challenging populations

Increase wage for outcomes – bonus incentive

Teachers paid based on merit and product

Reward teachers in economically depressed areas

Direct some more accountability toward parents and guardians

Increased local, state, federal funding to place highly qualified teachers in low performing schools

Give teachers a greater voice in curriculum needs, to promote efficacy of learning

More school choice options

Consolidation of high schools and small public colleges to make better use of the resources we have

Rewards for teachers/institutions who are trying new things

Investment in technology

**How other communities have successfully addressed this issue:** None cited

## **LACK OF CAREER & TECHNICAL EDUCATION TO MEET WORKFORCE DEMAND**

### **Top contributing factors:**

Lack of interest in blue collar careers  
Lack of focus on importance of trade skills  
No longer "general shop" in high school  
Lack of respect and awareness for the trades and Vo-Tech schools  
Availability of vocational classes and evening classes  
Students are uninformed about growing job sectors  
Limited alignment of specialty education for community needs; expense  
Cost of vocational training difficult for low income

### **What needs to happen to resolve this issue?**

New approaches to community college and vocational and technology education  
Establish more technical programs  
State legislature needs to put more funding into current programs  
Better internet, training programs (also job readiness)  
Place value on trade skills industry  
Vision of a career path and mentoring  
Develop better career pathways based on interest to lead to employment opportunities  
Need to attract business that need skilled labor  
Community support for programs after hours/ lower cost

**How other communities have successfully addressed this issue:** None cited

## **LACK OF COORDINATION AMONG HIGHER EDUCATION INSTITUTIONS**

### **Top contributing factors:**

Seems not as strong as should be and program offerings not balanced

### **What needs to happen to resolve this issue?**

Education about growing sectors

**How other communities have successfully addressed this issue:** None cited

## **LACK OF ACCESS TO AFFORDABLE HIGHER EDUCATION**

### **Top contributing factors:**

Lack of widespread broadband infrastructure

Lack of widespread broadband infrastructure

Poor Economy

Lack of public/private partnerships

Lack of options for higher education

The availability of college education is limited for some of the most vulnerable populations

Expense of higher education

### **What needs to happen to resolve this issue?**

Higher education organization needs to be held to a higher standard of excellence and for education rather than athletics to be funded

Increased support for students, especially lower income/underprivileged

**How other communities have successfully addressed this issue:** None cited



## WORK

Total Expert Opinions: 40



### Top Challenges:

- Lack of a drug free workforce
- Poor retention of young people in our local job market
- Shortage of skilled workforce due to inadequate education/training
- Lack of job education and training opportunities
- Workforce readiness, inability to obtain and keep jobs
- Lack of diverse job opportunities
- Low wages

### In General (Across all challenges)

Lack of motivation/long term planning

Lack of vision

A truly coordinated effort

Lack of Innovation/ Investment

Political indifference

Lack of awareness among legislators

Lack of infrastructure

So focused on an immediate issue, we lose sight of other things and those begin to fail

Too much focus on other issues (money, drugs, teachers, etc.) –lack focus on needs of elderly

Diversify business portfolio of West Virginia

State or Federal recruitment programs

### **LACK OF A DRUG FREE WORKFORCE**

#### **Top Contributing Factors:**

Substance use disorder

Drug dealers and trafficking

Availability of drugs-Prevention & Treatment need to increase

Substance Abuse/Drug epidemic

Lack of effective treatment and support for returning to community

Access and availability to drugs at early age

The drug epidemic is challenging to our current workforce

#### **What needs to happen to resolve this issue?**

Variety of treatment options

More public money used for prevention of drug abuse

Educate employers on substance use disorder and stigma

Willingness of employers to employ recovering people

Focus on the root cause of the substance abuse crisis

Public/private investment, incentives to stay clean

Stronger education programs at an early age

#### **How other communities have successfully addressed this issue:**

*CORE (Creating Opportunities for Recovery Employment) and SOAR (Solutions Oriented Addiction Response) in Kanawha County*

## **POOR RETENTION OF YOUNG PEOPLE IN OUR LOCAL JOB MARKET**

### **Top contributing factors:**

Need a concerted efforts to make singles welcomed and promote the value of our lifestyle advantages

Limited work options for many degrees; compensation and benefits

Lack of modern jobs and industry to retain young professionals

There is a large pay gap for many professionals in West Virginia compared to other states that is driving our young professionals to other areas

Other cities have more to offer young people

Cultural/lifestyle limitations, legislative policies that drive out young people

Ability to grow professionally is not accessible in all fields

Lack of affordable housing options in safe areas

Lack of flexibility in work options (that are commonly found in other cities)

Families and individuals desire entertainment that does not break the bank. We have little to offer in and around Kanawha County to entice younger generations to stay

Lack of recreational activities to engage young professionals and to increase quality of life

Rural nature of the state – younger people seem to be attracted to vibrant metro areas

### **What needs to happen to resolve this issue?**

A concerted focused attention to young WV

Thriving community and state invested in adapting to the needs of Millennials instead of Baby Boomers

Attitude change for young adults

Mission to keep people here

Improve salaries to compete with other states, for our young professionals

More arts, diversity, cultural activities

Offer incentives for people to stay in West Virginia

More vibrant social atmosphere, festivals and activities

Legislative action to make the area attractive to young families/workers, expectations/support for professionals

Delinquent landlords must be held accountable and dilapidated buildings transitioned to affordable housing for small families/empty nesters/young professionals

**How other communities have successfully addressed this issue:**

More vibrant communities- you don't always need big cities to attract young people, but you do need vibrant communities. Lewisburg, Fayetteville, and Thomas are great examples. The Pullman Square area of Huntington, Capitol Street, and Elk City in Charleston are also great examples of vibrant community building.

**SHORTAGE OF SKILLED WORKFORCE DUE TO INADEQUATE EDUCATION/TRAINING**

**Top contributing factors:**

Not enough emphasis on vocational training (hands-on)

Too much emphasis on must have higher education sometimes rather than but learn a skill set which is suitable to an individual

More training options for non-degree education

Shortage of training programs

Lack of vocation training/prep

Workers reluctance to retrain fueled by politicians who talk about industry comebacks

Funding for training and education

**What needs to happen to resolve this issue?**

Emphasis in the school system for vocational training

Emphasis on job readiness in high schools

Development of structured career training pathways

Assessment of workforce needs, buy in by the students so they want to succeed

Making students more aware of 2-year degrees

Apprenticeships by high school age

**How other communities have successfully addressed this issue:**

There are studies in other areas, and even other countries that show sustained and coordinated efforts that have brought success

## **LACK OF JOB EDUCATION AND TRAINING OPPORTUNITIES**

### **Top contributing factors:**

Lack of 21st century re-entry strategies  
Lack of effective education and job training  
Role models to help guide folks to trade industries  
Structural Racism and economic exploitation  
Availability and access to funds to support their education  
Lack of education  
Economic inequality  
Proper training before hired

### **What needs to happen to resolve this issue?**

Make community/tech education low cost/free and have more in demand certificate programs  
Apprenticing and intern programs  
More technical training programs  
Address workforce needs with educational institutions  
Connectivity  
Showcase offender skill sets to business owners to create employment opportunities grant programs

**How other communities have successfully addressed this issue:** None cited

## **WORKFORCE READINESS- INABILITY TO OBTAIN AND KEEP JOBS**

### **Top contributing factors:**

People don't want to work  
Extremely low workforce participation rate  
Generations of folks living on welfare, kids know what they see

Coddling by the social service agencies  
Poor households who do not value education  
Hopelessness  
Lack of family support  
Families are fractured and struggling to survive  
Lack of mentors for youth both at school and in the home  
A lot of young people have not experienced work  
Services for young kids that teaches them responsibility, love and drive  
People haven't learned to come to work on time  
Managers being unwilling to coach new employees to be stronger in their positions  
Proper training for managers/continued education  
Lack of prison reform  
Poor preparation and early intervention with education to prepare for college and future careers  
Misunderstanding of mental health issues in the work force.  
Trauma and family support service support  
Flexible Day Care held to high standards-Example: The Lighthouse

**What needs to happen to resolve this issue?**

Job readiness training  
Training of current workforce to educate them on mental disorders and accommodations for those employees  
Families need to have sufficient resources to feed, clothe and house themselves  
Cost containment with for profits, medical practices, utility companies  
Pilot programs and measure outcomes  
Comprehensive plan for building intercultural competency  
Break the chain of family dependence on social service programs  
Workforce training in convenient locations  
Train people to think critically

**How other communities have successfully addressed this issue:** None cited

## **LACK OF DIVERSE JOB OPPORTUNITIES**

### **Top contributing factors:**

Diverse places of employment

Fewer opportunities

Lack of diversity

Not enough jobs that don't require college degrees

High skill jobs absent from the economy

Lack of diversity and failure to fully support diversity and inclusion

Lack of investment in innovative and diversified businesses

Lack of criminal justice reform

Funding must be generated for small business growth, entrepreneurship and tourism

### **What needs to happen to resolve this issue?**

Investment on attracting new industry

Bring in new employment opportunities

Strengthen networking between corrections, local communities, and local businesses

Promote OJT (On the Job) opportunities for offenders that are still incarcerated in communities needing rehabbed

We need to attract a bigger variety of businesses- not just manufacturing and extraction

More education in entrepreneurship, job skills

Availability of well-paid jobs and seed money, mentor-ship for start-ups

More small business assistance

Combat racism and ageism

### **How other communities have successfully addressed this issue:**

Increase in entrepreneurial activity like the Raleigh-Durham area has experienced in recent decades

Blue Zone Communities-Loma Linda, California

## **LOW WAGES**

### **Top contributing factors:**

Poor economy - lack of decent paying jobs

Social economic plight

Low-paying jobs

Stagnant funding for non-profits

Difficulty competing with for profits

Expecting a work force to work in the "donut hole" of receiving state benefits and not being able to provide for themselves.

Lack of industry

Lack of incentives and low pay for young people

### **What needs to happen to resolve this issue?**

Corporations need to accept their responsibility for paying workers the true value of their skills

The pipeline and gas industries lack welders, 50K welders short nationwide few training facilities and few funding sources to help

### **How other communities have successfully addressed this issue:**

I would look at areas like Raleigh-Durham, Asheville, NC, Lexington, KY, and Charlottesville, VA as case studies for Charleston. These are vibrant communities in Appalachian states that are thriving



## PLAY

Total Expert Opinions: 21



### Top Challenges:

- Lack of access for all to the arts, cultural and entertainment opportunities
- Lack of funding to support the arts, culture and entertainment
- Lack of/decline in shopping opportunities
- Lack of support for small businesses
- Lack of safe and adequate recreational spaces in neighborhoods
- Underutilization of available river access for recreation
- Lack of financial support for recreational opportunities
- Decline in population affecting ability to support the arts, culture and recreation

### In General (Across all challenges):

Lack of diversity / limited activities

Strategic marketing

Public safety

More focus/support from government

Lack of community coordination and planning

Lack of hotels to accommodate tourist/visitors

Limited access

Expensive to fly to West Virginia

### **ACCESS TO THE ARTS, CULTURAL & ENTERTAINMENT OPPORTUNITIES**

#### **Top Contributing Factors:**

Affordability, making sure arts organization have funding to put on events, supporting them through other means to not price out local populations

Educational system has limited arts and physical education

Arts are too location specific and not spread out enough

Limited financial resource for bringing events to our area

Limited financial resources for our people to pay for tickets

Need to have more affordable options

There need to be more local options (spread out into communities)

Limited venues for entertainment—and areas located between much larger venues tend to get off season or mid-week instead of weekends (and often only one night)

Culture and arts are not as appreciated or supported as they should be

#### **What needs to happen to resolve this issue?**

Expose children to art and music classes in elementary school

Transportation assistance and mobile productions

More public art

**How other communities have successfully addressed this issue:** None cited

## **FUNDING TO SUPPORT THE ARTS, CULTURE & ENTERTAINMENT**

### **Top contributing factors:**

Corporations don't adequately support organizations that provide a better quality of life in WV

Weak economy -- ties into the workforce section but if businesses struggle to stay afloat, then they also cannot provide entertainment at an affordable cost

There are many small groups seeking funds from the same 10 employers

Need help for community buildings to keep the lights on

### **What needs to happen to resolve this issue?**

More funding/support for arts organizations

Funding or low interest loans made available for an entertainment component

Provide incentives for businesses to sponsor

Public funding towards the arts

Find ways to support art organizations in partnership with other community events

Support of area foundations and endowments to support the arts

**How other communities have successfully addressed this issue:** None cited

## **SHOPPING OPPORTUNITIES**

### **Top contributing factors:**

Large stores moving from Charleston

Retail stores closing

Loss of shopping to other areas/ Internet sales

Increase in discount stores

Outside sprawl keeps local businesses on their toes, Hard to compete with large stores

The Charleston Town Center, like many malls nationally, is a dying resource that needs to be refurbished and reimagined (must think outside of the box to use space more effectively)

### **What needs to happen to resolve this issue?**

Attract new businesses

The Charleston Town Center must be reimagined whether it be transitioned to an outlet mall, a housing opportunity, a recreational center, etc.

Reconfigure downtown; rejuvenate business

**How other communities have successfully addressed this issue:** None cited

### **SUPPORT FOR SMALL BUSINESSES**

**Top contributing factors:**

Small businesses not supported by state government

Small businesses are struggling to stay afloat due to rising costs of everything

Big companies get tax breaks; smaller ones taxed too much

**What needs to happen to resolve this issue?**

Diversify the job opportunities here -- diversifies the population and helps support the local businesses

Supportive small business policies

Encouragement of alternative food sources with investment even at the business level

**How other communities have successfully addressed this issue:** None cited

### **RECREATIONAL SPACES IN NEIGHBORHOODS**

**Top contributing factors:**

Not as many local recreational locations

No good transportation routes for biking/walking outside of downtown areas w/out needing car access

Lack of funding for more recreation projects like parks

**What needs to happen to resolve this issue?**

Inner city recreation spaces

Complete streets concepts

**How other communities have successfully addressed this issue:** None cited

### **RIVER ACCESS FOR RECREATION**

**Top contributing factors:**

Lack of knowledge of water recreational activities

**What needs to happen to resolve this issue?**

More awareness to build interest

**How other communities have successfully addressed this issue:** None cited

### **FUNDING FOR RECREATIONAL OPPORTUNITIES**

**Top contributing factors:**

Socio-economics of population

**What needs to happen to resolve this issue?**

Supporting green infrastructure/recreational planning

More teen and young adult recreational programs

**How other communities have successfully addressed this issue:** None cited

### **DECLINE IN POPULATION (AS IT AFFECTS RECREATION)**

**Top contributing factors:**

Need for retention of people who would be involved (aging and declining population)

Shrinking population, market size

Population decline

Young people are leaving -- to find work or to live somewhere else

**What needs to happen to resolve this issue?**

Engage the millennial population to help identify best solutions

More housing options; Condos

Need to clean up homelessness and drug traffic

**How other communities have successfully addressed this issue:** None cited

## CONVENING OF EXPERTS

The Kanawha Coalition for Community Health Improvement held a Convening of Community Experts, August 20, 2019 at the West Virginia Regional Technology Center.

Attendees were presented highlights from the initial Expert Opinion Survey (from Step 1).

Breakout sessions were held to review the printed highlight reports. Volunteer Table Facilitators asked the groups to discuss if any listed challenges could be merged (addressed at the same time), required more clarification, or if there were any challenges that needed to be added to the list prior to the ranking process (See Appendix B).

Attendees were provided with ranking sheets and asked to select up to five challenges, on a scale of 1-5, with 5 being the highest priority and 1 being the lowest.

**Experts in attendance ranked the following issues to move forward for the Top Challenge Ranking (Step 3):**

### **LIVE: Health and Social**

- Access to Substance Use Disorder Treatment
- Access to Health Promotion and Prevention Chronic Disease Prevention Education (including Dental)
- Access to Recovery Services

### **LIVE: Safety and Infrastructure**

- Safe Air and Water
- Safe Roads
- Homelessness-Treatment, Recovery and Housing

### **LEARN**

- Lack of Education Programs to Meet Workforce Demand
- Lack of Affordable Childcare Options
- Lack of Resources for Non-Traditional Families

### **WORK**

- Barriers to Employment
- Workforce Readiness, Inability to Obtain and Keep Jobs
- Shortage of Skilled Workforce Due to Inadequate Education/Training - Along with Lack of Job Education and Training Opportunities

### **PLAY**

- Lack of Access and Affordability and Funding for all of the Arts, Cultural and Entertainment Opportunities
- Lack of/Decline in Shopping Opportunities and Lack of Support in Small Businesses
- Lack of Safe and Adequate Recreational Spaces in Neighborhoods

## TOP CHALLENGE RANKING RESULTS

Experts were invited to participate in the final online Top Challenge Ranking process (See ranking criteria on Page \_\_\_ and Appendix C: Expert Top Challenge Ranking Instrument).

Below are the final ranking scores. Only the top scored challenges under each Challenge area moved forward to Step 4 for Community Input.

<b>LIVE: Health and Social Top Challenge</b>	<b>Total Weight</b>
<b>Access to Health Promotion and Prevention Chronic Disease Prevention Education (including Dental)</b>	<b>36</b>
Access to Recovery Services	35.18
Access to Substance Use Disorder Treatment	34.89

<b>LIVE: Safety and Infrastructure Top Challenge</b>	<b>Total Weight</b>
<b>Safe Roads</b>	<b>35.81</b>
Safe Air and Water	35.68
Homelessness-Treatment, Recovery and Housing	35.61

<b>LEARN Top Challenge</b>	<b>Total Weight</b>
<b>Lack of Affordable Childcare Options</b>	<b>36.15</b>
Lack of Education Programs to Meet Workforce Demand	35.66
Lack of Resources for Non-Traditional Families	33.35

<b>WORK Top Challenge</b>	<b>Total Weight</b>
<b>Barriers to Employment</b>	<b>36.57</b>
Shortage of Skilled Workforce Due to Inadequate Education/Training - Along with Lack of Job Education and Training Opportunities	35.54
Workforce Readiness, Inability to Obtain and Keep Jobs	35.35

<b>PLAY Top Challenge</b>	<b>Total Weight</b>
<b>Lack of Safe and Adequate Recreational Spaces in Neighborhoods</b>	<b>37.07</b>
Lack of/Decline in Shopping Opportunities and Lack of Support in Small Businesses	35.78
Lack of Access and Affordability and Funding for all of the Arts, Cultural and Entertainment Opportunities	35.1

## TOP KCCHI PRIORITIES 2020-2023

### **LIVE: Health and Social**

Wellness promotion and chronic disease prevention education

### **LIVE: Safety and Infrastructure**

Safe roads

### **LEARN**

Access to affordable and adequate childcare options

### **WORK**

Barriers to work

### **PLAY**

Access to safe and adequate recreation, exercise and play opportunities

## COMMUNITY INPUT ON TOP PRIORITIES

### OVERALL RESPONDENT DEMOGRAPHICS:

(Assessment includes statistically significant data, more than 5 percentage point difference)

The paper survey reached more individuals between 18-34 years old and less individuals 45-54 years old, as compared to older individuals who had a better overall response rate via online survey.

Age Range	Online Survey Averages	Paper Survey Averages
18-24	4.18%	6.20%
25-34	13.60%	21.71%
35-44	25.30%	20.16%
45-54	26.07%	21.71%
55-64	24.57%	25.58%
65-74	4.75%	3.10%
75+	4.21%	0.00%
No answer	2.68%	1.55%

The online survey was completed by far more Caucasian individuals, 94.16% compared to 69.77%. The paper survey was far more successful in reaching minority populations and people of color, indicating the importance and significance of conducting surveys at the community level.

Race/Ethnicity	Online Survey Averages	Paper Survey Averages
Caucasian	94.16%	69.77%
African American	2.07%	20.16%
Asian American	0.72%	0.78%
Hispanic/Latino	0.58%	3.10%
American Indian	0.40%	0%
Arab American	0.46%	1.55%
Pacific Islander	0.43%	0%
No Answer	10.2%	1.55%

The paper survey was more successful in reaching individuals with lower educational attainment. Of those who responded to the paper survey, 41.08% had attained a high school diploma or less education, compared to only 4.66% among those who responded to the online survey.

Education	Online Survey Averages	Paper Survey Averages
k-8	0%	3.10%
Some High School	0.43%	6.2%
Diploma/GED	4.7%	31.78%
Vocational/Trade	4.7%	6.2%
Some College	14.53%	24.03%
Associate Degree	17.52%	7.75%

Bachelor’s Degree	33.33%	11.63%
Master’s Degree	18.80%	9.30%
Doctorate Degree	5.98%	0%

Both the paper and online surveys reached a significant number of people who both lived and worked in Kanawha County.

	Online Survey Averages	Paper Survey Averages
Live in Kanawha County	84.36%	83.59%
Work in Kanawha County	76.52%	60.16%



**Priority: Wellness promotion and chronic disease prevention education**

Comparing the paper survey to the online survey, there is little difference in responses for *moderate* access and *a great deal* of access to chronic health and disease education and awareness information, but surprisingly the number of responses from our online survey for *none at all* nearly doubled compared to the paper survey. Paper survey responses indicated a 7.97% of people feel they have no access to health education and awareness, while online survey responses indicated 12.50% of people feel they have no access to this information.

The chronic health problems or chronic diseases included in this survey included Diabetes, Obesity, Heart Disease, Hepatitis A/B/C, COPD, and HIV/AIDS. These diseases were chosen as they were identified as the top causes of death among Americans by the Centers for Disease Control (Centers for Disease Control, 2017).

<https://www.cdc.gov/nchs/fastats/leading-causes-of-death.htm>).

The top responses between both surveys were Diabetes, Obesity, and Heart Disease, having similar rates of response between both survey types. There were significant statistical differences in responses collected via paper survey, with this population knowing significantly more about Hepatitis A/B/C (52.59% paper survey compared to 38.91% internet survey), and HIV/AIDS (42.22% paper survey compared to 25.53% internet survey). This could be because the majority of paper surveys were collected at community health clinics and drop-in centers, shelters, and largely focused on surveying minority and at-risk populations. These populations may have increased access to information, testing, and resources due to socioeconomic factors, lifestyle factors, and risky behaviors.

We were able to collect more information via online survey, and made the following findings:

68% of respondents identified that they hear about health information, news, and resources via social media, and 54% identified TV as their source of this information. Only 12.54% identified that they heard about health from their doctors or healthcare providers, the health department, or that they themselves work in the medical field. Through the online survey we were able to survey employees through two major hospitals in the area, as well as the county health department and local health clinics in Kanawha County.

It is significant that nearly 70% of people learn about chronic health conditions through social media or other media sources, and that 12.5% identified their health care providers as sources of this information. This could indicate that our healthcare providers need more support in relaying this information to patients, and that patients need increased information from their providers to be able to make informed decisions.

It is of note that of the individuals surveyed online, 90.16% had achieved college level education, whereas only 52.71% of individuals completing the paper surveys had achieved college level education. This may also be a factor in the ability to access health education or resources, as lower educational attainment and low income levels correlate strongly with lower health outcomes.

Additional Resource: <https://societyhealth.vcu.edu/work/the-projects/why-education-matters-to-health-exploring-the-causes.html>

Also important to note is that the online survey was completed by far more Caucasian individuals, 94.16% compared to 69.77% paper survey. The paper survey was far more successful in reaching minority populations and people of color, indicating the importance and significance of conducting surveys at the community level. This should be taken into consideration when compared to education and health outcomes, as minority populations have more barriers to overcome with regards to health. This could be a gap identified in our community, where we can see where minority populations as well as low-income and at-risk populations need additional supports with regards to access to health resources to improve health disparities.

Additional Resources:

<https://www.rwjf.org/en/library/research/2014/06/reducing-disparities-to-improve-care-for-racial-and-ethnic-minorities.html>

<https://www.rwjf.org/en/library/research/2019/11/what-can-the-health-care-sector-do-to-advance-health-equity.html>

In our online survey, we were able to ask more in-depth questions about awareness and engagement in the community to better determine the needs of the community, and identify potential gaps. We asked if community members would know who to contact with concerns about access to health information, and the response was split 48.48% indicating yes, and 47.87% indicating no. Less than 3% indicated they had already contacted someone

about their concerns, and some respondents identified that they were healthcare professionals so they would not need to contact anyone, and indicated that they did not know who people would go to if they didn't work in the healthcare profession. This relates strongly to information gathered about how health information is communicated, and could be a gap identified; the level of access all individuals in our community have to health information, chronic health condition and disease education impacts health outcomes.

## **Summary**

### **Potential Gaps and Other Considerations:**

Gaps illustrated by the Live: Health and Social study include a need for increasing access to health education and awareness across all populations, potentially working with medical/community health professionals to increase information provided at doctor's visits, and increasing advertising as well as exploring new methods of advertising and communication about health issues. Vulnerable populations such as individuals and families with low income, senior citizens, and single parents need more supports and resources to access health information to support positive health choices, and this could also be an area to explore.



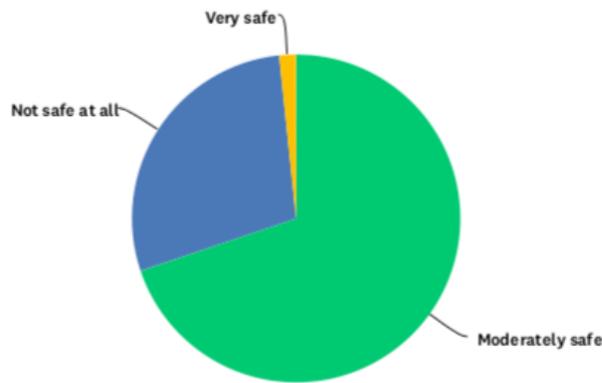
## Priority: Safe roads and Transportation

Comparing the Safety and Infrastructure survey responses, there is little difference in responses to questions about how safe the roads are in Kanawha County, with both online and paper survey participants reporting the following: about 69% believe the roads to be Moderately Safe, about 26% believe the roads are Not Safe at All. The only responses that showed differed significantly were that nearly 8% of online survey participants reported that the roads are Very Safe, while less than 2% of paper survey participants believed this to be true.

### Online survey

How safe are the roads in Kanawha County?

Answered: 242 Skipped: 0

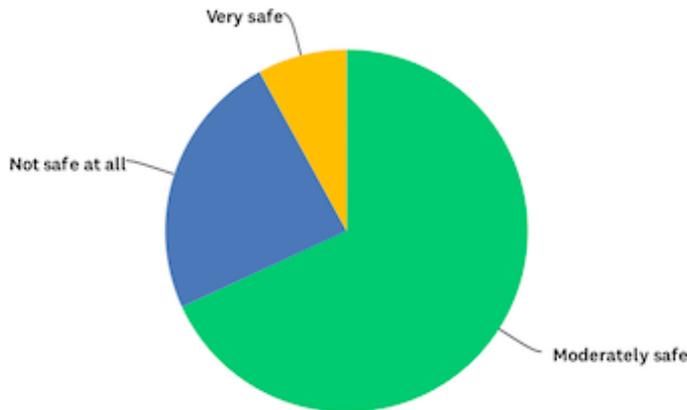


ANSWER CHOICES	RESPONSES	
Moderately safe	69.83%	169
Not safe at all	28.51%	69
Very safe	1.65%	4
TOTAL		242

## Paper Survey

### How safe are the roads in Kanawha County?

Answered: 138 Skipped: 0



ANSWER CHOICES	RESPONSES	
Moderately safe	68.12%	94
Not safe at all	23.91%	33
Very safe	7.97%	11
TOTAL		138

In surveying participants about the problems that they encounter specific to safe travel, there were significant differences between the opinions of online and paper survey participants. Overall, the online survey participants believed that roads were unsafe due to physical issues with the roads (89% compared to 68% of paper survey participants) and due to pedestrians (25% compared to 8% of paper survey participants). Both participant groups felt that it was difficult to walk safely to the places they needed to go, with 30% of online survey participants reporting this compared to 23% of paper survey participants. This could be related to the method of travel used, such as private vehicle or public transportation, and also the distance that one has to travel to get where they need to go.

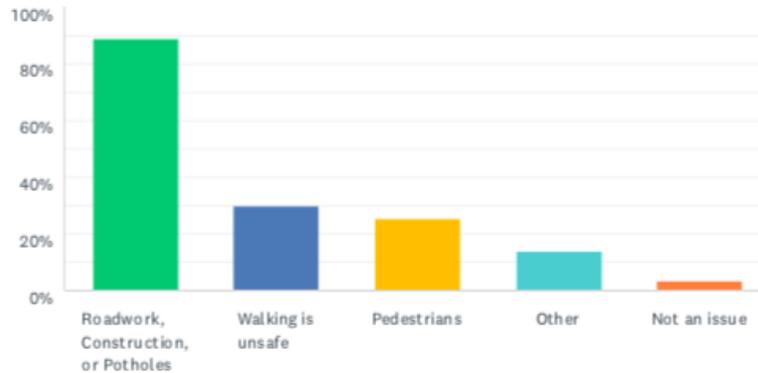
Other concerns that all survey participants brought up included:

- Issues with road infrastructure failing, lack of inspection, narrow roads, and paint lines being insufficient on existing roads and after construction takes place, slippage
- Semi-truck drivers are unsafe
- Sidewalks are in disrepair, it is not safe to walk, Lack of lighting on sidewalks
- Panhandling, homelessness
- Drivers using cell phones, distracted drivers
- Speeding

## Online

What problems do you encounter with regards to safe travel?

Answered: 242 Skipped: 0

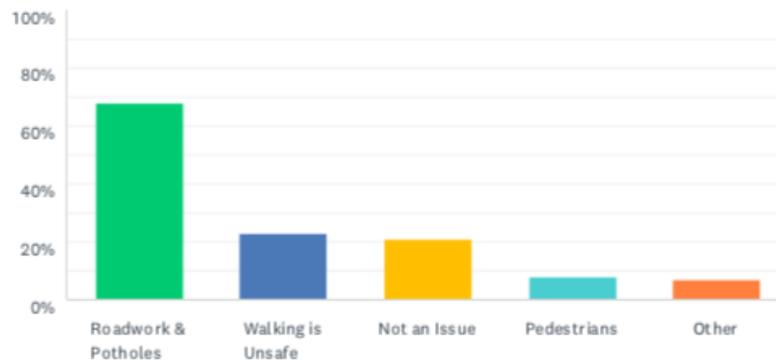


ANSWER CHOICES	RESPONSES
Roadwork, Construction, or Potholes	88.84% 215
Walking is unsafe	29.75% 72
Pedestrians	25.62% 62
Other	14.05% 34
Not an issue	3.72% 9
Total Respondents: 242	

## Paper

What problems do you encounter with regards to safe travel?

Answered: 138 Skipped: 0



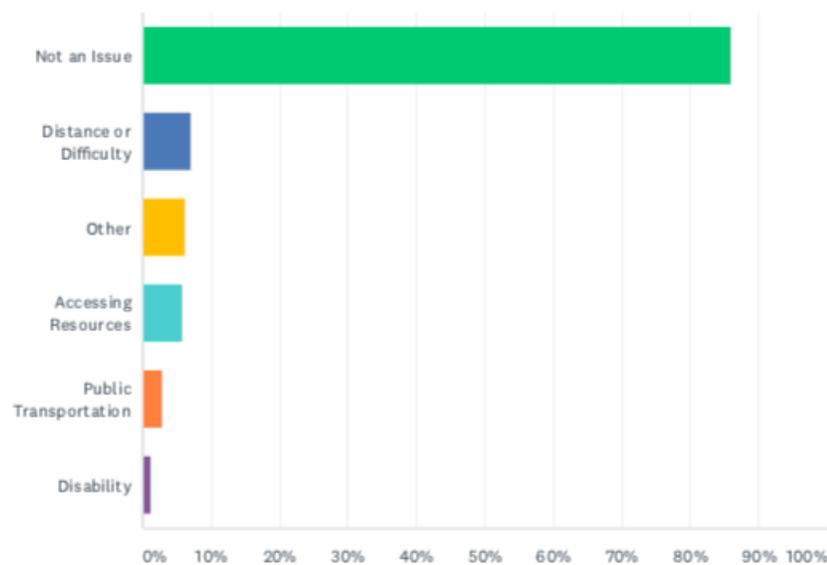
ANSWER CHOICES	RESPONSES
Roadwork & Potholes	68.12% 94
Walking is Unsafe	23.19% 32
Not an Issue	21.01% 29
Pedestrians	7.97% 11
Other	7.25% 10
Total Respondents: 138	

With regards to accessing transportation, 86% of online survey participants identified that they did not have trouble with transportation, compared to 57% of paper survey participants. There were significant differences in opinions about these difficulties, with an average of 26% of paper survey respondents identifying that they did not have access to a car and relied on public transit to meet their needs, and also that the lack of transportation makes it difficult to access basic resources such as health care, grocery stores, or other community services. 12% identified that they were disabled and struggled to find adequate transportation for their needs, and nearly 10% identified that they lived too far out or that it was hard to travel to meet their needs. In comparison, an average of 5% of online survey respondents were concerned about these same issues.

### Online

#### What challenges do you experience with regards to access to transportation?

Answered: 241 Skipped: 1

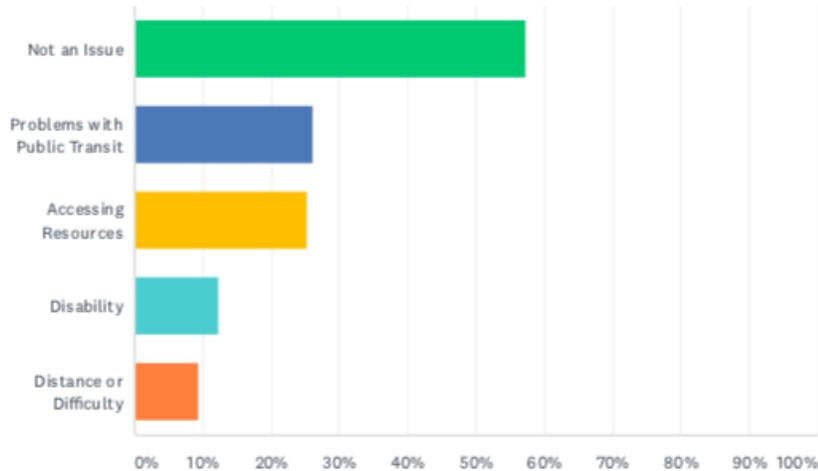


ANSWER CHOICES	RESPONSES	
Not an Issue	85.89%	207
Distance or Difficulty	7.05%	17
Other	6.22%	15
Accessing Resources	5.81%	14
Public Transportation	2.90%	7
Disability	1.24%	3
Total Respondents: 241		

## Paper

### What challenges do you experience with regards to access to transportation?

Answered: 138 Skipped: 0



ANSWER CHOICES	RESPONSES	
Not an Issue	57.25%	79
Problems with Public Transit	26.09%	36
Accessing Resources	25.36%	35
Disability	12.32%	17
Distance or Difficulty	9.42%	13
Total Respondents: 138		

This could be because the paper survey method reached a segment of lower socioeconomic status that the online survey did not reach, as evidenced by the sites that paper surveys were placed at, including mostly community health clinics, shelters, and other community service sites. This could also be affected by the level of educational attainment among survey participants, as this is directly related to income and employment. “Because transportation touches many aspects of a person’s life, adequate and reliable transportation services are fundamental to healthy communities. Transportation issues can affect a person’s access to health care services. These issues may result in missed or delayed health care appointments, increased health expenditures and overall poorer health outcomes. Transportation also can be a vehicle for wellness” (AHA, 2017). Transportation is a critical economic and social factor that impacts the ability to be healthy for both individuals and communities.

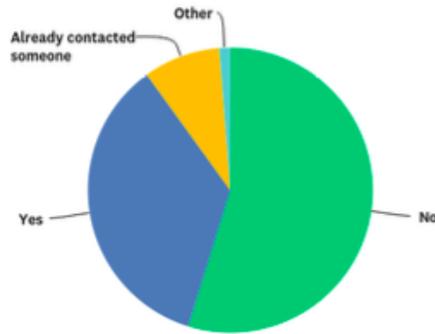
Additional Resources:

<http://www.hpoe.org/resources/ahahret-guides/3078>

<https://www.rwjf.org/en/library/research/2012/10/how-does-transportation-impact-health-.html>

More than half of respondents were not able to identify who they would contact to hear concerns, and this could be an opportunity to improve our community's connection to infrastructure resources.

Q4 If you have encountered any problems with roads or safe travel, would you know who to contact to hear your concern?



## Summary

### Potential Gaps and Other Considerations:

In the Live: Safety and Infrastructure study, the most common concerns among community members included the physical safety and structure of the roads, and the use of public transportation. Individuals surveyed that have their own transportation were more concerned about the road construction issues, and individuals dependent on public transportation indicated concerns about the availability and accessibility of public transportation to meet their everyday needs. There are potential areas to explore in policy, systems, and environment concerning both of these issues, such as working with local government and infrastructure systems to support growth and change to meet the needs of the community.



## Priority: Access to affordable and adequate child care options

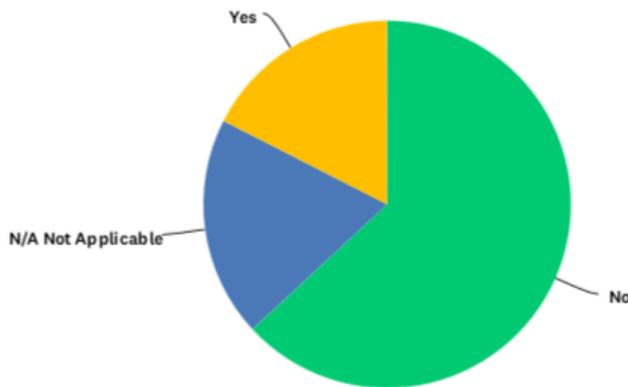
Access to early childhood education, including daycare and preschool programs, is an integral part of a young child’s development and sets the stage for developing healthy behaviors, as well as healthy mental and physical development (ODPHP). In considering education as a social determinant of health, our assessment included questions about families’ access to adequate and affordable early childhood education opportunities.

Both online and paper survey participants had similar responses: when asked if they believe families had enough opportunities for affordable early childhood education programs, 63% of online respondents indicated no, 17% indicated yes, and 19% selected not applicable, presumably indicating they did not have children. Paper survey respondents indicated that 52% indicated no, 17% indicated yes, and nearly 34% selected not applicable. More effort should be made in future assessments to include parents of young children to gain a better understanding of the issues in our community.

### Online

Do you think families with young children have enough opportunities for affordable early childhood education, such as daycare providers and preschool programs?

Answered: 206 Skipped: 1

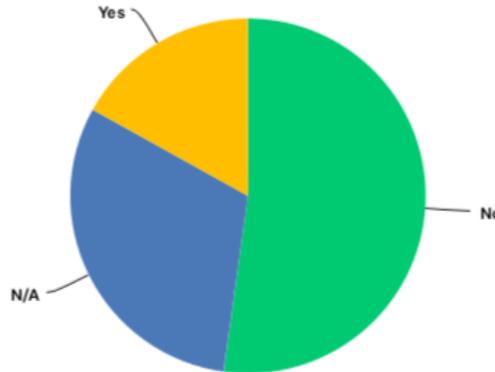


ANSWER CHOICES	RESPONSES	
No	63.11%	130
N/A Not Applicable	19.42%	40
Yes	17.48%	36
TOTAL		206

## Paper

Do you think families with young children have enough opportunities for affordable early childhood education, such as daycare providers and preschool programs?

Answered: 136 Skipped: 2



ANSWER CHOICES	RESPONSES	
No	52.21%	71
N/A	30.88%	42
Yes	16.91%	23
TOTAL		136

When asked about the problems that families with young children face, we found that both online and paper survey participants ranked the problems listed in the survey in the same order. Many participants selected more than one issue, therefore it is important to keep in mind that there are often multiple issues facing families with young children. We found that the top problem was that childcare is not affordable (85% of online participants and 74% of paper participants). The next top concern for both groups was that childcare centers are not open during the hours that parents need care (59% of online participants and 58% of paper participants). The third most important concern was that there were not enough providers or facilities (59% of online participants and 58% of paper participants). Next, participants felt concern with the care and/or education provided (29% of online participants and 28% of paper participants).

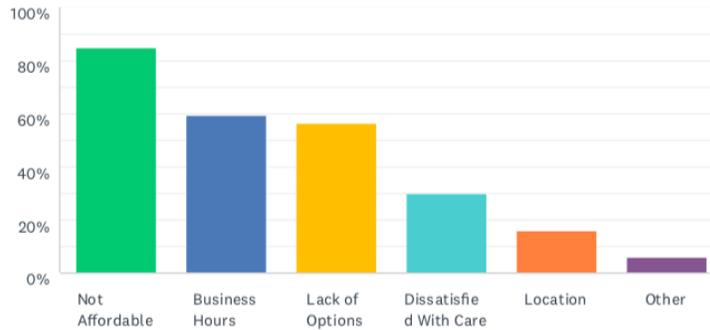
Last, and most notably, participants showed a significant difference in opinions about location of providers, with only 6% of online participants choosing location as a problem, and 27% of paper survey participants. Again, this could be due in part to the segment of the population that the paper survey was able to reach and their lack of access to resources such as transportation.

“Other” responses included: concerns for single parents; the need for night-time care or babysitters for parents working evening or overnight shifts; preschool hours being inconsistent with school hours; lack of after-school care; and finding care for children with special needs.

## Online

What are the problems that families with young children face?

Answered: 197 Skipped: 10

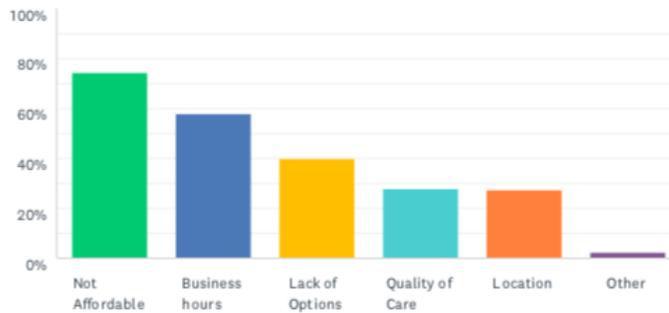


ANSWER CHOICES	RESPONSES	
Not Affordable	84.77%	167
Business Hours	59.39%	117
Lack of Options	56.35%	111
Dissatisfied With Care	29.95%	59
Location	16.24%	32
Other	6.09%	12
Total Respondents: 197		

## Paper

What are the problems that families with young children face?

Answered: 110 Skipped: 28

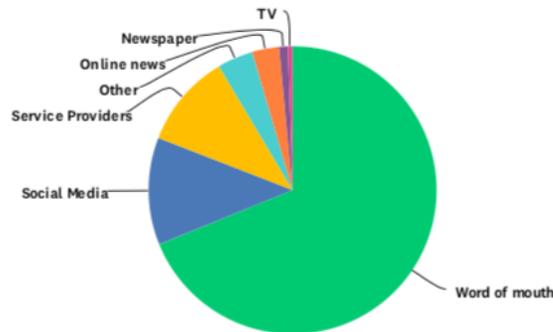


ANSWER CHOICES	RESPONSES	
Not Affordable	74.55%	82
Business hours	58.18%	64
Lack of Options	40.00%	44
Quality of Care	28.18%	31
Location	27.27%	30
Other	2.73%	3
Total Respondents: 110		

The study showed that the vast majority of survey participants hear about childcare options via word of mouth (69%). Social media (12%) and service provider referrals (11%) are the next most popular methods of communication about childcare options. Interestingly, the vast majority of respondents did not know who to contact if they had concerns (68% indicated no and 24% indicated yes).

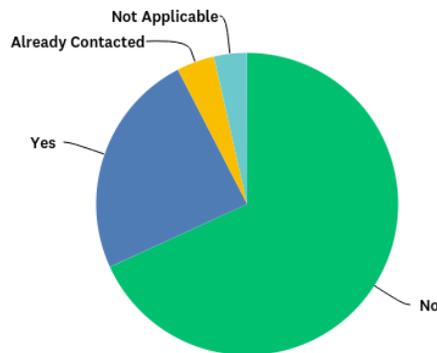
### How do you hear about childcare options?

Answered: 199 Skipped: 8



ANSWER CHOICES	RESPONSES	
Word of mouth	68.84%	137
Social Media	12.06%	24
Service Providers	10.55%	21
Other	4.02%	8
Online news	3.02%	6
Newspaper	1.01%	2
TV	0.50%	1
TOTAL		199

If you have encountered any problems with access to childcare or early childhood education programs, would you know who to contact to hear your concern?

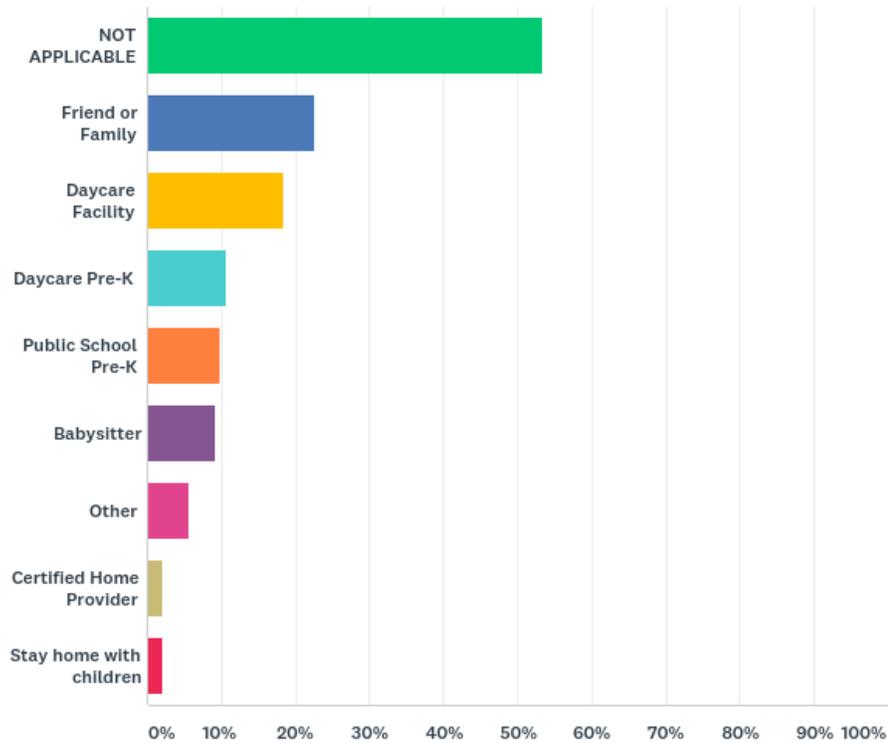


When asked about the type of childcare used, the study also showed that among both online and paper survey participants, more than half indicated that this was not applicable to them. Online survey participants used a friend or family the most often (23%), then a

daycare facility (18%) and a daycare pre-k program (11%). Paper survey participants also used a friend or family member (19%), a daycare facility (11%) and a babysitter (10%). The type of childcare utilized the least in both groups were certified home providers (about 2% for both survey groups).

### Online

Type of childcare you currently utilize?

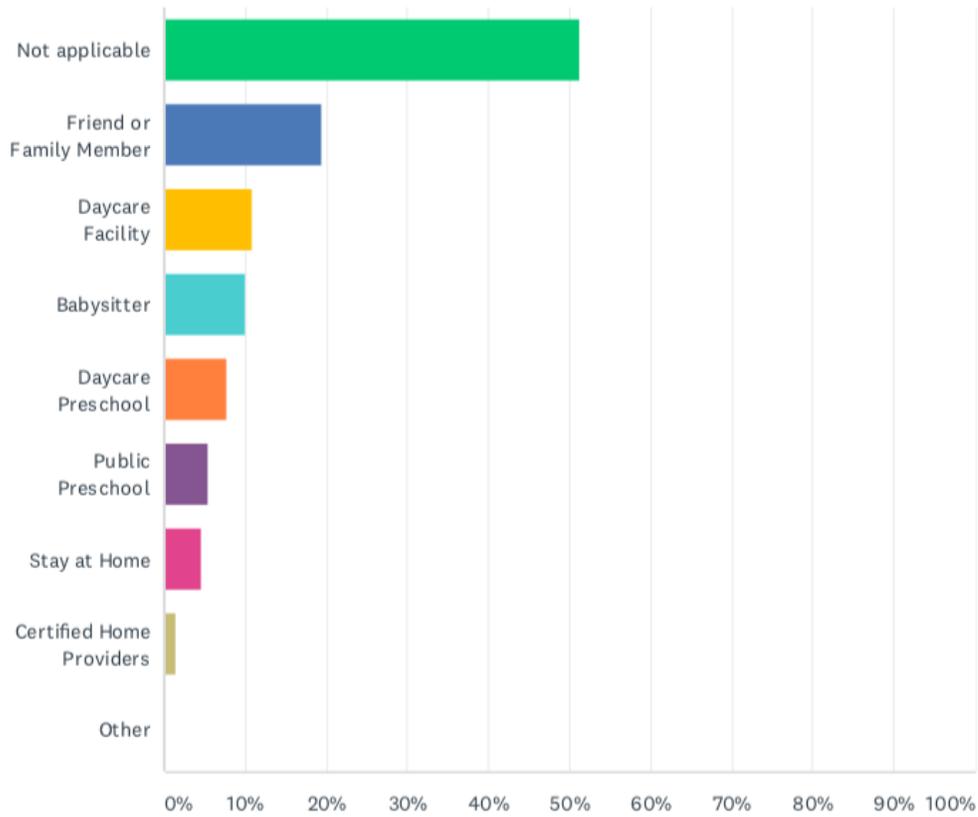


ANSWER CHOICES	RESPONSES	
NOT APPLICABLE	53.33%	104
Friend or Family	22.56%	44
Daycare Facility	18.46%	36
Daycare Pre-K	10.77%	21
Public School Pre-K	9.74%	19
Babysitter	9.23%	18
Other	5.64%	11
Certified Home Provider	2.05%	4
Stay home with children	2.05%	4
Total Respondents: 195		

## Paper

### Type of childcare you currently utilize?

Answered: 129 Skipped: 9



ANSWER CHOICES	RESPONSES	
Not applicable	51.16%	66
Friend or Family Member	19.38%	25
Daycare Facility	10.85%	14
Babysitter	10.08%	13
Daycare Preschool	7.75%	10
Public Preschool	5.43%	7
Stay at Home	4.65%	6
Certified Home Providers	1.55%	2
Other	0.00%	0
Total Respondents: 129		

Additional Resources:

<https://www.healthypeople.gov/2020/topics-objectives/topic/social-determinants-health/interventions-resources/early-childhood-0>

Administration for Children and Families PDF download:

[https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=2&ved=2ahUKEwipy7TFv\\_oAhUIcq0KHTaRA\\_IQFjABegQIARAB&url=https%3A%2F%2Fchildcareta.acf.hhs.gov%2Fstate-profiles%2Fprofiles%2FWV%2Fpdf&usg=AOvVaw1CNVgMBeBIW\\_b7\\_JlEdI6](https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=2&ved=2ahUKEwipy7TFv_oAhUIcq0KHTaRA_IQFjABegQIARAB&url=https%3A%2F%2Fchildcareta.acf.hhs.gov%2Fstate-profiles%2Fprofiles%2FWV%2Fpdf&usg=AOvVaw1CNVgMBeBIW_b7_JlEdI6)

[http://www.nccp.org/profiles/WV\\_profile\\_7.html](http://www.nccp.org/profiles/WV_profile_7.html)

## Summary

### Potential Gaps and Other Considerations

The Learn study indicates that more effort should be made in future assessments to include parents of young children to gain a better understanding of the issues in our community, and that additional work needs to be done between daycare providers and families utilizing the services to understand the needs and challenges. Affordability and hours of service are the top issue that families are concerned about, so there are potential opportunities here for policy, systems, and environmental changes to explore to increase the usefulness and affordability for families and profitability for providers.



## Priority: Barriers to Work

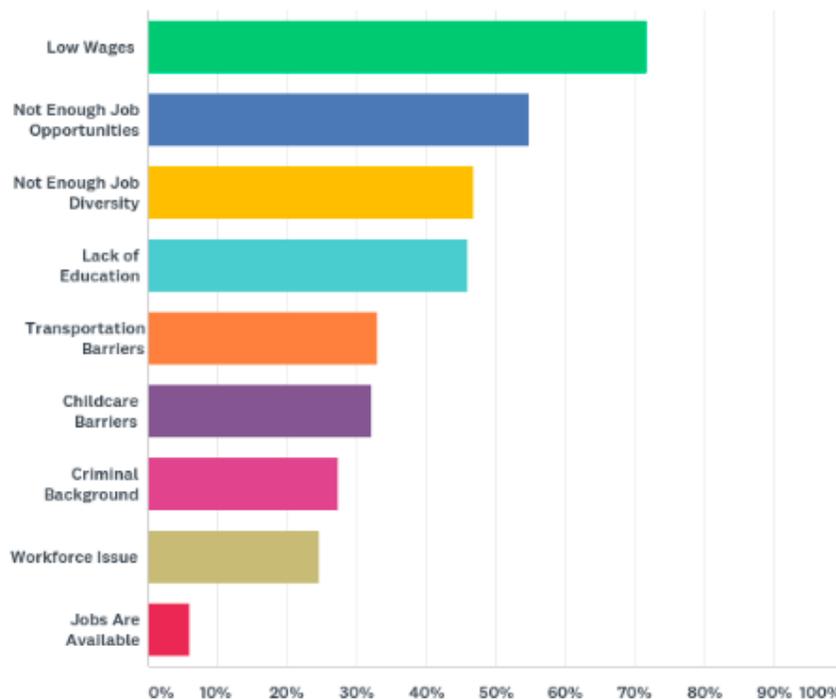
When asked about the problems surrounding employment, we found that both online and paper survey participants ranked the problems somewhat differently, and that many participants selected more than one issue, so this needs to be taken into consideration as there are multiple issues affecting employment.

71% of online survey participants and 69% of paper survey participants believe that low wages and minimum wage jobs are a top concern. 54% of online survey participants and 42% of paper survey participants believe that there is a lack of job opportunities. Online participants listed not enough job diversity/types of work available as the next problem, then lack of education or skills to support job growth and development. Paper survey participants listed lack of education or skills training as the next barrier, then transportation barriers, and finally a lack of job diversity.

The paper survey had to be simplified, and did not include questions about childcare or criminal backgrounds, whereas the online survey was more robust in the data gathered. This needs to be taken into consideration when looking at these results, and may indicate need for further exploration.

### Online

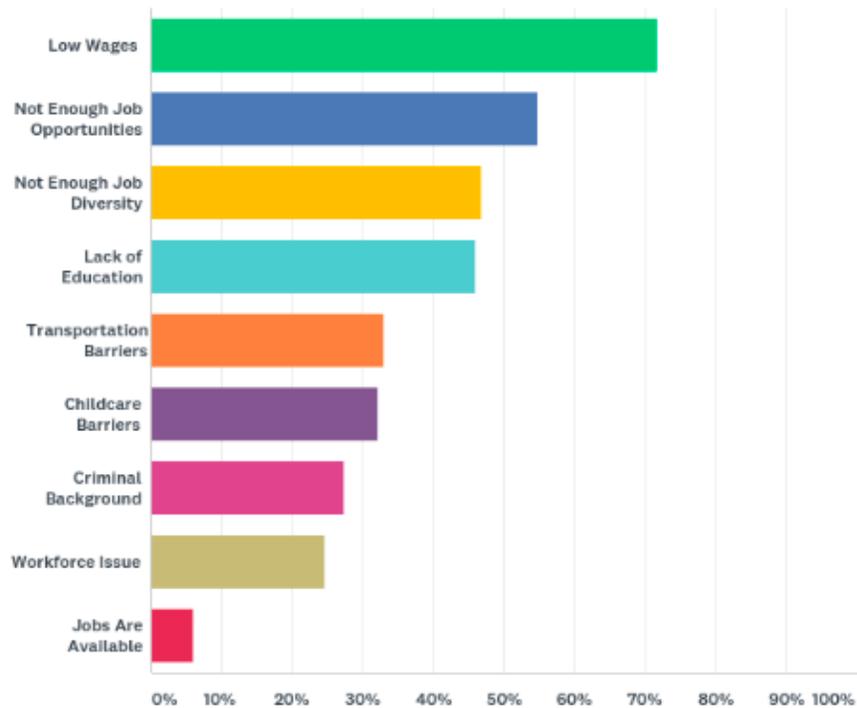
What are the barriers to employment in Kanawha County?



ANSWER CHOICES	RESPONSES	
Low wages/minimum wage jobs	71.74%	165
Not enough job opportunities	54.78%	126
There is not enough job diversity/types of work available	46.96%	108
Not enough education or skills training to support job growth/advancement	46.09%	106
Transportation barriers	33.04%	76
Childcare barriers	32.17%	74
Criminal backgrounds	27.39%	63
It is more of a workforce issue than job availability	24.78%	57
Employment is not an issue- there are plenty of jobs available	6.09%	14
Total Respondents: 230		

## Paper

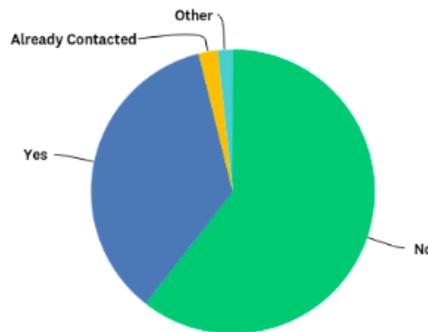
What are the barriers to employment in Kanawha County?



ANSWER CHOICES	RESPONSES	
Low wages/minimum wage jobs	71.74%	165
Not enough job opportunities	54.78%	126
There is not enough job diversity/types of work available	46.96%	108
Not enough education or skills training to support job growth/advancement	46.09%	106
Transportation barriers	33.04%	76
Childcare barriers	32.17%	74
Criminal backgrounds	27.39%	63
It is more of a workforce issue than job availability	24.78%	57
Employment is not an issue- there are plenty of jobs available	6.09%	14
Total Respondents: 230		

61% of respondents did not know who to contact about concerns with employment, possibly indicating a need for increased community engagement.

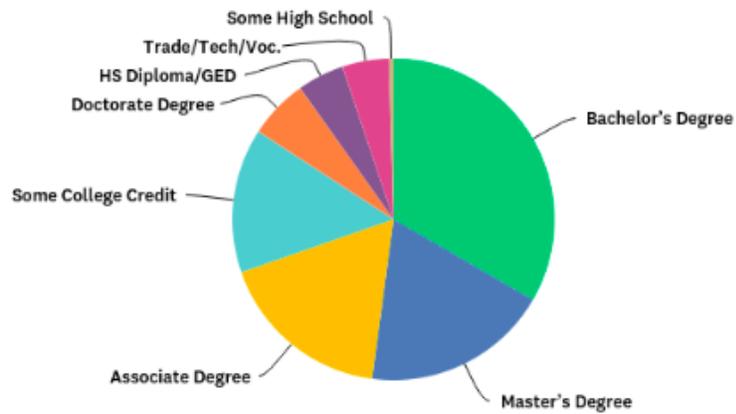
If you have encountered any problems with access to employment, training, or education to meet your employment goals, would you know who to contact to hear your concern?



Employment status information was collected for both survey groups, and there were significant differences. Of the paper survey respondents, only 43% were employed full time, while 19% were retired, 16% were unemployed, and 11% were employed part time. About 5% were under employed or work more than one job, and about 2% were students. Of the online survey respondents, 92% were employed full time, 5% work more than one job, and about 2% were employed part time. Less than 1% were underemployed or were students, and 0% were retired or unemployed. From this data we can see that the paper surveys reach a wider segment of people and can be used to reach lower income and more vulnerable populations. Work needs to be done to reach our retired and disabled citizens, and to reach our older populations.

## Online

### What is your education level?

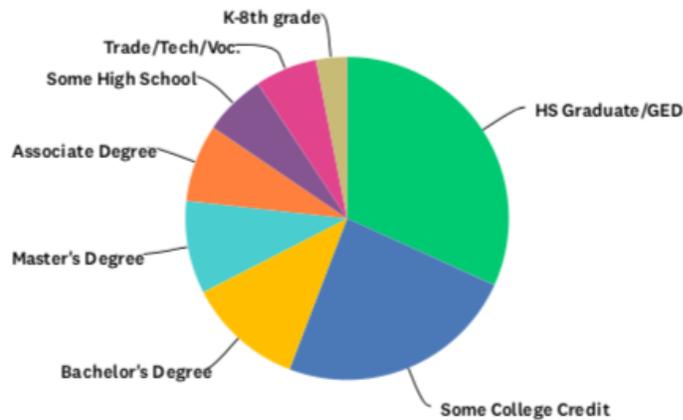


ANSWER CHOICES	RESPONSES	
Bachelor's degree	33.33%	78
Master's degree	18.80%	44
Associate degree	17.52%	41
Some college credit, no degree	14.53%	34
Doctorate degree	5.98%	14
High school graduate, diploma or the equivalent (for example: GED)	4.70%	11
Trade/technical/vocational training	4.70%	11
Some high school, no diploma	0.43%	1
No schooling completed	0.00%	0
Nursery school to 8th grade	0.00%	0
<b>TOTAL</b>		<b>234</b>

## Paper

### What is your education level?

Answered: 129 Skipped: 9



ANSWER CHOICES	RESPONSES	
HS Graduate/GED	31.78%	41
Some College Credit	24.03%	31
Bachelor's Degree	11.63%	15
Master's Degree	9.30%	12
Associate Degree	7.75%	10
Some High School	6.20%	8
Trade/Tech/Voc.	6.20%	8
K-8th grade	3.10%	4
Doctorate Degree	0.00%	0
TOTAL		129

## Summary

### Potential Gaps and Other Considerations:

The gaps identified by the Work study include needing more in-depth survey and research to understand the problems encountered by individuals experiencing the problems with employment, to better understand the underlying issues. Another gap identified was with retired and disabled citizens, and our older populations, to support all types of employment needs and understand more of the problem. An area to explore may be supported employment options for people, training or mentoring programs for individuals re-entering the work force, and supporting employers willing to provide extra training and support for individuals with poor work histories to support job growth and development.



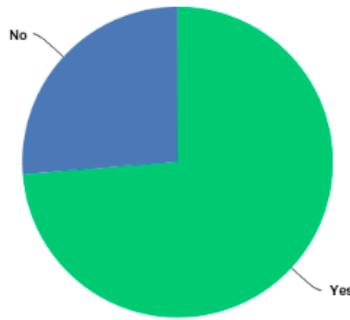
## Priority: Access to Safe and Adequate Recreation, Exercise and Play Opportunities

In our Play study, we asked about accessibility to safe space for recreation in the community, what types of recreation space is available to survey respondents, and possible issues that are present with outdoor recreation.

Survey respondents indicated that 67% (paper surveys) and 74% (online surveys) felt that they did have access to safe recreation in their community, and 34% (paper surveys) and 26% (online surveys) stated they did not. When asked about the types of recreation space available to them, respondents could choose all that applied to them and answered in the following ways:

### Online

Do you have access to safe space for recreation, exercise, and play in your community?

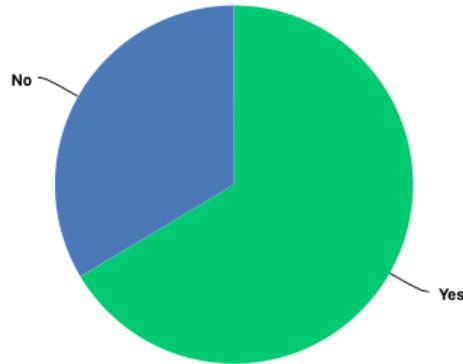


ANSWER CHOICES	RESPONSES	
Yes	73.76%	163
No	26.24%	58
TOTAL		221

## Paper

Do you have access to safe space for recreation, exercise, and play in your community?

Answered: 131 Skipped: 7

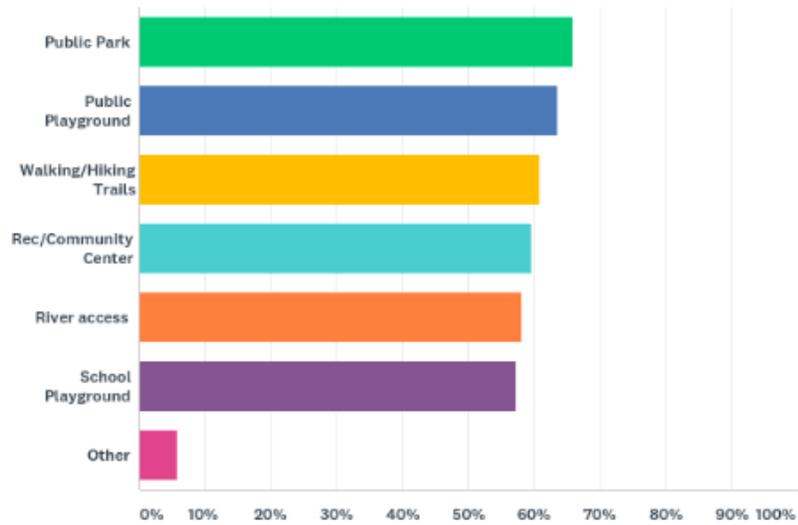


ANSWER CHOICES	RESPONSES	
Yes	66.41%	87
No	33.59%	44
TOTAL		131

Paper survey respondents indicated that they had access to Recreation or Community center (61%), public playground (58%), public park (56%), school-based playground (47%), walking or hiking trails (46%), and river access (46%). Online survey respondents indicated that they had access to public parks (67%), public playground (64%), walking or hiking trails (61%), recreation or community center (60%), river access (58%), and school-based playground (57%).

## Online

Select all options for recreation in your community.

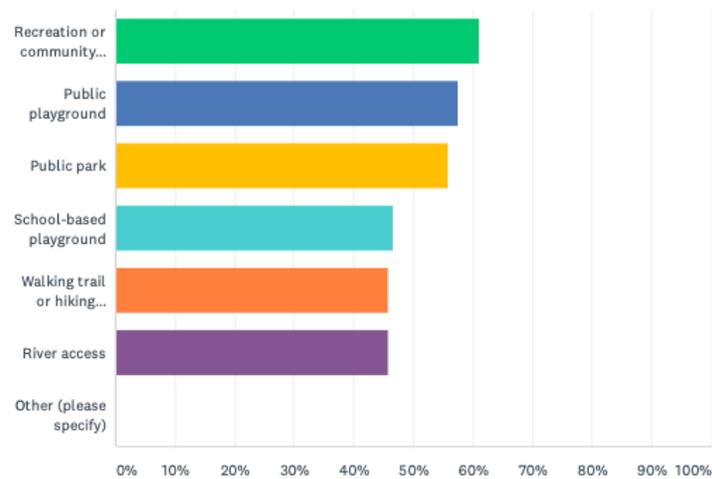


ANSWER CHOICES	RESPONSES
Public park	65.91% 145
Public playground	63.64% 140
Walking trail or hiking trails	60.91% 134
Recreation/community center	59.55% 131
River access	58.18% 128
School-based playground	57.27% 126
Other	5.91% 13
Total Respondents: 220	

## Paper

Select all options for recreation in your community.

Answered: 118 Skipped: 20



ANSWER CHOICES	RESPONSES
Recreation or community center	61.02% 72
Public playground	57.63% 68
Public park	55.93% 66
School-based playground	46.61% 55
Walking trail or hiking trails	45.76% 54
River access	45.76% 54
Other (please specify)	0.00% 0
Total Respondents: 118	

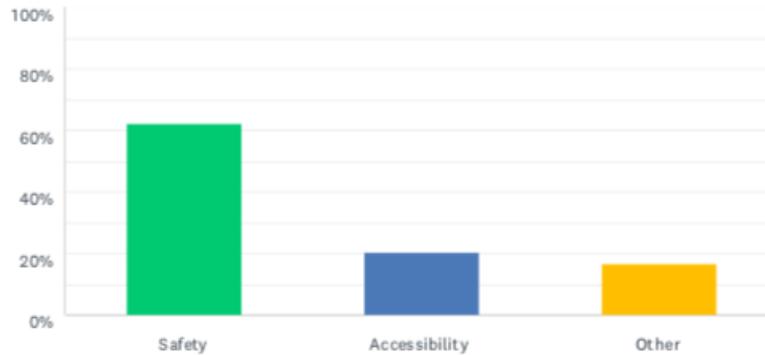
When asked why they would choose NOT to use available recreation spaces, online survey respondents indicated safety issues (62%) and accessibility issues (21%) as well as travel and lack of time, syringe litter, lack of security cameras or security guards, inability to carry a firearm for self-protection, lack of cleanliness, and drug users.

Paper survey respondents indicated safety issues (74%) and accessibility issues (33%) as well as gun violence, vandalism, syringe litter, blight, homeless and drug users as reasons they would not choose to use public recreation spaces available to them.

## Online

Why would you choose not to use recreational spaces that are available to you?

Answered: 208 Skipped: 14

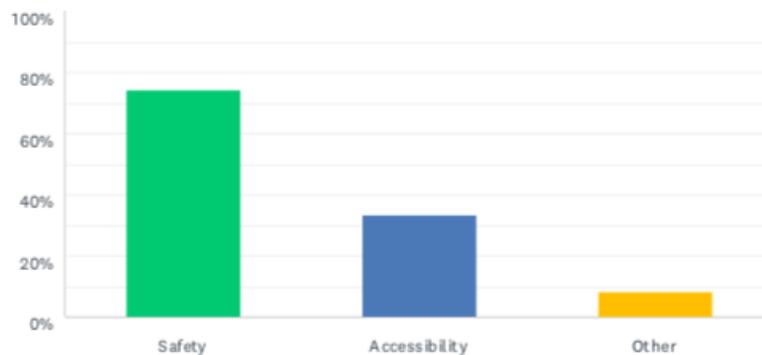


ANSWER CHOICES	RESPONSES	
Safety	62.50%	130
Accessibility	20.67%	43
Other	16.83%	35
TOTAL		208

## Paper

Why would you choose to NOT use recreation spaces available to you?

Answered: 93 Skipped: 45



ANSWER CHOICES	RESPONSES	
Safety	74.19%	69
Accessibility	33.33%	31
Other	8.60%	8
Total Respondents: 93		

## Summary

### **Potential Gaps and Other Considerations:**

In the Play study, the issues most commonly identified concerning utilizing existing recreational spaces centered on safety. Cities such as Charleston do not seem to lack recreation space, but the safety of the spaces available is an obvious concern. One gap in our study that needs attention is more attention to surveying individuals in other parts of Kanawha County that cannot access Charleston or other larger towns for recreation opportunities, to better understand the needs of the greater Kanawha County. Of the existing recreational spaces, programs and plans to clean up or monitor the spaces to increase a feeling of safety is an area to explore, and possibly finding funding to support this work.

# APPENDICES

## APPENDIX A: Kanawha County 2020 Health Rankings

### Kanawha (KA)

Show areas to explore  Show areas of strength

#### County Demographics +

	Kanawha County	Trend	Error Margin	Top U.S. Performers	West Virginia	Rank (of 55)
Health Outcomes						38
Length of Life						42

Premature death	<a href="#">12,300</a>		11,700-13,000	5,500	10,800
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Quality of Life						32
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Poor or fair health	22%		21-22%	12%	24%
Poor physical health days	4.8		4.6-5.0	3.1	5.3
Poor mental health days	5.4		5.2-5.6	3.4	5.5
Low birthweight	<a href="#">10%</a>		10-11%	6%	9%

#### Additional Health Outcomes (not included in overall ranking) -

Life expectancy	<a href="#">73.4</a>		73.0-73.9	81.1	74.8
Premature age-adjusted mortality	<a href="#">550</a>		530-570	270	500
Child mortality	<a href="#">50</a>		40-70	40	60
Infant mortality	6		5-8	4	7
Frequent physical distress	14%		14-14%	9%	17%
Frequent mental distress	16%		16-17%	11%	18%
Diabetes prevalence	16%		15-18%	7%	15%
HIV prevalence	192			41	114

## Health Factors

24

## Health Behaviors

18

Adult smoking	<span>i</span> 21%		20-21%	14%	26%
Adult obesity	38%		36-40%	26%	37%
Food environment index	7.4			8.6	6.7
Physical inactivity	28%		26-30%	20%	29%
Access to exercise opportunities	72%			91%	59%
Excessive drinking	<span>i</span> 12%		12-13%	13%	12%
Alcohol-impaired driving deaths	24%		20-29%	11%	27%
Sexually transmitted infections	361.7			161.4	228.0
Teen births	<u>37</u>		35-39	13	34

### Additional Health Behaviors (not included in overall ranking) —

Food insecurity	14%			9%	15%
Limited access to healthy foods	8%			2%	7%
Drug overdose deaths	<u>66</u>		59-73	10	50
Motor vehicle crash deaths	<u>14</u>		12-16	9	16
Insufficient sleep	38%		37-39%	27%	40%

## Clinical Care

4

Uninsured	7%		6-8%	6%	8%
Primary care physicians	760:1			1,030:1	1,290:1
Dentists	1,200:1			1,240:1	1,810:1
Mental health providers	530:1			290:1	770:1
Preventable hospital stays	<u>5,496</u>			2,761	6,149
Mammography screening	<u>38%</u>			50%	39%
Flu vaccinations	<u>47%</u>			53%	41%

### Additional Clinical Care (not included in overall ranking) —

Uninsured adults	9%		7-10%	7%	9%
Uninsured children	2%		1-3%	3%	3%
Other primary care providers	390:1			665:1	660:1

## Social & Economic Factors

36

High school graduation	83%		96%	89%	
Some college	60%	57-62%	73%	55%	
Unemployment	5.2%		2.6%	5.3%	
Children in poverty	26%		21-31%	11%	23%
Income inequality	4.8	4.6-5.1	3.7	4.9	
Children in single-parent households	40%	36-44%	20%	34%	
Social associations	17.9		18.4	13.1	
Violent crime	616		63	330	
Injury deaths	146	138-154	58	119	

### Additional Social & Economic Factors (not included in overall ranking) -

Disconnected youth	11%	8-15%	4%	9%
Reading scores	2.9		3.4	3.0
Math scores			3.4	2.9
Median household income	\$41,900	\$39,600-44,200	\$69,000	\$44,000
Children eligible for free or reduced price lunch	51%		32%	55%
Residential segregation - Black/White	54		23	61
Residential segregation - non-white/white	45		14	49
Homicides	8	7-10	2	5
Suicides	24	21-27	11	19
Firearm fatalities	22	19-25	8	17
Juvenile arrests	22			

## Physical Environment

36

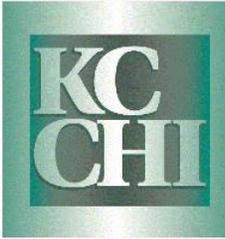
Air pollution - particulate matter	 10.4		6.1	9.6
Drinking water violations	Yes			
Severe housing problems	11%	10-12%	9%	11%
Driving alone to work	82%	81-83%	72%	83%
Long commute - driving alone	22%	20-24%	16%	33%

### Additional Physical Environment (not included in overall ranking) -

Traffic volume	124			58
Homeownership	69%	68-70%	81%	73%
Severe housing cost burden	11%	10-12%	7%	10%

Note: Blank values reflect unreliable or missing data

## APPENDIX B: Expert Opinion Survey Instrument



# Kanawha Coalition for Community Health Improvement

### Communities of Excellence Expert Opinion Survey

⊕ PAGE TITLE

The Kanawha Coalition is both excited and honored that Kanawha County is among the select communities in the United States to take part in the Communities of Excellence initiative. We and other communities across the Nation are leading efforts to refine and improve a Communities of Excellence Framework and improve the understanding of the key requirements needed to successfully adopt and sustain positive change in communities.

By participating in this Expert Opinion Survey, you will help gather information that will direct the Communities of Excellence work in Kanawha County over the next 3-5 years.

All survey participants will be invited to a “Convening of Community Experts” to help us “Chart our Course towards Excellence” on August 20, 2019.

Please note that your name and affiliation will be included on a list of all survey respondents. However, your name will not be associated with your responses. All responses will be reported out in aggregate form only.

This survey should take approximately 20 minutes and allows for narrative responses.

#### Survey Participant Information

Name	<input type="text"/>
Organization/Affiliation	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

Do you wish to share your expert opinion on issues under the **Category LIVE (Health and Social)**? This Category includes the following:

- Care for an aging population
- Substance use disorder treatment and recovery
- Prevention of chronic diseases/Health promotion
- Food access
- Safe and affordable housing
- Social gathering places
- Diversity and culture

Yes

No

Category **LIVE (Health & Social)** includes:

- Care for an aging population
- Substance use disorder treatment and recovery
- Prevention of chronic diseases/Health promotion
- Food access
- Safe an affordable housing
- Social gathering places
- Diversity and culture

**Based on your knowledge and observations, what do you believe are the three biggest challenges in this Category? (Please be specific as possible)**

First:

Second:

Third:

Is there **data, reports, or other documentation** that captures the level/extent of the problems you mentioned above?

- Yes (If possible, please share report titles/data sources in the Comment Area below)
- No, but I have personally observed these problems.
- Maybe, I am not sure.

Date Source/Report or Document Title:

In your opinion, what are the **three biggest contributing factors** to these issues?

First:

Second:

Third:

Name up to **three things that would need to happen** for these issues to be resolved.

First:

Second:

Third:

Are you aware of **evidence based policies, practices or system changes** that have been proven effective in addressing these issues in other communities?

- Yes, please describe using the text box below
- No
- Unsure

Please specify the policy, practice, or system that has been proven effective in other communities.

Do you wish to wish to share your expert opinion on issues under the **Category LIVE (Safety and Infrastructure)**? This Category includes:

- Transportation (access)
- Safe roads
- Safe air and water
- Connectivity (fiber optics)
- Emergency preparedness
- Response to homelessness

Yes

No

Category **LIVE (Safety and Infrastructure)** includes:

- Transportation (access)
- Safe roads
- Safe air and water
- Connectivity (fiber optics)
- Emergency preparedness
- Response to homelessness

**Based on your knowledge and observations, what do you believe are the three biggest challenges in this Category? (Please be specific as possible)**

First:

Second:

Third:

Is there **data, reports, or other documentation** that captures the level/extent of the problems you mentioned above?

Yes (If possible, please share report titles/data sources in the Comment Area below)

No, but I have personally observed these problems.

Maybe, I am not sure.

Date Source/Report or Document Title:

In your opinion, what are the **three biggest contributing factors** to these issues?

First:

Second:

Third:

Name up to **three things that would need to happen** for these issues to be resolved.

First:

Second:

Third:

Are you aware of **evidence based policies, practices or system changes** that have been proven effective in addressing these issues in other communities?

- Yes, please describe using the text box below
- No
- Unsure

Please specify the policy, practice, or system that has been proven effective in other communities.

Do you wish to share your expert opinion on issues under the **Category LEARN**? This Category includes:

Quality and Availability of:

- Childcare/pre-K
- K-12 education
- Career & Technology
- College & University

- Yes
- No

Category **LEARN** includes:

Quality and Availability of

- Childcare/pre-K
- K-12 education
- Career & Technology
- College & University

**Based on your knowledge and observations, what do you believe are the three biggest challenges in this Category? (Please be specific as possible)**

First:

Second:

Third:

Is there **data, reports, or other documentation** that captures the level/extent of the problems you mentioned above?

- Yes (If possible, please share report titles/data sources in the Comment Area below)
- No, but I have personally observed these problems.
- Maybe, I am not sure.

Date Source/Report or Document Title:

In your opinion, what are the **three biggest contributing factors** to these issues?

First:

Second:

Third:

Name up to **three things that would need to happen** for these issues to be resolved.

First:

Second:

Third:

Are you aware of **evidence based policies, practices or system changes** that have been proven effective in addressing these issues in other communities?

Yes, please describe using the text box below

No

Unsure

Please specify the policy, practice, or system that has been proven effective in other communities.

Do you wish to share your expert opinion on issues under the **Category WORK**? This Category includes:

- Qualified, prepared workforce
- Drug free workforce
- Retention of young people

Yes

No

Category **WORK** includes:

- Qualified, prepared workforce
- Drug free workforce
- Retention of young people

**Based on your knowledge and observations, what do you believe are the three biggest challenges in this Category? (Please be specific as possible)**

First:

Second:

Third:

Is there **data, reports, or other documentation** that captures the level/extent of the problems you mentioned above?

- Yes (If possible, please share report titles/data sources in the Comment Area below)
- No, but I have personally observed these problems.
- Maybe, I am not sure.

Date Source/Report or Document Title:

In your opinion, what are the **three biggest contributing factors** to these issues?

First:

Second:

Third:

Name up to **three things that would need to happen** for these issues to be resolved.

First:

Second:

Third:

Are you aware of **evidence based policies, practices or system changes** that have been proven effective in addressing these issues in other communities?

- Yes, please describe using the text box below
- No
- Unsure

Please specify the policy, practice, or system that has been proven effective in other communities.

Do you wish to share your expert opinion of issues under the **Category PLAY**? This Category includes:

- Arts/Culture
- Entertainment
- Dining
- Shopping
- Sports/Recreation

Yes

No

Category **PLAY** includes:

- Arts/Culture
- Entertainment
- Dining
- Shopping
- Sports/Recreation

**Based on your knowledge and observations, what do you believe are the three biggest challenges in this Category? (Please be specific as possible)**

First:

Second:

Third:

Is there **data, reports, or other documentation** that captures the level/extent of the problems you mentioned above?

Yes (If possible, please share report titles/data sources in the Comment Area below)

No, but I have personally observed these problems.

Maybe, I am not sure.

Date Source/Report or Document Title:

In your opinion, what are the **three biggest contributing factors** to these issues?

First:

Second:

Third:

Name up to **three things that would need to happen** for these issues to be resolved.

First:

Second:

Third:

Are you aware of **evidence based policies, practices or system changes** that have been proven effective in addressing these issues in other communities?

- Yes, please describe using the text box below
- No
- Unsure

Please specify the policy, practice, or system that has been proven effective in other communities.

Thank you for taking our Community Expert Opinion Survey. If you have further questions or comments please call Judy at 304-388-7557.

If you would like to recommend another expert in your field to receive this survey, please share their contact information below:

Name

Organization

Email Address

Mark your calendar for our upcoming **Convening of Community Experts on August 20, 2019 from 8:00 a.m. until Noon**. Attendees will help set the course for our journey to community excellence! You will receive an email invitation with all the details. The meeting will take place in Charleston.

Please indicate your ability to attend:

- Yes
- No
- Tentative

## APPENDIX C: Convening of Expert – Table Facilitators Instructions

### TABLE FACILITATORS INSTRUCTIONS

Time	STEPS
5 minutes	<ol style="list-style-type: none"> <li>1. Hand out <u>Survey Highlights</u> document</li> <li>2. Ask individuals to review silently</li> </ol>
40 minutes	<ol style="list-style-type: none"> <li>3. Hand out Challenge Ranking Tool (Colored sheets)</li> <li>4. Discuss the following: <ul style="list-style-type: none"> <li>• Can any challenges be merged (addressed together?)</li> <li>• Should some challenges be more specific (are any too broad?)</li> <li>• Does the group think a challenge needs to be added to the list? (Optional)</li> </ul> </li> </ol> <p>NOTE: Do not exceed 10 challenges total.</p>
5 minutes	<ol style="list-style-type: none"> <li>5. Ask individuals to change their ranking sheets to reflect any changes made above in Step 4.</li> </ol>
10minutes	<ol style="list-style-type: none"> <li>6. Ask individuals to select up to 5 challenges (on their Challenge Ranking Tool) they would like addressed through the Kanawha Communities of Excellence plan. <i>(On a scale of 1 – 5, with 5 being the highest priority and 1 being the lowest)</i></li> </ol>
15 minute Break	<ol style="list-style-type: none"> <li>7. Facilitators take completed Challenge Ranking Sheets to Small Conference Room to be tabulated.</li> </ol>

## APPENDIX D: Expert Top Challenge Ranking Instrument



Kanawha Coalition for  
Community Health Improvement

### Communities of Excellence Top Challenge Survey

You have been identified as a key contributor for the FINAL STEP in the prioritization process of the Kanawha County Triennial Community Needs Assessment.

You will be ranking challenges under LIVE, LEARN, WORK and PLAY which were identified through the initial Expert Opinion Survey and refined through our Conversation with Experts meeting that took place on August 20.

The top ranked challenges from this survey will then be taken to the community and other key customer groups for input. Community feedback will be considered as the Kanawha Community Improvement Plan 2020-2023 is developed.

This survey should take approximately 10 minutes. We value your input and appreciate your time!

### Communities of Excellence Top Challenge Survey

#### GREAT Place to Live: "*Community Health & Social*"

\* 1. Would you like to Prioritize the Challenges for GREAT Place to Live "*Community Health & Social*"?

Yes  No





\* 4. Please respond to the following statements with regard to "Access to Recovery Services".

	Completely Agree	Strongly Agree	Agree	Neither Agree or Disagree	Disagree	Strongly Disagree	Completely Disagree
This challenge appears to be greater in certain parts of the county or specific populations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There is baseline data that would help us measure our impact for this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other communities, like ours, have been able to overcome this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We can resolve this challenge in 3-5 years or less and sustain the improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To my knowledge, no one is working to address this challenge at this time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We can create a major improvement in the quality of life by addressing this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We can reduce long-term cost to the community by addressing this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### Communities of Excellence Top Challenge Survey

#### GREAT Place to Live: "Community Safety & Infrastructure"

\* 5. Would you like to Prioritize the Challenges for GREAT Place to Live "Community Safety & Infrastructure"?

Yes  No





\* 8. Please respond to the following statements with regard to "Homelessness-Treatment, Recovery and Housing".

	Completely Agree	Strongly Agree	Agree	Neither Agree or Disagree	Disagree	Strongly Disagree	Completely Disagree
This challenge appears to be greater in certain parts of the county or specific populations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There is baseline data that would help us measure our impact for this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other communities, like ours, have been able to overcome this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We can resolve this challenge in 3-5 years or less and sustain the improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To my knowledge, no one is working to address this challenge at this time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We can create a major improvement in the quality of life by addressing this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We can reduce long-term cost to the community by addressing this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Communities of Excellence Top Challenge Survey**

**GREAT Place to Learn: "Education"**

\* 9. Would you like to Prioritize the Challenges for GREAT Place to Learn "Education"?

Yes  No





\* 12. Please respond to the following statements with regard to "Lack of Resources for Non-Traditional Families".

	Completely Agree	Strongly Agree	Agree	Neither Agree or Disagree	Disagree	Strongly Disagree	Completely Disagree
This challenge appears to be greater in certain parts of the county or specific populations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There is baseline data that would help us measure our impact for this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other communities, like ours, have been able to overcome this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We can resolve this challenge in 3-5 years or less and sustain the improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To my knowledge, no one is working to address this challenge at this time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We can create a major improvement in the quality of life by addressing this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We can reduce long-term cost to the community by addressing this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Communities of Excellence Top Challenge Survey**

**GREAT Place to Work: "Employment"**

\* 13. Would you like to Prioritize the Challenges for **GREAT Place to Work "Employment"**?

Yes  No





\* 16. Please respond to the following statements with regard to "Shortage of Skilled Workforce Due to Inadequate Education/Training - Along with Lack of Job Education and Training Opportunities".

	Completely Agree	Strongly Agree	Agree	Neither Agree or Disagree	Disagree	Strongly Disagree	Completely Disagree
This challenge appears to be greater in certain parts of the county or specific populations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There is baseline data that would help us measure our impact for this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other communities, like ours, have been able to overcome this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We can resolve this challenge in 3-5 years or less and sustain the improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To my knowledge, no one is working to address this challenge at this time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We can create a major improvement in the quality of life by addressing this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We can reduce long-term cost to the community by addressing this challenge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Communities of Excellence Top Challenge Survey**

**GREAT Place to Play: "Attractions"**

\* 17. Would you like to Prioritize the Challenges for GREAT Place to Play "Attractions"?

Yes  No







## **APPENDIX E: Listening Project Discussion Guide**

### **Group 1: Access to Health Promotion and Prevention Chronic Disease Prevention Education (including Dental)**

“What are your initial thoughts about what this means- what does ‘health promotion’ and ‘chronic disease prevention’ mean to you?”

“Do you hear about prevention or education efforts in your community?”

“Do you feel like you/your family knows much about health promotion and chronic disease prevention?”

“What do you struggle with? Access to education, treatment, prevention resources?”

“Do you feel that there are places or people in your community that work on this?”

“Is this a bigger challenge in your community, or do certain populations struggle with it more?”

“Are you better off or worse off in \_\_\_\_\_ than in other parts of Kanawha co?”

### **Group 2: Safe Roads**

“What are your initial thoughts about what this means- what comes to mind when you think of safe roads?”

Prompts:

- Driving on the roads?
- Pedestrians on the roads?
- The actual road conditions?
- Construction/road work?
- Accessibility/getting to main roads?
- Public transportation options?
- Distracted driving?

“Do you commute to work?”

“Do you depend on public transit?”

“What unsafe road conditions have you encountered?”

“Do you feel that there are places or people in your community that work on this?”

“Is this a bigger challenge in your community, or do certain populations struggle with it more?”

“Are you better off or worse off in \_\_\_\_\_ than in other parts of Kanawha co?”

### **Group 3: Childcare options and affordability**

“What are your initial thoughts about what this means- what comes to mind when you think of childcare?”

“Are you parent/care provider for children?”

“Does your family struggle to find affordable childcare?”

“Is the childcare available to you cost prohibitive/too expensive, or are there other barriers to finding childcare?”

“Do you qualify for childcare assistance, and are there enough providers available?”

“Are you satisfied/are your childcare needs met?”

“Do you feel that there are places or people in your community that work on this?”

“Is this a bigger challenge in your community, or do certain populations struggle with it more?”

“Are you better off or worse off in \_\_\_\_\_ than in other parts of Kanawha co?”

### **Group 4: Barriers to employment**

“What are your initial thoughts about what this means- what comes to mind when you think of barriers to employment?”

“What is your employment status, or do you know people that struggle with sufficient employment?”

“What are the barriers to employment?” (Prompts)

- Are there enough jobs? Or are there more jobs available that are unfilled?
- Criminal records
- Ability to get to work, transportation problems?
- Lack of ID, proof of residency, etc.?
- Lack of available employment, scheduling problems,
- Are there jobs available for people with varying education levels?
- Are there opportunities for advancement, further training, and growth in your job?
- Lack of educational opportunities?
- What are causes/contribution to lack of sustainability, is employment sustainable?

“Do you feel that there are places or people in your community that work on this?”

“Is this a bigger challenge in your community, or do certain populations struggle with it more?”

“Are you better off or worse off in \_\_\_\_\_ than in other parts of Kanawha co?”

#### **Group 5: Lack of Safe and Adequate Recreational Spaces in Neighborhoods**

“Do you have safe places to be physically active and have fun outdoors in your community?”

Examples- river access, parks, playgrounds, walking and bike paths, etc.?

Yes-what are your main safety concerns and barriers?

-Do you use them, what are they?

No-why not? Are they accessible? Do you feel like you need more public recreation space where you live?

“Do you feel that there are places or people in your community that work on this?”

“Is this a bigger challenge in your community, or do certain populations struggle with it more?”

“Are you better off or worse off in \_\_\_\_\_ than in other parts of Kanawha co?”

###

# APPENDIX F: Community Health Survey Instrument (paper)

## Community Health Survey

### How Are We Doing?

The health of a community is measured by people's health and also by looking at where we live, learn, work, and play. Please tell us what you think and help us measure Kanawha county's health, and add additional concerns or solutions you might think of. Thank you!

1) Do you think people in Kanawha County have access to enough health education and chronic disease prevention information?

- Yes    No    Do not know

Why or why not? Do you have an idea that would help with this problem?

2) Do you think that Kanawha County has safe roads?

- Yes    No    Do not know

Why or why not? Do you have an idea that would help with this problem?

3) Do you think that there are enough affordable childcare options in Kanawha County to support families?

- Yes    No    Do not know

Why or why not? Do you have an idea that would help with this problem?

4) Do you think that there are barriers to employment in Kanawha County?

- Yes    No    Do not know

Why or why not? Do you have an idea that would help with this problem?

5) Do you think that there is a lack of safe recreational spaces in neighborhoods?

- Yes    No    Do not know

Why or why not? Do you have an idea that would help with this problem?

Do you live and/or work in Kanawha County?

I live in Kanawha Co.

I work in Kanawha Co.

Please share any additional comments or suggestions.

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**Thank you!**

Would you be interested in staying updated?

Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Would you be interested in participating in a Focus Group held in your area?  Yes |  No

## APPENDIX G: Community Health Survey Instrument (online)

### Community Feedback Survey 1: LIVE (health and social)

We at Kanawha Coalition for Community Health Improvement are interested in understanding how the local community feels about chronic disease prevention and education efforts in Kanawha County. We greatly appreciate you taking the time to share your thoughts.

1. How much awareness or education about chronic health and disease do you have access to in your community?

- A great deal
- A moderate amount
- None at all

2. If you have encountered any problems with access to chronic disease prevention or education, would you know who to contact to hear your concern?

- Yes
- No
- I have already contacted someone, and I didn't get the help I needed/didn't get a response.
- Other (please specify)

3. What chronic health problems or chronic diseases do you hear about regularly?

- |   |  |
|---|--|
| <input type="checkbox"/> Heart Disease          | <input type="checkbox"/> COPD            |
| <input type="checkbox"/> Diabetes               | <input type="checkbox"/> HIV/AIDS        |
| <input type="checkbox"/> Obesity                | <input type="checkbox"/> Hepatitis A/B/C |
| <input type="checkbox"/> Other (please specify) |  |

4. How is health/community information communicated to you? How do you learn about information, news, and resources?

Word of mouth

Social Media

Newspaper

TV

Online news

This survey

Other (please specify)

## Community Feedback Survey 2: LIVE (safety and infrastructure)

We at Kanawha Coalition for Community Health Improvement are interested in understanding how the local community feels about safety and infrastructure efforts in Kanawha County. We greatly appreciate you taking the time to share your thoughts.

1. How safe are the roads in Kanawha County?

- Very safe
- Moderately safe
- Not safe at all

2. What problems do you encounter with regards to safe travel? Please check all that apply.

- I think the roads are unsafe because of roadwork, construction, or potholes.
- I think the roads are unsafe due to pedestrians.
- I can't walk safely to get to the places I need to go.
- I don't think travel or roads are an issue.
- Other (please specify)

3. What challenges do you experience with regards to access to transportation? Please check all that apply.

- I live too far out, or it is too hard to travel, to get where I need to go.
- I am disabled and struggle to find adequate transportation for my needs.
- I don't drive or don't have access to a car, and experience difficulty accessing public transportation to meet my needs.
- I don't have trouble with transportation.
- Lack of transportation makes it hard to access basic resources such as health care, grocery stores, or other community services.
- Other (please specify)

4. If you have encountered any problems with roads or safe travel, would you know who to contact to hear your concern?

- Yes
- No
- I have already contacted someone, and the issue remains unresolved/ I did not get a response.
- Other (please specify)

## Community Feedback Survey 3: LEARN

We at Kanawha Coalition for Community Health Improvement are interested in understanding how the local community feels about access to affordable and adequate early childhood education opportunities in Kanawha County. We greatly appreciate you taking the time to share your thoughts.

1. Do you think families with young children have enough opportunities for affordable early childhood education, such as daycare providers and preschool programs? (If you don't know or don't have experience, please select N/A and skip to end.)

- N/A Not Applicable
- Yes
- No

2. What are the problems that families with young children face? Select all that apply.

- Childcare is not affordable
- Dissatisfied with care and/or education provided
- Childcare is not open during hours that parents need care
- Location of providers is not convenient to me
- Not enough providers or facilities
- Other (please specify)

3. How do you hear about childcare options?

- Word of mouth
- Social Media
- Newspaper
- TV
- Online news
- Service Providers in the community
- Other (please specify)

4. If you have encountered any problems with access to childcare or early childhood education programs, would you know who to contact to hear your concern?

- Yes
- No
- I have already contacted someone, and I didn't get the help I needed/didn't get a response.
- Other (please specify)

**Community Feedback Survey 4: WORK**

We are interested in understanding how the local community feels about access to employment opportunities in Kanawha County. We greatly appreciate you taking the time to share your thoughts.

1. What are the barriers to employment in Kanawha County? Please select all that apply. (If you don't know or don't have experience, please select N/A.)

- |  |   |
|--|---|
| <input type="checkbox"/> Not enough job opportunities  | <input type="checkbox"/> Childcare barriers   |
| <input type="checkbox"/> Not enough education or skills training to support job growth/advancement | <input type="checkbox"/> Criminal backgrounds   |
| <input type="checkbox"/> Transportation barriers   | <input type="checkbox"/> Employment is not an issue- there are plenty of jobs available |
| <input type="checkbox"/> Low wages/minimum wage jobs   | <input type="checkbox"/> It is more of a workforce issue than job availability          |
| <input type="checkbox"/> There is not enough job diversity/types of work available                 |   |

2. If you have encountered any problems with access to employment, training, or education to meet your employment goals, would you know who to contact to hear your concern?

- Yes
- No
- I have already contacted someone, and I didn't get the help I needed/didn't get a response.
- Other (please specify)

3. What is your education level?

- No schooling completed
- Nursery school to 8th grade
- Some high school, no diploma
- High school graduate, diploma or the equivalent (for example: GED)
- Some college credit, no degree
- Trade/technical/vocational training
- Associate degree
- Bachelor's degree
- Master's degree
- Doctorate degree

Community Feedback Survey 5: PLAY

We are interested in understanding how the local community feels about access to safe and adequate recreation, exercise, and play opportunities in Kanawha County. We greatly appreciate you taking the time to share your thoughts.

1. Do you have access to safe space for recreation, exercise, and play in your community?

- Yes
- No

2. If you have encountered any problems with recreation spaces in your community, would you know who to contact to hear your concern?

- Yes
- No
- I have already contacted someone, and the issue remains unresolved/ I did not get a response.
- Other (please specify)

3. Select all options for recreation in your community.

- |  |   |
|--|---|
| <input type="checkbox"/> Recreation/community center | <input type="checkbox"/> Walking trail or hiking trails |
| <input type="checkbox"/> Public playground           | <input type="checkbox"/> School-based playground        |
| <input type="checkbox"/> Public park                 | <input type="checkbox"/> River access                   |
| <input type="checkbox"/> Other (please specify)      |   |

4. Why would you choose not to use recreational spaces that are available to you?

- Safety
- Accessibility
- Other (please specify)

## Demographics

5. What is your age?

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 to 74
- 75 or older
- Prefer not to answer

6. I identify as (check all that apply):

- White or Caucasian
- Black or African American
- Hispanic or Latino
- Asian or Asian American
- American Indian or Alaska Native
- Native Hawaiian or other Pacific Islander
- Prefer not to answer
- Other, not listed

7. Do you live and/or work in Kanawha County? Check all that apply please.

Live in Kanawha County

Work in Kanawha County

Zip code (optional)

Thank you for taking our survey, your participation is extremely helpful as we continue to collect opinions for our Community Health Needs Assessment!

8. Would you like to be added to a mailing list so that we can update you on our findings, upcoming community events, and other opportunities to participate? (Joining our email list is NOT required to complete the survey, it is optional!)

**Email Address**

## APPENDIX H: Leading Causes of Death

### 2017 Leading Causes of YPLL Before Age 75, Kanawha County Residents

Cause	2017			
	YPLL	Percent of Total	Deaths	Percent of Total
Total, All Causes	22,300		2,599	
Non-Motor Vehicle Accidents	4,764	21.4%	196	7.5%
Malignant Neoplasms (Cancer)	3,597	16.1%	476	18.3%
Diseases of the Heart	2,863	12.8%	507	19.5%
Intentional Self Harm (Suicides)	1,329	6.0%	44	1.7%
Diabetes Mellitus	716	3.2%	83	3.2%
Motor Vehicle Accidents	679	3.0%	22	0.8%
Chronic Liver Disease and Cirrhosis	647	2.9%	43	1.7%
Assaults (Homicides)	639	2.9%	16	0.6%
Chronic Lower Respiratory Disease	636	2.9%	163	6.3%
Cerebrovascular Disease (Stroke)	549	2.5%	150	5.8%
Alcohol or Drug Psychoses, Dependence or Abuse	466	2.1%	19	0.7%
Infectious and Parasitic Diseases (excluding HIV)	390	1.7%	60	2.3%
Congenital Malformations	268	1.2%	7	0.3%
Obesity	266	1.2%	17	0.7%
Essential Hypertension and Hypertensive Renal Disease	259	1.2%	32	1.2%
Influenza and Pneumonia	229	1.0%	59	2.3%
Nephritis, Nephrotic Syndrome and Nephrosis	200	0.9%	70	2.7%
#REF!	149	0.7%	2	0.1%
Injury Undetermined Whether Accidental or Purposely Inflicted	90	0.4%	3	0.1%
Human Immunodeficiency Virus Infection	85	0.4%	4	0.2%
Dementia	77	0.3%	126	4.8%
Alzheimer's Disease	64	0.3%	127	4.9%
All Other Causes (Residual)	3,339	15.0%	373	14.4%

Source: West Virginia Health Statistics Center, Vital Statistics System, October 2019

## 2017 Leading Causes of Death, Kanawha County Residents by Gender

Cause	Both		Male		Female	
	Number	Percent of Total	Number	Percent of Total	Number	Percent of Total
Total Deaths, All Causes	2,599		1,263		1,336	
Diseases of the Heart	507	19.5%	267	21.1%	240	18.0%
Malignant Neoplasms (Cancer)	476	18.3%	251	19.9%	225	16.8%
Accidents, All Forms	218	8.4%	126	10.0%	92	6.9%
Chronic Lower Respiratory Diseases	163	6.3%	68	5.4%	95	7.1%
Cerebrovascular Disease (Stroke)	150	5.8%	55	4.4%	95	7.1%
Alzheimer's Disease	127	4.9%	45	3.6%	82	6.1%
Dementia	126	4.8%	38	3.0%	88	6.6%
Diabetes Mellitus	83	3.2%	44	3.5%	39	2.9%
Nephritis, Nephrotic Syndrome and Nephrosis	70	2.7%	28	2.2%	42	3.1%
Influenza and Pneumonia	59	2.3%	24	1.9%	35	2.6%
Septicemia	45	1.7%	22	1.7%	23	1.7%
Intentional Self Harm (Suicides)	44	1.7%	30	2.4%	14	1.0%
Chronic Liver Disease and Cirrhosis	43	1.7%	26	2.1%	17	1.3%
Essential Hypertension and Hypertensive Renal Disease	32	1.2%	22	1.7%	10	0.7%
Obesity	17	0.7%	7	0.6%	10	0.7%
All Other Causes (Residual)	439	16.9%	210	16.6%	229	17.1%

Source: West Virginia Health Statistics Center, Vital Statistics System, October 2019

# APPENDIX I: KIDS COUNT Data – Kanawha County

Kanawha County				THE STATE OF OUR CHILDREN		2019	Data Book		
Total Pop. 189,636		Pop. 18+ 150,937	% Minority 12.1	Total Non-Hispanic White 166,701		Pop. -18 38,699	Total Medicaid 20,936	% Population -18 in Medicaid 54.1	
National Child Well-Being Indicators*			Indicator	State Rank (1st Best)	Emerging WV Child Well-Being Indicators			Indicator	State Rank (1st Best)
ECONOMIC WELL-BEING	Children in poverty	23.9	23	Infant mortality per 1,000 live births (rate)	5.7	14			
	Children with parents lacking secure employment	12.4	29	Low-wage workers with Children	N/A	N/A			
	Children in households with high housing cost burden	25.8	N/A	Child abuse / neglect rate	N/A	N/A			
	Teens not in school and not working	N/A	N/A	4-year-olds enrolled in pre-kindergarten	N/A	N/A			
EDUCATION	Young children not in school	69.5	32	Children who are homeless	1.9	27			
	4th graders not proficient in reading	56.3	33	Children in foster care	5	29			
	8th graders not proficient in math	73.3	30	Children in kinship care/living with grandparents	7.2	40			
	HS students not graduating on time	16.7	52	Babies with neonatal drug exposure	3.9	N/A			
HEALTH	Low-birth weight babies	10.3	41	Children with dental care	46.7	35			
	Children without health insurance	3	N/A	Children with central fluoridation water	100	N/A			
	Child and teen deaths per 100,000 (rate)	36	33	Children immunization rate	44.2	14			
	Teens who abuse alcohol or drugs	N/A	N/A	Children with well-child exams under Medicaid	50.8	51			
FAMILY AND COMMUNITY	Children in single-parent families	45.6	N/A	Child nutrition data point	N/A	N/A			
	Children in families where household head lacks HS dipl.	10.5	N/A	<i>* Consistent with National KIDS COUNT Data Book indicators published by The Annie E. Casey Foundation</i> <i>** Data suppressed due to small population size</i> <i>Note 1: N/A means data not available</i> <i>Note 2: All indicator data provided are percentages unless noted as a rate</i>					
	Teen births per 1,000 (rate)	40.5	32						

Source: WV Kids Count 2019 Data Book

<https://wvkidscount.org/wp-content/uploads/2019/06/WV-KIDS-COUNT-2019-Data-Book.pdf>

## APPENDIX J: West Virginia High School Youth Risk Behavior Survey (YRBS)

### West Virginia 2017 and United States 2017 Results

High School Youth Risk Behavior Survey						
Question	West Virginia 2017	United States 2017	p-value	West Virginia 2017 More Likely Than United States 2017	United States 2017 More Likely Than West Virginia 2017	No Difference
<b>Unintentional Injuries and Violence</b>						
<b>Rarely or never wore a seat belt</b> (when riding in a car driven by someone else)	8.9 (7.2-10.9) <sup>†</sup>	5.9 (4.8-7.3)	0.01	●		
<b>Rode with a driver who had been drinking alcohol</b> (in a car or other vehicle, one or more times during the 30 days before the survey)	12.8 (10.7-15.2)	16.5 (15.2-17.7)	0.00		●	
<b>Drove when they had been drinking alcohol</b> (in a car or other vehicle, one or more times during the 30 days before the survey, among students who had driven a car or other vehicle during the 30 days before the survey)	5.4 (3.9-7.5)	5.5 (4.9-6.3)	0.90			●
<b>Drove when they had been using marijuana</b> (also called grass, pot, or weed, in a car or other vehicle, one or more times during the 30 days before the survey, among students who had driven a car or other vehicle during the 30 days before the survey)	—	13.0 (11.7-14.6)	~			
<b>Texted or e-mailed while driving a car or other vehicle</b> (on at least 1 day during the 30 days before the survey, among students who had driven a car or other vehicle during the 30 days before the survey)	34.0 (28.2-40.4)	39.2 (37.0-41.4)	0.10			●
<b>Carried a weapon</b> (such as a gun, knife, or club, on at least 1 day during the 30 days before the survey)	23.8 (20.6-27.4)	15.7 (13.3-18.4)	0.00	●		
<b>Carried a weapon on school property</b> (such as a gun, knife, or club, on at least 1 day during the 30 days before the survey)	4.8 (3.4-6.8)	3.8 (2.9-4.8)	0.24			●
<b>Carried a gun</b> (on at least 1 day during the 12 months before the survey, not counting the days when they carried a gun only for hunting or for a sport such as target shooting)	7.4 (5.6-9.7)	4.8 (4.1-5.7)	0.02	●		

<b>Were threatened or injured with a weapon on school property</b> (such as a gun, knife, or club, one or more times during the 12 months before the survey)	6.5 (4.6–9.2)	6.0 (5.3–6.7)	0.63			●
<b>Were in a physical fight</b> (one or more times during the 12 months before the survey)	19.3 (16.4–22.5)	23.6 (21.6–25.6)	0.02		●	
<b>Were in a physical fight on school property</b> (one or more times during the 12 months before the survey)	6.2 (5.0–7.7)	8.5 (7.5–9.7)	0.01		●	
<b>Were electronically bullied</b> (counting being bullied through texting, Instagram, Facebook, or other social media, during the 12 months before the survey)	19.3 (16.3–22.7)	14.9 (13.7–16.2)	0.01	●		
<b>Were bullied on school property</b> (during the 12 months before the survey)	23.7 (20.4–27.3)	19.0 (17.6–20.5)	0.01	●		
<b>Did not go to school because they felt unsafe at school or on their way to or from school</b> (on at least 1 day during the 30 days before the survey)	7.1 (4.9–10.3)	6.7 (5.7–7.8)	0.77			●
<b>Were ever physically forced to have sexual intercourse</b> (when they did not want to)	8.9 (7.3–10.8)	7.4 (6.6–8.3)	0.12			●
<b>Experienced sexual violence by anyone</b> (being forced to do sexual things (counting such things as kissing, touching, or being physically forced to have sexual intercourse) they did not want to do by anyone, one or more times during the 12 months before the survey)	10.8 (8.6–13.6)	9.7 (9.0–10.5)	0.39			●
<b>Experienced sexual dating violence</b> (being forced to do sexual things (counting such things as kissing, touching, or being physically forced to have sexual intercourse) they did not want to do by someone they were dating or going out with, one or more times during the 12 months before the survey, among students who dated or went out with someone during the 12 months before the survey)	6.8 (5.0–9.1)	6.9 (6.2–7.6)	0.93			●

Question	West Virginia 2017	United States 2017	p-value	West Virginia 2017 More Likely Than United States 2017	United States 2017 More Likely Than West Virginia 2017	No Difference
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<b>Experienced physical dating violence</b> (being physically hurt on purpose (counting such things as being hit, slammed into something, or injured with an object or weapon) by someone they were dating or going out with, one or more times during the 12 months before the survey, among students who dated or went out with someone during the 12 months before the survey)	9.0 (6.8–11.8)	8.0 (7.3–8.8)	0.43			●
<b>Felt sad or hopeless</b> (almost every day for 2 weeks or more in a row so that they stopped doing some usual activities, during the 12 months before the survey)	32.0 (28.6–35.6)	31.5 (29.6–33.4)	0.79			●
<b>Seriously considered attempting suicide</b> (during the 12 months before the survey)	18.5 (15.5–21.8)	17.2 (16.2–18.3)	0.43			●
<b>Made a plan about how they would attempt suicide</b> (during the 12 months before the survey)	14.8 (11.9–18.3)	13.6 (12.4–14.8)	0.45			●
<b>Attempted suicide</b> (one or more times during the 12 months before the survey)	9.4 (7.1–12.4)	7.4 (6.5–8.4)	0.13			●
<b>Suicide attempt resulted in an injury, poisoning, or overdose that had to be treated by a doctor or nurse</b> (during the 12 months before the survey)	4.1 (2.6–6.2)	2.4 (2.1–2.9)	0.06			●
<b>Tobacco Use</b>						
<b>Ever tried cigarette smoking</b> (even one or two puffs)	39.5 (36.6–42.5)	28.9 (26.0–32.0)	0.00	●		
<b>First tried cigarette smoking before age 13 years</b> (even one or two puffs)	15.0 (13.0–17.2)	9.5 (8.0–11.2)	0.00	●		
<b>Currently smoked cigarettes</b> (on at least 1 day during the 30 days before the survey)	14.4 (11.4–18.0)	8.8 (7.2–10.7)	0.00	●		
<b>Currently frequently smoked cigarettes</b> (on 20 or more days during the 30 days before the survey)	5.5 (4.2–7.2)	2.6 (1.9–3.7)	0.00	●		
<b>Currently smoked cigarettes daily</b> (on all 30 days during the 30 days before the survey)	4.5 (3.3–6.2)	2.0 (1.4–2.9)	0.00	●		
<b>Smoked more than 10 cigarettes per day</b> (on the days they smoked during the 30 days before the survey, among students who currently smoked cigarettes)	9.5 (5.5–16.0)	9.7 (7.8–12.0)	0.94			●

<b>Ever used an electronic vapor product</b> (including e-cigarettes, e-cigars, e-pipes, vape pipes, vaping pens, e-hookahs, and hookah pens)	44.4 (40.0–48.9)	42.2 (39.3–45.2)	0.40			●
<b>Currently used an electronic vapor product</b> (including e-cigarettes, e-cigars, e-pipes, vape pipes, vaping pens, e-hookahs, and hookah pens, on at least 1 day during the 30 days before the survey)	14.3 (11.7–17.3)	13.2 (11.4–15.2)	0.51			●
<b>Currently frequently used electronic vapor products</b> (including e-cigarettes, e-cigars, e-pipes, vape pipes, vaping pens, e-hookahs, and hookah pens, on 20 or more days during the 30 days before the survey)	3.1 (2.3–4.3)	3.3 (2.6–4.2)	0.77			●
<b>Currently used electronic vapor products daily</b> (including e-cigarettes, e-cigars, e-pipes, vape pipes, vaping pens, e-hookahs, and hookah pens, on all 30 days during the 30 days before the survey)	2.5 (1.6–3.8)	2.4 (2.0–3.0)	0.95			●
<b>Usually got their own electronic vapor products by buying them in a store</b> (such as a convenience store, supermarket, discount store, gas station, or vape store, including e-cigarettes, e-cigars, e-pipes, vape pipes, vaping pens, e-hookahs, and hookah pens, during the 30 days before the survey, among students who currently used electronic vapor products and who were aged <18)	10.1 (6.1–16.3)	13.6 (10.3–17.6)	0.25			●
<b>Currently used smokeless tobacco</b> (chewing tobacco, snuff, dip, snus, or dissolvable tobacco products, such as Redman, Levi Garrett, Beechnut, Skoal, Skoal Bandits, Copenhagen, Camel Snus, Marlboro Snus, General Snus, Ariva, Stonewall, or Camel Orbs, not counting any electronic vapor products, on at least 1 day during the 30 days before the survey)	11.5 (9.2–14.3)	5.5 (4.4–6.7)	0.00	●		
<b>Currently frequently used smokeless tobacco</b> (chewing tobacco, snuff, dip, snus, or dissolvable tobacco products, such as Redman, Levi Garrett, Beechnut, Skoal, Skoal Bandits, Copenhagen, Camel Snus, Marlboro Snus, General Snus, Ariva, Stonewall, or Camel Orbs, not counting any electronic vapor products, on 20 or more days during the 30 days before the survey)	5.8 (4.1–8.3)	2.1 (1.5–2.8)	0.00	●		

Question	West Virginia 2017	United States 2017	p-value	West Virginia 2017 More Likely Than United States 2017	United States 2017 More Likely Than West Virginia 2017	No Difference
<b>Currently used smokeless tobacco daily</b> (chewing tobacco, snuff, dip, snus, or dissolvable tobacco products, such as Redman, Levi Garrett, Beechnut, Skoal, Skoal Bandits, Copenhagen, Camel Snus, Marlboro Snus, General Snus, Ariva, Stonewall, or Camel Orbs, not counting any electronic vapor products, on all 30 days during the 30 days before the survey)	5.1 (3.4–7.6)	1.6 (1.1–2.3)	0.00	●		
<b>Currently smoked cigars</b> (cigars, cigarillos, or little cigars, on at least 1 day during the 30 days before the survey)	11.4 (9.0–14.3)	8.0 (7.2–8.9)	0.01	●		
<b>Currently frequently smoked cigars</b> (cigars, cigarillos, or little cigars, on 20 or more days during the 30 days before the survey)	2.9 (2.0–4.2)	1.3 (1.0–1.6)	0.00	●		
<b>Currently smoked cigars daily</b> (cigars, cigarillos, or little cigars, on all 30 days during the 30 days before the survey)	2.4 (1.6–3.4)	1.0 (0.8–1.2)	0.00	●		
<b>Currently smoked cigarettes or cigars</b> (on at least 1 day during the 30 days before the survey)	17.9 (14.6–21.7)	12.3 (11.0–13.8)	0.00	●		
<b>Currently smoked cigarettes or cigars or used smokeless tobacco</b> (on at least 1 day during the 30 days before the survey)	22.7 (19.3–26.5)	14.0 (12.2–15.9)	0.00	●		
<b>Currently smoked cigarettes or cigars or used smokeless tobacco or an electronic vapor product</b> (on at least 1 day during the 30 days before the survey)	26.6 (22.9–30.6)	19.5 (17.3–21.9)	0.00	●		
<b>Did not try to quit using all tobacco products</b> (including cigarettes, cigars, smokeless tobacco, shisha or hookah tobacco, and electronic vapor products, during the 12 months before the survey, among students who used any tobacco products during the 12 months before the survey)	52.6 (44.5–60.6)	58.6 (56.0–61.1)	0.15			●

Alcohol and Other Drug Use						
<b>Ever drank alcohol</b> (at least one drink of alcohol, on at least 1 day during their life)	64.4 (60.2–68.3)	60.4 (57.9–62.8)	0.09			●
<b>Had their first drink of alcohol before age 13 years</b> (other than a few sips)	19.4 (17.3–21.7)	15.5 (13.9–17.2)	0.01	●		
<b>Currently drank alcohol</b> (at least one drink of alcohol, on at least 1 day during the 30 days before the survey)	27.9 (25.0–30.9)	29.8 (27.3–32.4)	0.32			●
<b>Usually got the alcohol they drank by someone giving it to them</b> (during the 30 days before the survey, among students who currently drank alcohol)	39.8 (33.4–46.6)	43.5 (41.0–46.0)	0.28			●
<b>Reported current binge drinking</b> (four or more drinks of alcohol in a row (if they were female) or five or more drinks of alcohol in a row (if they were male), within a couple of hours, on at least 1 day during the 30 days before the survey)	14.3 (11.5–17.6)	13.5 (12.0–15.1)	0.63			●
<b>Reported 10 or more as the largest number of drinks they had in a row</b> (within a couple of hours, during the 30 days before the survey)	6.9 (5.3–8.8)	4.4 (3.6–5.3)	0.01	●		
<b>Ever used marijuana</b> (also called grass, pot, or weed, one or more times during their life)	35.1 (31.5–38.8)	35.6 (33.0–38.3)	0.82			●
<b>Tried marijuana for the first time before age 13 years</b> (also called grass, pot, or weed)	8.8 (6.7–11.3)	6.8 (5.8–8.0)	0.11			●
<b>Currently used marijuana</b> (also called grass, pot, or weed, one or more times during the 30 days before the survey)	18.5 (15.4–22.1)	19.8 (18.1–21.6)	0.49			●
<b>Ever used synthetic marijuana</b> (also called "K2," "Spice," "fake weed," "King Kong," "Yucatan Fire," "Skunk," or "Moon Rocks," one or more times during their life)	8.3 (6.1–11.1)	6.9 (5.9–7.9)	0.27			●
<b>Ever used cocaine</b> (any form of cocaine, such as powder, crack, or freebase, one or more times during their life)	6.0 (4.1–8.6)	4.8 (4.2–5.6)	0.31			●

Question	West Virginia 2017	United States 2017	p-value	West Virginia 2017 More Likely Than United States 2017	United States 2017 More Likely Than West Virginia 2017	No Difference
<b>Ever used inhalants</b> (sniffed glue, breathed the contents of aerosol spray cans, or inhaled any paints or sprays to get high, one or more times during their life)	7.0 (5.2–9.4)	6.2 (5.6–6.9)	0.45			●
<b>Ever used heroin</b> (also called "smack," "junk," or "China White," one or more times during their life)	3.4 (2.1–5.6)	1.7 (1.3–2.2)	0.05			●
<b>Ever used methamphetamines</b> (also called "speed," "crystal," "crank," or "ice," one or more times during their life)	4.6 (3.2–6.6)	2.5 (2.0–3.0)	0.01	●		
<b>Ever used ecstasy</b> (also called "MDMA," one or more times during their life)	4.3 (2.9–6.3)	4.0 (3.4–4.7)	0.72			●
<b>Ever used hallucinogenic drugs</b> (such as LSD, acid, PCP, angel dust, mescaline, or mushrooms, one or more times during their life)	–	6.6 (5.7–7.6)	~			
<b>Ever took steroids without a doctor's prescription</b> (pills or shots, one or more times during their life)	3.7 (2.7–5.1)	2.9 (2.5–3.3)	0.15			●
<b>Ever took prescription pain medicine without a doctor's prescription or differently than how a doctor told them to use it</b> (counting drugs such as codeine, Vicodin, Oxycontin, Hydrocodone, and Percocet, one or more times during their life)	12.5 (9.9–15.7)	14.0 (12.7–15.4)	0.33			●
<b>Ever injected any illegal drug</b> (used a needle to inject any illegal drug into their body, one or more times during their life)	2.5 (1.4–4.4)	1.5 (1.2–1.8)	0.14			●
<b>Were offered, sold, or given an illegal drug on school property</b> (during the 12 months before the survey)	24.0 (20.8–27.4)	19.8 (18.3–21.4)	0.02	●		

Sexual Behaviors						
<b>Ever had sexual intercourse</b>	45.9 (41.4–50.5)	39.5 (36.8–42.4)	0.02	●		
<b>Had sexual intercourse for the first time before age 13 years</b>	3.8 (2.8–5.1)	3.4 (3.0–3.9)	0.53			●
<b>Had sexual intercourse with four or more persons during their life</b>	11.5 (8.8–14.8)	9.7 (8.4–11.3)	0.28			●
<b>Were currently sexually active</b> (had sexual intercourse with at least one person, during the 3 months before the survey)	33.5 (29.4–37.9)	28.7 (26.6–30.8)	0.04	●		
<b>Did not use a condom during last sexual intercourse</b> (among students who were currently sexually active)	49.3 (44.1–54.5)	46.2 (43.8–48.6)	0.26			●
<b>Did not use birth control pills before last sexual intercourse</b> (to prevent pregnancy, among students who were currently sexually active)	74.6 (68.5–79.8)	79.3 (77.3–81.2)	0.10			●
<b>Did not use an IUD (e.g., Mirena or ParaGard) or implant (e.g., Implanon or Nexplanon) before last sexual intercourse</b> (to prevent pregnancy, among students who were currently sexually active)	96.4 (93.3–98.1)	95.9 (94.5–97.0)	0.69			●
<b>Did not use a shot (e.g., Depo-Provera), patch (e.g., OrthoEvra), or birth control ring (e.g., NuvaRing) before last sexual intercourse</b> (to prevent pregnancy, among students who were currently sexually active)	94.1 (90.0–96.6)	95.3 (94.3–96.2)	0.43			●
<b>Did not use birth control pills; an IUD (e.g., Mirena or ParaGard) or implant (e.g., Implanon or Nexplanon); or a shot (e.g., Depo-Provera), patch (e.g., OrthoEvra), or birth control ring (e.g., NuvaRing) before last sexual intercourse</b> (to prevent pregnancy, among students who were currently sexually active)	65.1 (57.7–71.9)	70.6 (68.1–73.0)	0.13			●

<b>Did not use both a condom during last sexual intercourse and birth control pills; an IUD (e.g., Mirena or ParaGard) or implant (e.g., Implanon or Nexplanon); or a shot (e.g., Depo-Provera), patch (e.g., OrthoEvra), or birth control ring (e.g., NuvaRing) before last sexual intercourse</b> (to prevent pregnancy, among students who were currently sexually active)	88.1 (84.1–91.2)	91.2 (89.7–92.5)	0.09			●
<b>Did not use any method to prevent pregnancy during last sexual intercourse</b> (among students who were currently sexually active)	14.2 (10.7–18.7)	13.8 (12.0–15.9)	0.85			●
<b>Drank alcohol or used drugs before last sexual intercourse</b> (among students who were currently sexually active)	15.1 (11.5–19.7)	18.8 (17.1–20.5)	0.09			●
<b>Were never tested for human immunodeficiency virus (HIV)</b> (not counting tests done if they donated blood)	87.7 (84.9–90.0)	90.7 (89.7–91.6)	0.03		●	

Question	West Virginia 2017	United States 2017	p-value	West Virginia 2017 More Likely Than United States 2017	United States 2017 More Likely Than West Virginia 2017	No Difference
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Dietary Behaviors						
<b>Did not eat fruit or drink 100% fruit juices</b> (such as orange juice, apple juice, or grape juice, not counting punch, Kool-Aid, sports drinks, or other fruit-flavored drinks, during the 7 days before the survey)	7.9 (6.5–9.7)	5.6 (4.9–6.3)	0.01	●		
<b>Did not eat vegetables</b> (green salad, potatoes (not counting French fries, fried potatoes, or potato chips), carrots, or other vegetables, during the 7 days before the survey)	8.5 (6.7–10.6)	7.2 (6.3–8.2)	0.22			●
<b>Did not drink milk</b> (counting milk in a glass or cup, from a carton, or with cereal and counting the half pint of milk served at school as equal to one glass, during the 7 days before the survey)	23.1 (20.4–26.1)	26.7 (25.1–28.4)	0.03		●	
<b>Drank soda or pop</b> (such as Coke, Pepsi, or Sprite, not counting diet soda or diet pop, during the 7 days before the survey)	76.9 (74.6–79.1)	72.2 (69.7–74.5)	0.00	●		
<b>Drank a can, bottle, or glass of soda or pop one or more times per day</b> (such as Coke, Pepsi, or Sprite, not counting diet soda or diet pop, during the 7 days before the survey)	26.2 (24.0–28.5)	18.7 (16.6–21.1)	0.00	●		
<b>Drank a can, bottle, or glass of soda or pop two or more times per day</b> (such as Coke, Pepsi, or Sprite, not counting diet soda or diet pop, during the 7 days before the survey)	18.1 (16.1–20.3)	12.5 (10.7–14.4)	0.00	●		
<b>Drank a can, bottle, or glass of soda or pop three or more times per day</b> (such as Coke, Pepsi, or Sprite, not counting diet soda or diet pop, during the 7 days before the survey)	10.5 (9.6–11.6)	7.1 (6.1–8.3)	0.00	●		
<b>Drank a sports drink</b> (such as Gatorade or Powerade, not counting low-calorie sports drinks such as Propel or G2, during the 7 days before the survey)	–	52.3 (49.3–55.3)	~			

<b>Drank a can, bottle, or glass of a sports drink one or more times per day</b> (such as Gatorade or Powerade, not counting low-calorie sports drinks such as Propel or G2, during the 7 days before the survey)	–	12.4 (11.1–13.8)	~			
<b>Drank a can, bottle, or glass of a sports drink two or more times per day</b> (such as Gatorade or Powerade, not counting low-calorie sports drinks such as Propel or G2, during the 7 days before the survey)	–	7.6 (6.5–8.7)	~			
<b>Drank a can, bottle, or glass of a sports drink three or more times per day</b> (such as Gatorade or Powerade, not counting low-calorie sports drinks such as Propel or G2, during the 7 days before the survey)	–	4.2 (3.5–4.9)	~			
<b>Did not drink plain water</b> (counting tap, bottled, and unflavored sparkling water, during the 7 days before the survey)	–	3.8 (3.2–4.6)	~			
<b>Did not eat breakfast</b> (during the 7 days before the survey)	14.0 (11.8–16.6)	14.1 (13.0–15.2)	0.96			●
<b>Did not eat breakfast on all 7 days</b> (during the 7 days before the survey)	65.4 (62.8–68.0)	64.7 (63.2–66.2)	0.61			●

Question	West Virginia 2017	United States 2017	p-value	West Virginia 2017 More Likely Than United States 2017	United States 2017 More Likely Than West Virginia 2017	No Difference
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Physical Activity						
<b>Were not physically active for a total of at least 60 minutes on at least 1 day</b> (doing any kind of physical activity that increased their heart rate and made them breathe hard some of the time, during the 7 days before the survey)	16.5 (13.1–20.7)	15.4 (13.5–17.5)	0.59			●
<b>Were not physically active at least 60 minutes per day on 5 or more days</b> (doing any kind of physical activity that increased their heart rate and made them breathe hard some of the time, during the 7 days before the survey)	55.6 (52.2–58.9)	53.5 (50.5–56.5)	0.34			●
<b>Were not physically active at least 60 minutes per day on all 7 days</b> (doing any kind of physical activity that increased their heart rate and made them breathe hard some of the time, during the 7 days before the survey)	76.6 (75.2–78.0)	73.9 (71.7–75.9)	0.03	●		
<b>Did not do exercises to strengthen or tone their muscles on three or more days</b> (such as push-ups, sit-ups, or weight-lifting, during the 7 days before the survey)	–	48.9 (45.3–52.5)	~			
<b>Played video or computer games or used a computer for 3 or more hours per day</b> (counting time spent on things such as Xbox, PlayStation, an iPad or other tablet, a smartphone, texting, YouTube, Instagram, Facebook, or other social media, for something that was not school work, on an average school day)	40.8 (37.1–44.6)	43.0 (41.1–44.9)	0.28			●
<b>Watched television 3 or more hours per day</b> (on an average school day)	23.9 (21.0–27.0)	20.7 (19.1–22.4)	0.06			●
<b>Did not go to physical education (PE) classes on 1 or more days</b> (in an average week when they were in school)	61.5 (54.7–67.9)	48.3 (44.0–52.8)	0.00	●		
<b>Did not go to physical education (PE) classes on all 5 days</b> (in an average week when they were in school)	73.1 (66.4–78.9)	70.1 (63.0–76.4)	0.51			●
<b>Did not play on at least one sports team</b> (counting any teams run by their school or community groups, during the 12 months before the survey)	49.5 (46.2–52.7)	45.7 (42.0–49.4)	0.12			●

<b>Had a concussion from playing a sport or being physically active one or more times</b> (during the 12 months before the survey)	15.2 (12.5–18.4)	15.1 (13.6–16.6)	0.94			●
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Obesity, Overweight, and Weight Control						
<b>Had obesity</b> (students who were $\geq$ 95th percentile for body mass index, based on sex- and age-specific reference data from the 2000 CDC growth charts)	19.5 (16.6–22.9)	14.8 (13.8–15.8)	0.00	●		
<b>Were overweight</b> (students who were $\geq$ 85th percentile but $<$ 95th percentile for body mass index, based on sex- and age-specific reference data from the 2000 CDC growth charts)	16.0 (13.6–18.7)	15.6 (14.7–16.6)	0.77			●
<b>Described themselves as slightly or very overweight</b>	30.5 (27.6–33.6)	31.5 (30.2–32.8)	0.53			●
<b>Were not trying to lose weight</b>	55.3 (51.4–59.1)	52.9 (51.6–54.1)	0.22			●

Question	West Virginia 2017	United States 2017	p-value	West Virginia 2017 More Likely Than United States 2017	United States 2017 More Likely Than West Virginia 2017	No Difference
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Other Health Topics						
<b>Were ever told by a doctor or nurse that they had asthma</b>	23.8 (21.2–26.6)	22.5 (21.2–23.9)	0.40			●
<b>Never saw a dentist</b> (for a check-up, exam, teeth cleaning, or other dental work)	1.8 (1.1–3.0)	1.5 (1.2–1.8)	0.51			●
<b>Did not get 8 or more hours of sleep</b> (on an average school night)	78.4 (75.7–80.8)	74.6 (73.1–76.0)	0.01	●		
<b>Used an indoor tanning device</b> (such as a sunlamp, sunbed, or tanning booth, not counting getting a spray-on tan, one or more times during the 12 months before the survey)	–	5.6 (4.7–6.6)	~			
<b>Had a sunburn</b> (counting the number of times even a small part of their skin turned red or hurt for 12 hours or more after being outside in the sun or after using a sunlamp or other indoor tanning device, one or more times during the 12 months before the survey)	–	57.2 (54.1–60.3)	~			
<b>Had to avoid some foods because eating the food could cause an allergic reaction</b> (such as skin rashes, swelling, itching, vomiting, coughing, or trouble breathing)	–	15.2 (14.2–16.3)	~			

**Footnotes**

†	Percentage, confidence interval
–	Data not available
~	P-value not available

**Application URL:**

<https://nccd.cdc.gov/youthonline/App/Results.aspx?TT=G&OUT=0&SID=HS&QID=QQ&LID=WV&YID=2017&LID2=XX&YID2=2017&COL=T&ROW1=N&ROW2=N&HT=QQ&LCT=LL&FS=S1&FR=R1&FG=G1&FA=A1&FI=I1&FP=P1&FSL=S1&FRL=R1&FGL=G1&FAL=A1&FIL=I1&FPL=P1&PV=&TST=True&C1=WV2017&C2=XX2017&QP=G&DP=1&VA=CI&CS=N&SYID=&EYID=&SC=DEFAULT&SO=ASC>

# APPENDIX K: American Community Survey

## 2014—2018 ACS 5-Year Narrative Profile

### Kanawha County, West Virginia

#### Demographics

##### Total Population

A total of 185,710 people live in the 901.63 square mile report area defined for this assessment according to the U.S. Census Bureau American Community Survey 2014-18 5-year estimates. The population density for this area, estimated at 205.97 persons per square mile, is greater than the national average population density of 91.42 persons per square mile.

Report Area	Total Population	Total Land Area (Square Miles)	Population Density (Per Square Mile)
Kanawha County, WV	185,710	901.63	205.97
West Virginia	1,829,054	24,040.88	76.08
United States	322,903,030	3,532,068.58	91.42

Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract

##### Total Population by Gender

Report Area	Male	Female	Percent Male	Percent Female
Kanawha County, WV	89,483	96,227	48.18%	51.82%
West Virginia	904,196	924,858	49.44%	50.56%
United States	158,984,190	163,918,840	49.24%	50.76%

##### Total Population by Age Groups, Total

Report Area	Age 0-4	Age 5-17	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+
Kanawha County, WV	10,090	27,471	14,141	22,805	22,599	24,286	28,311	36,007
West Virginia	99,291	274,082	163,597	216,248	222,762	242,752	265,603	344,719
United States	19,836,850	53,716,390	30,903,719	44,567,976	40,763,210	42,589,573	41,286,731	49,238,581

##### Total Population by Age Groups, Percent

Report Area	Age 0-4	Age 5-17	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+
Kanawha County, WV	5.43%	14.79%	7.61%	12.28%	12.17%	13.08%	15.24%	19.39%
West Virginia	5.43%	14.98%	8.94%	11.82%	12.18%	13.27%	14.52%	18.85%
United States	6.14%	16.64%	9.57%	13.80%	12.62%	13.19%	12.79%	15.25%

##### Total Population by Race Alone, Total

Report Area	White	Black	Asian	Native American / Alaska Native	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Races
Kanawha County, WV	164,367	13,461	2,111	322	0	345	5,104
West Virginia	1,704,345	66,728	14,534	3,668	350	7,290	32,139
United States	234,904,818	40,916,113	17,574,550	2,699,073	582,718	15,789,961	10,435,797

## Total Population by Race Alone, Percent

Report Area	White	Black	Asian	Native American / Alaska Native	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Races
Kanawha County, WV	88.51%	7.25%	1.14%	0.17%	0.00%	0.19%	2.75%
West Virginia	93.18%	3.65%	0.79%	0.20%	0.02%	0.40%	1.76%
United States	72.75%	12.67%	5.44%	0.84%	0.18%	4.89%	3.23%

## Total Population by Ethnicity Alone

Report Area	Total Population	Hispanic or Latino Population	Percent Population Hispanic or Latino	Non-Hispanic Population	Percent Population Non-Hispanic
Kanawha County, WV	185,710	2,025	1.09%	183,685	98.91%
West Virginia	1,829,054	27,522	1.50%	1,801,532	98.50%
United States	322,903,030	57,517,935	17.81%	265,385,095	82.19%

## Change in Total Population

According to the United States Census Bureau Decennial Census, between 2000 and 2010 the population in the report area fell by -7,010 persons, a change of -3.50%. A significant positive or negative shift in total population over time impacts healthcare providers and the utilization of community resources.

Report Area	Total Population, 2000 Census	Total Population, 2010 Census	Total Population Change, 2000-2010	Percent Population Change, 2000-2010
Kanawha County, WV	200,073	193,063	-7,010	-3.50%
West Virginia	1,808,345	1,852,994	44,649	2.47%
United States	280,405,781	307,745,539	27,339,758	9.75%

Data Source: US Census Bureau, Decennial Census, 2000 - 2010. Source geography: Tract

## Families with Children

According to the most recent the American Community Survey estimates, 26.83% of all occupied households in the report area are family households with one or more child(ren) under the age of 18. As defined by the US Census Bureau, a family household is any housing unit in which the householder is living with one or more individuals related to him or her by birth, marriage, or adoption. A non-family household is any household occupied by the householder alone, or by the householder and one or more unrelated individuals.

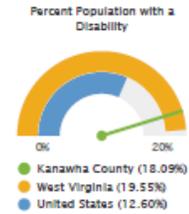
Report Area	Total Households	Total Family Households	Families with Children (Under Age 18)	Families with Children (Under Age 18), Percent of Total Households
Kanawha County, WV	79,437	49,130	21,315	26.83%
West Virginia	734,676	475,835	199,198	27.11%
United States	119,730,128	78,697,103	37,228,998	31.09%

Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract

## Population with Any Disability

This indicator reports the percentage of the total civilian non-institutionalized population with a disability. This indicator is relevant because disabled individuals comprise a vulnerable population that requires targeted services and outreach by providers.

Report Area	Total Population (For Whom Disability Status Is Determined)	Total Population with a Disability	Percent Population with a Disability
Kanawha County, WV	183,858	33,252	18.09%
West Virginia	1,800,270	351,879	19.55%
United States	317,941,631	40,071,666	12.60%



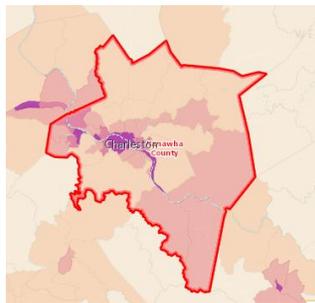
Note: This indicator is compared to the state average.  
Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract

## Urban and Rural Population

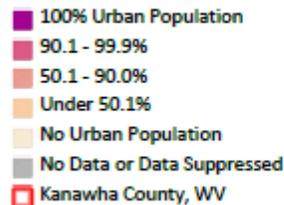
This indicator reports the percentage of population living in urban and rural areas. Urban areas are identified using population density, count, and size thresholds. Urban areas also include territory with a high degree of impervious surface (development). Rural areas are all areas that are not urban.

Report Area	Total Population	Urban Population	Rural Population	Percent Urban	Percent Rural
Kanawha County, WV	193,063	144,434	48,629	74.81%	25.19%
West Virginia	1,852,994	902,810	950,184	48.72%	51.28%
United States	312,471,327	252,746,527	59,724,800	80.89%	19.11%

Data Source: US Census Bureau, Decennial Census, 2010. Source geography: Tract



Urban Population, Percent by Tract, US Census 2010



## Households and Families

In 2014-2018, there were 79,437 households in Kanawha County, West Virginia. The average household size was 2.30 people.

Families made up 61.8 percent of the households in Kanawha County, West Virginia. This figure includes both married-couple families (44.0 percent) and other families (17.8 percent). Female householder families with no husband present and own children under 18 years are 6.7 percent of all households. Nonfamily households made up 38.2 percent of all households in Kanawha County, West Virginia.

In Kanawha County, West Virginia, 27.2 percent of all households have one or more people under the age of 18; 33.0 percent of all households have one or more people 65 years and over.

### Marital status

Among persons 15 and older, 49.8 percent of males and 45.7 percent of females are currently married.

	Percent
Married-couple families	44.0
Other families	17.8
People living alone	32.7
Other nonfamily households	5.5

Population 15 years and over	Males	Females
Never married	30.9	24.4
Now married, except separated	49.8	45.7
Separated	1.7	2.0
Widowed	3.4	12.0
Divorced	14.3	15.9

### Grandparents and grandchildren

In Kanawha County, West Virginia, 4,853 grandparents lived with their grandchildren under 18 years old. Of those grandparents, 56.6 percent were responsible for the basic needs of their grandchildren.

## SOCIAL AND ECONOMIC FACTORS

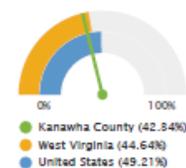
### FOOD ACCESS

#### Children Eligible for Free/Reduced Price Lunch

Within the report area 11,284 public school students or 42.34% are eligible for Free/Reduced Price lunch out of 26,650 total students enrolled. This indicator is relevant because it assesses vulnerable populations which are more likely to have multiple health access, health status, and social support needs. Additionally, when combined with poverty data, providers can use this measure to identify gaps in eligibility and enrollment.

Report Area	Total Students	Number Free/Reduced Price Lunch Eligible	Percent Free/Reduced Price Lunch Eligible
Kanawha County, WV	26,650	11,284	42.34%
West Virginia	273,855	122,257	44.64%
United States	50,737,716	24,970,187	49.21%

Percent Students Eligible for Free or Reduced Price Lunch



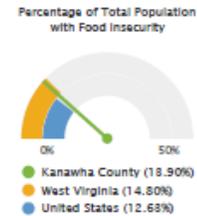
Note: This indicator is compared to the state average.  
Data Source: National Center for Education Statistics, NCES - Common Core of Data, 2016-17. Source geography: Address

## Food Insecurity Rate

This indicator reports the estimated percentage of the population that experienced food insecurity at some point during the report year. Food insecurity is the household-level economic and social condition of limited or uncertain access to adequate food.

Report Area	Total Population	Food Insecure Population, Total	Food Insecurity Rate
Kanawha County, WV	188,129	26,150.00	13.90%
West Virginia	1,811,284	268,070.00	14.80%
United States	325,717,422	41,133,950.00	12.63%

Note: This indicator is compared to the state average.  
Data Source: Feeding America, 2017. Source geography: County



## Food Insecurity - Food Insecure Children

This indicator reports the estimated percentage of the population under age 18 that experienced food insecurity at some point during the report year. Food insecurity is the household-level economic and social condition of limited or uncertain access to adequate food.

Report Area	Population Under Age 18	Food Insecure Children, Total	Child Food Insecurity Rate
Kanawha County, WV	38,263	7,270.00	19.00%
West Virginia	373,641	76,970.00	20.60%
United States	73,641,039	13,411,620.00	18.21%

## Food Insecurity - Food Insecure Population Ineligible for Assistance

This indicator reports the estimated percentage of the total population and the population under age 18 that experienced food insecurity at some point during the report year, but are ineligible for State or Federal nutrition assistance. Food insecurity is the household-level economic and social condition of limited or uncertain access to adequate food. Assistance eligibility is determined based on household income of the food insecure households relative to the maximum income-to-poverty ratio for assistance programs (SNAP, WIC, school meals, CSFP and TEFAP).

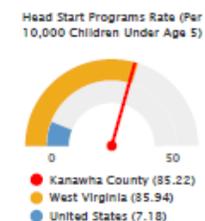
Report Area	Food Insecure Population, Total	Percentage of Food Insecure Population Ineligible for Assistance	Food Insecure Children, Total	Percentage of Food Insecure Children Ineligible for Assistance
Kanawha County, WV	26,150.00	31.00%	7,270.00	36.00%
West Virginia	268,070.00	31.00%	76,970.00	35.00%
United States	41,133,950.00	33.00%	13,411,620.00	35.00%

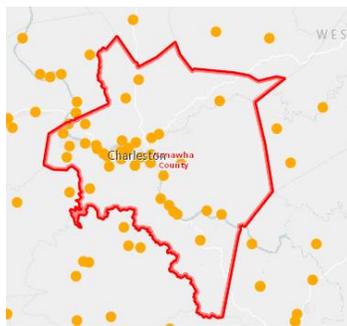
Head Start is a program designed to help children from birth to age five who come from families with poverty level and below incomes, with the goal to help children become ready for kindergarten while also providing needed requirements like health care and food support.

This indicator reports the number and rate of Head Start program facilities per 10,000 children under age 5. Head Start facility data is acquired from the US Department of Health and Human Services (HHS) 2018 Head Start locator. Population data is from the 2010 US Decennial Census.

Report Area	Total Children Under Age 5	Total Head Start Programs	Head Start Programs, Rate (Per 10,000 Children)
Kanawha County, WV	10,790	38	35.22
West Virginia	104,060	414	35.94
United States	20,426,118	18,886	7.18

Note: This indicator is compared to the state average.  
Data Source: US Department of Health & Human Services, Administration for Children and Families, 2019. Source geography: Point





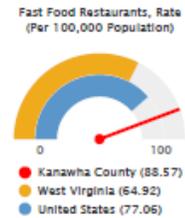
● Head Start Facilities, All Facilities, ACF 2019  
 □ Kanawha County, WV

### Food Access - Fast Food Restaurants

This indicator reports the number of fast food restaurants per 100,000 population. Fast food restaurants are defined as limited-service establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. This indicator is relevant because it provides a measure of healthy food access and environmental influences on dietary behaviors.

Report Area	Total Population	Number of Establishments	Establishments, Rate per 100,000 Population
Kanawha County, WV	193,063	171	88.57
West Virginia	1,852,994	1,203	64.92
United States	308,745,538	237,922	77.06

Note: This indicator is compared to the state average.  
 Data Source: US Census Bureau, County Business Patterns. Additional data analysis by CARES, 2016. Source geography: ZCTA

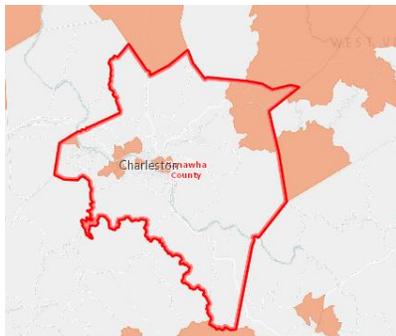


### Food Access - Food Desert Census Tracts

This indicator reports the number of neighborhoods in the report area that are within food deserts.

Report Area	Total Population (2010)	Food Desert Census Tracts	Other Census Tracts	Food Desert Population	Other Population
Kanawha County, WV	193,063.00	23.00	30	90,055.00	103,008.00
West Virginia	1,852,994.00	174.00	310	724,314.00	1,128,680.00
United States	308,745,538.00	27,527.00	45,337	129,885,212.00	178,860,326.00

Data Source: US Department of Agriculture, Economic Research Service, USDA - Food Access Research Atlas, 2015.



Food Desert Census Tracts, 1 Mi. / 10 Mi. by Tract, FARA 2015

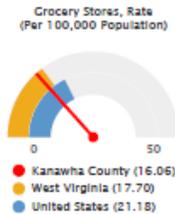
■ Food Desert  
 □ Not a Food Desert  
 ■ No Data  
 □ Kanawha County, WV

## Food Access - Grocery Stores

This indicator reports the number of grocery stores per 100,000 population. Grocery stores are defined as supermarkets and smaller grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included are delicatessen-type establishments. Convenience stores and large general merchandise stores that also retail food, such as supercenters and warehouse club stores are excluded. This indicator is relevant because it provides a measure of healthy food access and environmental influences on dietary behaviors.

Report Area	Total Population	Number of Establishments	Establishments, Rate per 100,000 Population
Kanawha County, WV	193,063	31	16.06
West Virginia	1,852,994	328	17.70
United States	308,745,538	65,399	21.18

Note: This indicator is compared to the state average.  
Data Source: US Census Bureau, County Business Patterns. Additional data analysis by CARES, 2016. Source geography: ZCTA

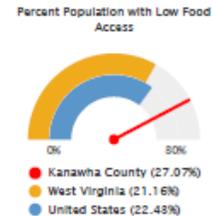


## Food Access - Low Food Access

This indicator reports the percentage of the population with low food access. Low food access is defined as living more than ½ mile from the nearest supermarket, supercenter, or large grocery store. Data are from the 2017 report, [Low-Income and Low-Supermarket-Access Census Tracts, 2010-2015](#). This indicator is relevant because it highlights populations and geographies facing food insecurity.

Report Area	Total Population	Population with Low Food Access	Percent Population with Low Food Access
Kanawha County, WV	193,063	52,267	27.07%
West Virginia	1,852,994	392,087	21.16%
United States	308,745,538	69,266,771	22.43%

Note: This indicator is compared to the state average.  
Data Source: US Department of Agriculture, Economic Research Service, USDA - Food Access Research Atlas, 2015. Source geography: Tract

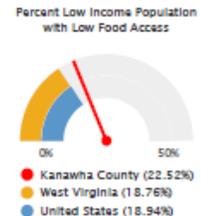


## Food Access - Low Income & Low Food Access

This indicator reports the percentage of the low income population with low food access. Low food access is defined as living more than ½ mile from the nearest supermarket, supercenter, or large grocery store. Data are from the 2017 report, [Low-Income and Low-Supermarket-Access Census Tracts, 2010-2015](#). This indicator is relevant because it highlights populations and geographies facing food insecurity.

Report Area	Total Population	Low Income Population	Low Income Population with Low Food Access	Percent Low Income Population with Low Food Access
Kanawha County, WV	193,063	71,794	16,165	22.52%
West Virginia	1,852,994	750,328	140,727	18.76%
United States	308,745,538	106,758,543	20,221,368	18.94%

Note: This indicator is compared to the state average.  
Data Source: US Department of Agriculture, Economic Research Service, USDA - Food Access Research Atlas, 2015. Source geography: Tract

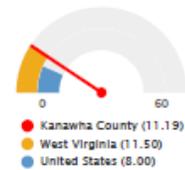


## Food Access - SNAP-Authorized Food Stores

This indicator reports the number of SNAP-authorized food stores as a rate per 10,000 population. SNAP-authorized stores include grocery stores as well as supercenters, specialty food stores, and convenience stores that are authorized to accept SNAP (Supplemental Nutrition Assistance Program) benefits.

Report Area	Total Population	Total SNAP-Authorized Retailers	SNAP-Authorized Retailers, Rate per 10,000 Population
Kanawha County, WV	193,063	216	11.19
West Virginia	1,852,994	2,131	11.50
United States	312,383,875	250,022	8.00

SNAP-Authorized Retailers, Rate (Per 10,000 Population)



Note: This indicator is compared to the state average.

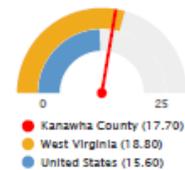
Data Source: US Department of Agriculture, Food and Nutrition Service, USDA - SNAP Retailer Locator. Additional data analysis by CARES, 2019. Source geography: Tract

## Food Access - WIC-Authorized Food Stores

This indicator reports the number of food stores and other retail establishments per 100,000 population that are authorized to accept WIC Program (Special Supplemental Nutrition Program for Women, Infants, and Children) benefits and that carry designated WIC foods and food categories. This indicator is relevant because it provides a measure of food security and healthy food access for women and children in poverty as well as environmental influences on dietary behaviors.

Report Area	Total Population (2011 Estimate)	Number WIC-Authorized Food Stores	WIC-Authorized Food Store Rate (Per 100,000 Pop.)
Kanawha County, WV	192,315.00	34.00	17.70
West Virginia	1,871,890.00	352.00	18.80
United States	318,921,538.00	50,042.00	15.60

WIC-Authorized Food Stores, Rate (Per 100,000 Population)



Note: This indicator is compared to the state average.

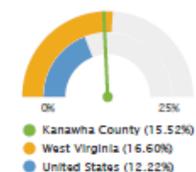
Data Source: US Department of Agriculture, Economic Research Service, USDA - Food Environment Atlas, 2011. Source geography: County

## Population Receiving SNAP Benefits (ACS)

In the report area, an estimate 12,330 or 15.52% households receive Supplemental Nutrition Assistance Program (SNAP) benefits. The value for the report area is greater than the national average of 12.22%. This indicator is relevant because it assesses vulnerable populations which are more likely to have multiple health access, health status, and social support needs; when combined with poverty data, providers can use this measure to identify gaps in eligibility and enrollment.

Report Area	Total Households	Households Receiving SNAP Benefits	Percent Households Receiving SNAP Benefits
Kanawha County, WV	79,437	12,330	15.52%
West Virginia	734,676	121,943	16.60%
United States	119,730,128	14,635,287	12.22%

Percent Households Receiving SNAP Benefits



Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract

## EDUCATION

In 2014-2018, 88.1 percent of people 25 years and over had at least graduated from high school and 24.9 percent had a bachelor's degree or higher. An estimated 11.9 percent did not complete high school.

The total school enrollment in Kanawha County, West Virginia was 37,055 in 2014-2018. Nursery school enrollment was 1,831 and kindergarten through 12th grade enrollment was 27,223. College or graduate school enrollment was 8,001.

	Percent
Less than High school diploma	11.9
High school diploma or equivalency	37.5
Some college, no degree	19.3
Associate's degree	6.5
Bachelor's degree	14.4
Graduate or Professional degree	10.5

### High School Graduation Rate (EdFacts)

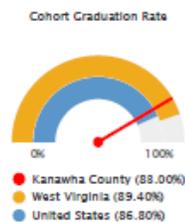
Within the report area 83.00% of students are receiving their high school diploma within four years. Data represents the 2016-17 school year.

This indicator is relevant because research suggests education is one the strongest predictors of health (Freudenberg & Ruglis, 2007).

Report Area	Total Student Cohort	Estimated Number of Diplomas Issued	Cohort Graduation Rate
Kanawha County, WV	1,914	1,589	83.00%
West Virginia	19,451	17,394	89.40%
United States	3,095,906	2,688,701	86.80%

Note: This indicator is compared to the state average.

Data Source: US Department of Education, EdFacts. Accessed via DATA.GOV. Additional data analysis by CARES. 2016-17. Source geography: School District



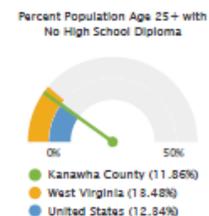
### Population with No High School Diploma

Within the report area there are 15,894 persons aged 25 and older without a high school diploma (or equivalency) or higher. This represents 11.86% of the total population aged 25 and older. This indicator is relevant because educational attainment is linked to positive health outcomes (Freudenberg & Ruglis, 2007).

Report Area	Total Population Age 25+	Population Age 25+ with No High School Diploma	Percent Population Age 25+ with No High School Diploma
Kanawha County, WV	134,008	15,894	11.86%
West Virginia	1,292,084	174,230	13.48%
United States	218,446,071	26,948,057	12.34%

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract



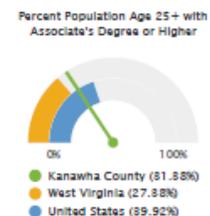
### Population with Associate's Level Degree or Higher

31.38% of the population aged 25 and older, or 42,048 have obtained an Associate's level degree or higher. This indicator is relevant because educational attainment has been linked to positive health outcomes.

Report Area	Total Population Age 25+	Population Age 25+ with Associate's Degree or Higher	Percent Population Age 25+ with Associate's Degree or Higher
Kanawha County, WV	134,008	42,048	31.38%
West Virginia	1,292,084	353,725	27.38%
United States	218,446,071	87,205,374	39.92%

Note: This indicator is compared to the state average.

Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract

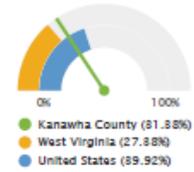


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Percent Population Age 25+ with Associate's Degree or Higher



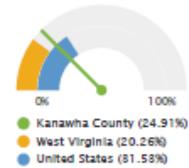
Note: This indicator is compared to the state average.  
Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract

### Population with Bachelor's Degree or Higher

24.91% of the population aged 25 and older, or 33,388 have obtained an Bachelor's level degree or higher. This indicator is relevant because educational attainment has been linked to positive health outcomes.

Report Area	Total Population Age 25+	Population Age 25+ with Bachelor's Degree or Higher	Percent Population Age 25+ with Bachelor's Degree or Higher
Kanawha County, WV	134,008	33,388	24.91%
West Virginia	1,292,084	261,750	20.26%
United States	218,446,071	68,867,051	31.53%

Percent Population Age 25+ with Bachelor's Degree or Higher



Note: This indicator is compared to the state average.  
Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract

## EMPLOYMENT

### Employment Status and Type of Employer

In Kanawha County, West Virginia, 52.1 percent of the population 16 and over were employed; 44.3 percent were not currently in the labor force.

An estimated 75.6 percent of the people employed were private wage and salary workers; 20.6 percent were federal, state, or local government workers; and 3.7 percent were self-employed in their own (not incorporated) business.

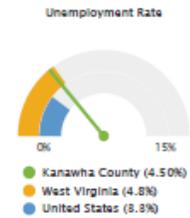
Class of worker	Number	Percent
Private wage and salary workers	60,122	75.6
Federal, state, or local government workers	16,390	20.6
Self-employed workers in own not incorporated business	2,916	3.7

## Unemployment Rate

Total unemployment in the report area for the current month equals 3,688, or 4.50% of the civilian non-institutionalized population age 16 and older (non-seasonally adjusted). This indicator is relevant because unemployment creates financial instability and barriers to access including insurance coverage, health services, healthy food, and other necessities that contribute to poor health status.

Report Area	Labor Force	Number Employed	Number Unemployed	Unemployment Rate
Kanawha County, WV	82,661	78,973	3,688	4.50%
West Virginia	803,798	764,838	38,960	4.8%
United States	165,431,597	159,902,120	5,529,477	3.3%

Note: This indicator is compared to the state average.  
Data Source: US Department of Labor, Bureau of Labor Statistics, 2019 - November. Source geography: County



## Commuting to Work

An estimated 81.9 percent of Kanawha County, West Virginia workers drove to work alone in 2014-2018, and 8.8 percent carpooled. Among those who commuted to work, it took them on average 20.9 minutes to get to work.

### Percent of Workers 16 and over Commuting by Mode in Kanawha County, West Virginia in 2014-2018

	Percent
Car, truck, van -- drove alone	81.9
Car, truck, van -- carpooled	8.8
Public transportation (excluding taxicab)	2.2
Walked	3.3
Other means	0.8
Worked at home	3.1

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## INCOME

The median income of households in Kanawha County, West Virginia was \$45,426. An estimated 7.9 percent of households had income below \$10,000 a year and 3.7 percent had income over \$200,000 or more.

### Household Income in Kanawha County, West Virginia in 2014-2018

	Percent
Less than \$10,000	7.9
\$10,000 to \$14,999	6.1
\$15,000 to \$24,999	13.1
\$25,000 to \$34,999	11.7
\$35,000 to \$49,999	14.6
\$50,000 to \$74,999	18.5
\$75,000 to \$99,999	10.2
\$100,000 to \$149,999	10.9
\$150,000 to \$199,999	3.3
\$200,000 or more	3.7

Median earnings for full-time year-round workers was \$40,732. Male full-time year-round workers had median earnings of \$46,693. Female full-time year-round workers had median earnings of \$35,863.

An estimated 69.9 percent of households received earnings. An estimated 41.1 percent of households received Social Security and an estimated 24.3 percent of households received retirement income other than Social Security. The average income from Social Security was \$19,199. These income sources are not mutually exclusive; that is, some households received income from more than one source.

Proportion of Households with Various Income Sources in Kanawha County, West Virginia in 2014-2018

	Percent
Earnings	69.9
Social Security	41.1
Retirement income	24.3
Supplemental Security Income (SSI)	6.4
Cash public assistance income	2.8

Poverty and Participation in Government Programs

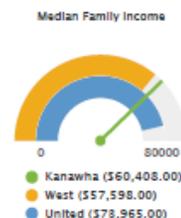
In 2014-2018, 17.1 percent of people were in poverty. An estimated 25.9 percent of children under 18 were below the poverty level, compared with 8.5 percent of people 65 years old and over. An estimated 16.9 percent of people 18 to 64 years were below the poverty level.

**Income - Median Family Income**

This indicator reports median family income based on the latest 5-year American Community Survey estimates. A family household is any housing unit in which the householder is living with one or more individuals related to him or her by birth, marriage, or adoption. Family income includes the incomes of all family members age 15 and older.

Report Area	Total Family Households	Average Family Income	Median Family Income
Kanawha County, WV	49,130	\$79,644.00	\$60,408.00
West Virginia	475,835	\$73,168.00	\$57,598.00
United States	78,697,103	\$99,436.00	\$73,965.00

Note: This indicator is compared to the state average.  
Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract

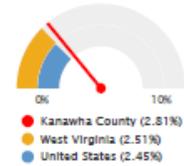


### Income - Public Assistance Income

This indicator reports the percentage households receiving public assistance income. Public assistance income includes general assistance and Temporary Assistance to Needy Families (TANF). Separate payments received for hospital or other medical care (vendor payments) are excluded. This does not include Supplemental Security Income (SSI) or noncash benefits such as Food Stamps.

Report Area	Total Households	Households with Public Assistance Income	Percent Households with Public Assistance Income
Kanawha County, WV	79,437	2,230	2.81%
West Virginia	734,676	18,445	2.51%
United States	119,730,128	2,939,063	2.45%

Percent Households with Public Assistance Income



Note: This indicator is compared to the state average.  
Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract

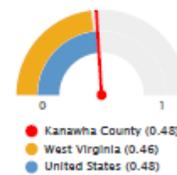
### Income - Inequality (GINI Index)

This indicator reports income inequality using the Gini coefficient. Gini index values range between zero and one. A value of one indicates perfect inequality where only one house-hold has any income. A value of zero indicates perfect equality, where all households have equal income.

Index values are acquired from the 2014-18 American Community Survey and are not available for custom report areas or multi-county areas.

Report Area	Total Households	Gini Index Value
Kanawha County, WV	79,437	0.48
West Virginia	734,676	0.46
United States	119,730,128	0.48

Gini Index Value



Note: This indicator is compared to the state average.  
Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract

## HEALTH INSURANCE

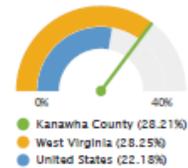
Among the civilian noninstitutionalized population in Kanawha County, West Virginia in 2014-2018, 93.6 percent had health insurance coverage and 6.4 percent did not have health insurance coverage. Private coverage was 63.2 percent and government coverage was 46.6 percent, respectively. The percentage of children under the age of 19 with no health insurance coverage was 2.8 percent.

## Insurance - Population Receiving Medicaid

This indicator reports the percentage of the population with insurance enrolled in Medicaid (or other means-tested public health insurance). This indicator is relevant because it assesses vulnerable populations which are more likely to have multiple health access, health status, and social support needs; when combined with poverty data, providers can use this measure to identify gaps in eligibility and enrollment.

Report Area	Total Population (For Whom Insurance Status is Determined)	Population with Any Health Insurance	Population Receiving Medicaid	Percent of Insured Population Receiving Medicaid
Kanawha County, WV	183,858	172,096	48,554	28.21%
West Virginia	1,800,270	1,683,444	475,499	28.25%
United States	317,941,631	288,188,864	63,906,660	22.18%

Percent of Insured Population Receiving Medicaid



Note: This indicator is compared to the state average.  
Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract

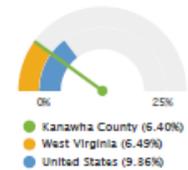
## Insurance - Uninsured Population

The lack of health insurance is considered a *key driver* of health status.

In the report area 6.40% of the total civilian non-institutionalized population are without health insurance coverage. The rate of uninsured persons in the report area is less than the state average of 6.49%. This indicator is relevant because lack of insurance is a primary barrier to healthcare access including regular primary care, specialty care, and other health services that contributes to poor health status.

Report Area	Total Population (For Whom Insurance Status is Determined)	Total Uninsured Population	Percent Uninsured Population
Kanawha County, WV	183,858	11,762	6.40%
West Virginia	1,800,270	116,826	6.49%
United States	317,941,631	29,752,767	9.36%

Percent Uninsured Population



Note: This indicator is compared to the state average.  
Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract

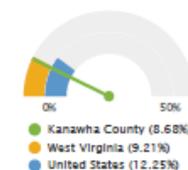
## Insurance - Uninsured Adults

The lack of health insurance is considered a *key driver* of health status.

This indicator reports the percentage of adults age 18 to 64 without health insurance coverage. This indicator is relevant because lack of insurance is a primary barrier to healthcare access including regular primary care, specialty care, and other health services that contributes to poor health status.

Report Area	Total Population Age 18 - 64	Population with Medical Insurance	Percent Population With Medical Insurance	Population Without Medical Insurance	Percent Population Without Medical Insurance
Kanawha County, WV	108,156	98,768	91.32%	9,388	8.68%
West Virginia	1,062,272	964,476	90.79%	97,796	9.21%
United States	195,788,599	171,809,298	87.75%	23,979,301	12.25%

Percent Population Age 18-64 Without Medical Insurance



Note: This indicator is compared to the state average.  
Data Source: US Census Bureau, Small Area Health Insurance Estimates, 2017. Source geography: County

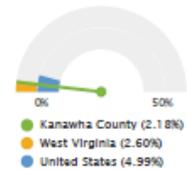
## Insurance - Uninsured Children

The lack of health insurance is considered a *key driver* of health status.

This indicator reports the percentage of children under age 19 without health insurance coverage. This indicator is relevant because lack of insurance is a primary barrier to healthcare access including regular primary care, specialty care, and other health services that contributes to poor health status.

Report Area	Total Population Under Age 19	Population with Medical Insurance	Percent Population With Medical Insurance	Population Without Medical Insurance	Percent Population Without Medical Insurance
Kanawha County, WV	37,910	37,084	97.82%	826	2.18%
West Virginia	378,374	368,547	97.40%	9,827	2.60%
United States	76,244,403	72,436,020	95.01%	3,808,383	4.99%

Percent Population Under Age 19 Without Medical Insurance



Note: This indicator is compared to the state average.  
Data Source: US Census Bureau, *Small Area Health Insurance Estimates*, 2017. Source geography: County

## COMPUTER AND INTERNET USE

In 2014-2018, 84.8 percent of households in Kanawha County, West Virginia had a computer, and 76.0 percent had a broadband internet subscription.

An estimated 68.7 percent of households had a desktop or laptop, 69.8 percent had a smartphone, 50.9 percent had a tablet or other portable wireless computer, and 6.4 percent had some other computer.

## HEALTH FACTORS

### Clinical Care

A lack of access to care presents barriers to good health. The supply and accessibility of facilities and physicians, the rate of uninsurance, financial hardship, transportation barriers, cultural competency, and coverage limitations affect access.

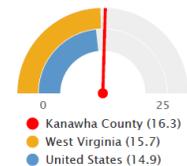
Rates of morbidity, mortality, and emergency hospitalizations can be reduced if community residents access services such as health screenings, routine tests, and vaccinations. Prevention indicators can call attention to a lack of access or knowledge regarding one or more health issues and can inform program interventions.

### 30-Day Hospital Readmissions

This indicator reports the percentage of Medicare fee-for-service beneficiaries readmitted to a hospital within 30 days of an initial hospitalization discharge.

Report Area	Medicare Part A and B Beneficiaries	Rate of 30-Day Hospital Readmissions among Medicare Beneficiaries
Kanawha County, WV	2,557	16.3
West Virginia	24,136	15.7
United States	2,885,032	14.9

Rate of 30-Day Hospital Readmissions among Medicare Beneficiaries



Note: This indicator is compared to the state average.  
Data Source: Dartmouth College Institute for Health Policy & Clinical Practice, *Dartmouth Atlas of Health Care*. Source geography: County

## Access to Dentists

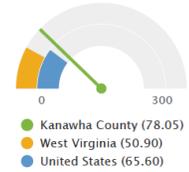
This indicator reports the number of dentists per 100,000 population. This indicator includes all dentists - qualified as having a doctorate in dental surgery (D.D.S.) or dental medicine (D.M.D.), who are licensed by the state to practice dentistry and who are practicing within the scope of that license.

Report Area	Total Population, 2015	Dentists, 2015	Dentists, Rate per 100,000 Pop.
Kanawha County, WV	188,332.00	147.00	78.05
West Virginia	1,844,128.00	939.00	50.90
United States	321,418,820.00	210,832.00	65.60

Note: This indicator is compared to the state average.

Data Source: US Department of Health & Human Services, Health Resources and Services Administration, Area Health Resource File. 2015. Source geography: County

Dentists, Rate per 100,000 Pop.



## Access to Dentists, Rate (Per 100,000 Pop.) by Year, 2010 through 2015

This indicator reports the rate of dentists per 100,000 population by year.

Report Area	2010	2011	2012	2013	2014	2015
Kanawha County, WV	69.90	72.80	73.90	74.80	77.30	78.10
West Virginia	44.60	46.20	46.90	48.40	49.30	50.90
United States	58.90	60.30	61.70	63.20	64.70	65.60

## Access to Mental Health Providers

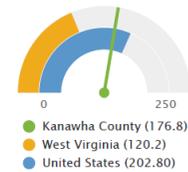
This indicator reports the rate of the county population to the number of mental health providers including psychiatrists, psychologists, clinical social workers, and counsellors that specialize in mental health care.

Report Area	Estimated Population	Number of Mental Health Providers	Ratio of Mental Health Providers to Population (1 Provider per x Persons)	Mental Health Care Provider Rate (Per 100,000 Population)
Kanawha County, WV	183,293	324	565.7	176.8
West Virginia	1,815,857	2,183	831.8	120.2
United States	317,105,555.00	643,219.00	493.00	202.80

Note: This indicator is compared to the state average.

Data Source: University of Wisconsin Population Health Institute, County Health Rankings. 2017. Source geography: County

Mental Health Care Provider Rate (Per 100,000 Population)



## Access to Primary Care

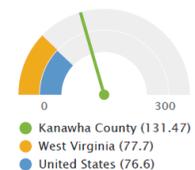
This indicator reports the number of primary care physicians per 100,000 population. Doctors classified as "primary care physicians" by the AMA include: General Family Medicine MDs and DOs, General Practice MDs and DOs, General Internal Medicine MDs and General Pediatrics MDs. Physicians age 75 and over and physicians practicing sub-specialties within the listed specialties are excluded. This indicator is relevant because a shortage of health professionals contributes to access and health status issues.

Report Area	Total Population (2017)	Primary Care Physicians, 2017	Primary Care Physicians, Rate per 100,000 Pop.
Kanawha County, WV	183,310	241	131.47
West Virginia	1,817,048	1,411	77.7
United States	325,147,121	249,103	76.6

Note: This indicator is compared to the state average.

Data Source: US Department of Health & Human Services, Health Resources and Services Administration, Area Health Resource File. 2017. Source geography: County

Primary Care Providers, Rate per 100,000 Population



## Access to Primary Care, Rate (Per 100,000 Pop.) by Year, 2004 through 2014

This indicator reports the rate of primary care physicians per 100,000 population by year.

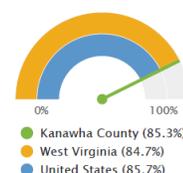
Report Area	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Kanawha County, WV	119.87	122.96	122.65	117.09	110.98	127.31	142.44	151.83	160.27	162.59	159.81
West Virginia	72.55	73.64	74.62	73.78	72.53	80.89	87.80	89.25	91.41	91.52	91.71
United States	80.76	80.94	80.54	80.38	80.16	82.22	84.57	85.83	86.66	87.76	87.77

## Diabetes Management - Hemoglobin A1c Test

This indicator reports the percentage of diabetic Medicare patients who have had a hemoglobin A1c (hA1c) test, a blood test which measures blood sugar levels, administered by a health care professional in the past year. In the report area, 2,454 Medicare enrollees with diabetes have had an annual exam out of 2,877 Medicare enrollees in the report area with diabetes, or 85.3%. This indicator is relevant because engaging in preventive behaviors allows for early detection and treatment of health problems. This indicator can also highlight a lack of access to preventive care, a lack of health knowledge, insufficient provider outreach, and/or social barriers preventing utilization of services.

Report Area	Total Medicare Enrollees	Medicare Enrollees with Diabetes	Medicare Enrollees with Diabetes with Annual Exam	Percent Medicare Enrollees with Diabetes with Annual Exam
Kanawha County, WV	20,297	2,877	2,454	85.3%
West Virginia	206,961	29,239	24,774	84.7%
United States	26,937,083	2,919,457	2,501,671	85.7%

Percent Medicare Enrollees with Diabetes with Annual Exam



Note: This indicator is compared to the state average.

Data Source: Dartmouth College Institute for Health Policy & Clinical Practice, *Dartmouth Atlas of Health Care*, 2015. Source geography: County

## Annual Hemoglobin A1c Test by Year, 2009 through 2015

Percent of Medicare Beneficiaries with Diabetes with Annual Hemoglobin A1c Test

Report Area	2009	2010	2011	2012	2013	2014	2015
Kanawha County, WV	83.37	81.90	83.52	84.75	83.46	86.27	85.30
United States	83.52	83.81	84.18	84.57	84.92	85.16	85.69

## Federally Qualified Health Centers

This indicator reports the number of Federally Qualified Health Centers (FQHCs) in the community. This indicator is relevant because FQHCs are community assets that provide health care to vulnerable populations; they receive extra funding from the federal government to promote access to ambulatory care in areas designated as medically underserved.

Report Area	Total Population	Number of Federally Qualified Health Centers	Rate of Federally Qualified Health Centers per 100,000 Population
Kanawha County, WV	193,063	22	11.40
West Virginia	1,852,994	331	17.86
United States	312,471,327	9,192	2.94

Note: This indicator is compared to the state average.

Data Source: US Department of Health & Human Services, Center for Medicare & Medicaid Services, *Provider of Services File*, November 2019. Source geography: Address



Federally Qualified Health Centers, POS November 2019

- Federally Qualified Health Centers, POS November 2019
- Kanawha County, WV

## Health Professional Shortage Areas

This indicator reports the number and location of health care facilities designated as "Health Professional Shortage Areas" (HPSAs), defined as having shortages of primary medical care, dental or mental health providers. This indicator is relevant because a shortage of health professionals contributes to access and health status issues.

Report Area	Primary Care Facilities	Mental Health Care Facilities	Dental Health Care Facilities	Total HPSA Facility Designations
Kanawha County, WV	2	1	1	4
West Virginia	76	73	66	215
United States	3,985	3,623	3,438	11,028

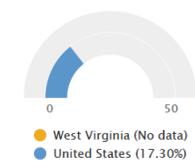
Data Source: US Department of Health & Human Services, Health Resources and Services Administration, Health Resources and Services Administration. February 2019. Source geography: Address

## Lack of Prenatal Care

This indicator reports the percentage of women who do not obtain prenatal care during their first trimester of pregnancy. This indicator is relevant because engaging in prenatal care decreases the likelihood of maternal and infant health risks. This indicator can also highlight a lack of access to preventive care, a lack of health knowledge, insufficient provider outreach, and/or social barriers preventing utilization of services.

Report Area	Total Births	Mothers Starting Prenatal Care in First Semester	Mothers with Late or No Prenatal Care	Prenatal Care Not Reported	Percentage Mothers with Late or No Prenatal Care
Kanawha County, WV	9,382.00	No data	No data	9,382.00	No data
West Virginia	85,233.00	No data	No data	85,233.00	No data
United States	16,693,978.00	7,349,554.00	2,880,098.00	6,464,326.00	17.30%

Percentage Mothers with Late or No Prenatal Care



Note: This indicator is compared to the state average.

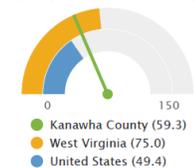
Data Source: Centers for Disease Control and Prevention, National Vital Statistics System. Accessed via CDC WONDER. Centers for Disease Control and Prevention, Wide-Ranging Online Data for Epidemiologic Research. 2007-10. Source geography: County

## Preventable Hospital Events

This indicator reports the discharge rate (per 1,000 Medicare enrollees) for conditions that are ambulatory care sensitive (ACS). ACS conditions include pneumonia, dehydration, asthma, diabetes, and other conditions which could have been prevented if adequate primary care resources were available and accessed by those patients. This indicator is relevant because analysis of ACS discharges allows demonstrating a possible "return on investment" from interventions that reduce admissions (for example, for uninsured or Medicaid patients) through better access to primary care resources.

Report Area	Total Medicare Part A Enrollees	Ambulatory Care Sensitive Condition Hospital Discharges	Ambulatory Care Sensitive Condition Discharge Rate
Kanawha County, WV	16,938	1,004	59.3
West Virginia	171,837	12,887	75.0
United States	22,488,201	1,112,019	49.4

Preventable Hospital Events, Age-Adjusted Discharge Rate (Per 1,000 Medicare Enrollees)



Note: This indicator is compared to the state average.

Data Source: Dartmouth College Institute for Health Policy & Clinical Practice, Dartmouth Atlas of Health Care. 2015. Source geography: County

### Ambulatory Care Sensitive Condition Discharges by Year, 2009 through 2015

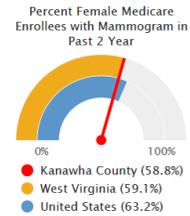
Rate of Ambulatory Care Sensitive Condition Discharges (per 1,000 Medicare Part A Beneficiaries)

Report Area	2009	2010	2011	2012	2013	2014	2015
Kanawha County, WV	75.87	80.67	83.07	73.41	64.55	60.53	59.31
United States	68.16	66.58	64.93	59.29	53.76	49.90	49.45

## Prevention - Mammogram

This indicator reports the percentage of female Medicare enrollees, age 67-69, who have received one or more mammograms in the past two years. This indicator is relevant because engaging in preventive behaviors allows for early detection and treatment of health problems. This indicator can also highlight a lack of access to preventive care, a lack of health knowledge, insufficient provider outreach, and/or social barriers preventing utilization of services.

Report Area	Total Medicare Enrollees	Female Medicare Enrollees Age 67-69	Female Medicare Enrollees with Mammogram in Past 2 Years	Percent Female Medicare Enrollees with Mammogram in Past 2 Year
Kanawha County, WV	20,297	1,955	1,148	58.8%
West Virginia	206,961	20,777	12,269	59.1%
United States	26,937,083	2,544,732	1,607,329	63.2%



Note: This indicator is compared to the state average.  
Data Source: Dartmouth College Institute for Health Policy & Clinical Practice, *Dartmouth Atlas of Health Care*. 2015. Source geography: County

## Breast Cancer Screening by Year, 2009 through 2015

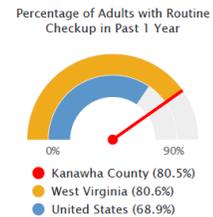
Percent of Female Medicare Beneficiaries Age 67-69 with Mammogram trend

Report Area	2009	2010	2011	2012	2013	2014	2015
Kanawha County, WV	61.53%	60.27%	58.67%	57.92%	55.96%	56.15%	58.77%
United States	65.87%	65.37%	62.90%	62.98%	62.82%	63.06%	63.16%

## Prevention - Recent Primary Care Visit

This indicator reports the number and percentage of adults age 18 and older with one or more visits to a doctor for routine checkup within the past one year. Data for this indicator is only available for the population within the top 500 most populous cities across the United States. County, State, and National values represent the population within those cities, and not the total US population.

Report Area	Total Population (2010)	Total Population in the 500 Cities (2010)	Percentage of Adults with Routine Checkup in Past 1 Year
Kanawha County, WV	193,063	51,400	80.5%
West Virginia	1,852,994.00	51,400	80.6%
United States	308,745,538	103,020,808	68.9%



Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, *Behavioral Risk Factor Surveillance System*. Accessed via the *500 Cities Data Portal*. 2015.

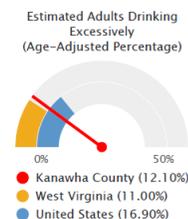
## HEALTH BEHAVIORS

Health behaviors such as poor diet, a lack of exercise, and substance abuse contribute to poor health status.

### Alcohol Consumption

This indicator reports the percentage of adults aged 18 and older who self-report heavy alcohol consumption (defined as more than two drinks per day on average for men and one drink per day on average for women). This indicator is relevant because current behaviors are determinants of future health and this indicator may illustrate a cause of significant health issues, such as cirrhosis, cancers, and untreated mental and behavioral health needs.

Report Area	Total Population Age 18+	Estimated Adults Drinking Excessively	Estimated Adults Drinking Excessively (Crude Percentage)	Estimated Adults Drinking Excessively (Age-Adjusted Percentage)
Kanawha County, WV	152,884.00	15,441	10.10%	12.10%
West Virginia	1,458,378.00	145,838	10.00%	11.00%
United States	232,556,016.00	38,248,349	16.40%	16.90%



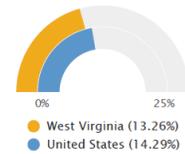
Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, *Behavioral Risk Factor Surveillance System*. Accessed via the *Health Indicators Warehouse*. US Department of Health & Human Services, *Health Indicators Warehouse*. 2006-12. Source geography: County

## Alcohol Expenditures

This indicator reports estimated annual expenditures for alcoholic beverages purchased at home, as a percentage of total household expenditures. This indicator is relevant because current behaviors are determinants of future health and this indicator may illustrate a cause of significant health issues, such as cirrhosis, cancers, and untreated mental and behavioral health needs. Expenditures data are suppressed for single counties and single-geography custom areas. Rank data are not available custom report areas or multi-county areas.

Report Area	State Rank	Z-Score (US)	Z-Score (State)	Average Expenditures (USD)	Percentage of Food-At-Home Expenditures
Kanawha County, WV	46.00	-0.35	0.37	Suppressed	Suppressed
West Virginia	No data	-0.25	0	\$691.40	13.26%
United States	No data	No data	No data	\$839.54	14.29%

Alcoholic Beverage Expenditures, Percentage of Total Food-At-Home Expenditures



Note: This indicator is compared to the state average.

Data Source: Nielsen, Nielsen SiteReports. 2014. Source geography: Tract

## Breastfeeding - Ever

This indicator reports the percentage children under 6 years old who were ever breastfed or fed breast milk.

Report Area	Estimated Number of Children Ever Breastfed Total Population	Percentage of Children Ever Breastfed Total Population	Estimated Number of Children Ever Breastfed SNAP-Ed Population	Percentage of Children Ever Breastfed SNAP-Ed Population
West Virginia	90,447	68.00%	31,103	50.00%
United States	18,709,604	80.00%	6,655,880	70.00%

Data Source: Child and Adolescent Health Measurement Initiative, National Survey of Children's Health. Additional data analysis by CARES. 2017. Source geography: State

## Percentage of Children Ever Breastfed by Income Level

This indicator reports the percentage of children under age 6 who were ever breastfed, by income level.

Report Area	Under 100% FPL	101% - 200% FPL	201% - 400% FPL	Over 400% FPL
West Virginia	43.00%	58.00%	76.00%	85.00%
United States	65.00%	74.00%	82.00%	88.00%

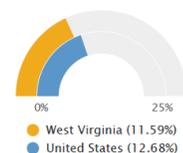
Note: No county data available. See data source and methodology for more details.

## Fruit/Vegetable Expenditures

This indicator reports estimated expenditures for fruits and vegetables purchased for in-home consumption, as a percentage of total food-at-home expenditures. This indicator is relevant because current behaviors are determinants of future health, and because unhealthy eating habits may illustrate a cause of significant health issues, such as obesity and diabetes. Expenditures data are suppressed for single counties and single-geography custom areas. Rank data are not available custom report areas or multi-county areas.

Report Area	State Rank	Z-Score (US)	Z-Score (State)	Average Expenditures (USD)	Percentage of Food-At-Home Expenditures
Kanawha County, WV	16.00	-1.76	-0.27	Suppressed	Suppressed
West Virginia	No data	-0.75	0	\$604.34	11.59%
United States	No data	No data	No data	\$744.71	12.68%

Fruit / Vegetable Expenditures, Percentage of Total Food-At-Home Expenditures



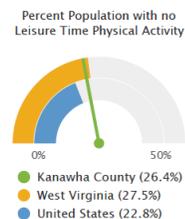
Note: This indicator is compared to the state average.

Data Source: Nielsen, Nielsen SiteReports. 2014. Source geography: Tract

## Physical Inactivity

Within the report area, 40,553 or 26.4% of adults aged 20 and older self-report no leisure time for activity, based on the question: "During the past month, other than your regular job, did you participate in any physical activities or exercises such as running, calisthenics, golf, gardening, or walking for exercise?" This indicator is relevant because current behaviors are determinants of future health and this indicator may illustrate a cause of significant health issues, such as obesity and poor cardiovascular health.

Report Area	Total Population Age 20+	Population with no Leisure Time Physical Activity	Percent Population with no Leisure Time Physical Activity
Kanawha County, WV	144,317	40,553	26.4%
West Virginia	1,410,324	407,177	27.5%
United States	241,280,347	56,248,204	22.8%



Note: This indicator is compared to the state average.

Data Source: Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion. 2016. Source geography: County

## Adults with No Leisure-Time Physical Activity by Gender, 2016

Report Area	Total Males with No Leisure-Time Physical Activity	Percent Males with No Leisure-Time Physical Activity	Total Females with No Leisure-Time Physical Activity	Percent Females with No Leisure-Time Physical Activity
Kanawha County, WV	17,799	24.8%	22,754	27.9%
West Virginia	185,287	25.8%	221,888	29.1%
United States	25,551,380	21.4%	30,696,841	24.0%

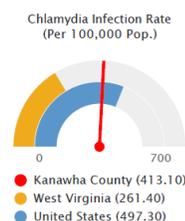
## Percent Adults Physically Inactive by Year, 2004 through 2016

Report Area	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Kanawha County, WV	24.8%	25.0%	26.2%	26.3%	29.4%	30.4%	30.4%	28.2%	28.7%	26.1%	28.2%	25.1%	26.4%
West Virginia	26.5%	25.8%	27.0%	28.2%	30.4%	31.5%	32.6%	31.2%	30.7%	27.9%	28.1%	26.5%	27.5%
United States	23.0%	22.8%	22.9%	23.2%	23.5%	23.7%	23.4%	22.5%	22.6%	21.8%	22.6%	21.6%	22.8%

## STI - Chlamydia Incidence

This indicator reports incidence rate of chlamydia cases per 100,000 population. This indicator is relevant because it is a measure of poor health status and indicates the prevalence of unsafe sex practices.

Report Area	Total Population	Total Chlamydia Infections	Chlamydia Infections, Rate (Per 100,000 Pop.)
Kanawha County, WV	188,332.00	778.00	413.10
West Virginia	1,844,128.00	4,821.00	261.40
United States	321,418,820.00	1,598,354.00	497.30



Note: This indicator is compared to the state average.

Data Source: US Department of Health & Human Services, Health Indicators Warehouse. Centers for Disease Control and Prevention, National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention. 2016. Source geography: County

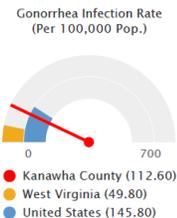
## Chlamydia Incidence Rate (Per 100,000 Pop.) by Year, 2005 through 2016

Report Area	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Kanawha County, WV	313.08	318.06	351.79	314.63	314.09	385.88	401.42	454.46	432.36	362.31	452.92	413.10
West Virginia	163.18	160.94	174.81	182.56	197.88	209.05	231.51	257.99	277.10	254.50	268.85	261.42
United States	330.30	345.40	367.70	398.00	405.70	422.80	453.40	453.40	443.50	456.10	474.97	497.28

## STI - Gonorrhea Incidence

This indicator reports incidence rate of Gonorrhea cases per 100,000 population. This indicator is relevant because it is a measure of poor health status and indicates the prevalence of unsafe sex practices.

Report Area	Total Population	Total Gonorrhea Infections	Gonorrhea Infections, Rate (Per 100,000 Pop.)
Kanawha County, WV	188,332.00	212.00	<b>112.60</b>
West Virginia	1,844,128.00	919.00	49.80
United States	321,418,820.00	468,514.00	145.80



Note: This indicator is compared to the state average.  
 Data Source: US Department of Health & Human Services, Health Indicators Warehouse. Centers for Disease Control and Prevention, National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention. 2016. Source geography: County

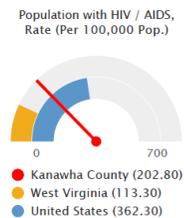
### Gonorrhea Incidence Rate (Per 100,000 Pop.) by Year, 2005 through 2016

Report Area	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Kanawha County, WV	99.71	136.68	134.86	95.80	41.74	38.85	54.60	48.36	70.58	85.74	78.58	112.57
West Virginia	42.68	52.71	51.32	41.07	26.08	31.23	42.91	44.76	57.30	45.40	41.70	49.83
United States	114.90	120.10	118.10	110.70	98.20	100.00	103.30	106.70	105.30	110.70	122.96	145.76

## STI - HIV Prevalence

This indicator reports prevalence rate of HIV per 100,000 population. This indicator is relevant because HIV is a life-threatening communicable disease that disproportionately affects minority populations and may also indicate the prevalence of unsafe sex practices.

Report Area	Population Age 13+	Population with HIV / AIDS	Population with HIV / AIDS, Rate (Per 100,000 Pop.)
Kanawha County, WV	160,778.00	326.00	<b>202.80</b>
West Virginia	1,571,300.00	1,781.00	113.30
United States	268,159,414.00	971,524.00	362.30



Note: This indicator is compared to the state average.  
 Data Source: US Department of Health & Human Services, Health Indicators Warehouse. Centers for Disease Control and Prevention, National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention. 2015. Source geography: County

### HIV Prevalence Rate by Race / Ethnicity

Report Area	Non-Hispanic White	Non-Hispanic Black	Hispanic / Latino
Kanawha County, WV	144.39	651.00	572.16
West Virginia	76.20	761.99	392.72
United States	174.00	1,243.80	462.00

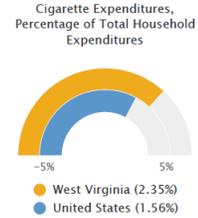
### HIV Prevalence Rate (Per 100,000 Pop.) by Year, 2009 through 2015

Report Area	2009	2010	2011	2012	2013	2014	2015
Kanawha County, WV	No data	174.70	No data	No data	187.70	No data	202.80
West Virginia	94.60	102.10	108.50	113.20	111.50	114.80	113.30
United States	322.20	329.70	336.80	343.50	353.16	355.80	362.30

## Tobacco Expenditures

This indicator reports estimated expenditures for cigarettes, as a percentage of total household expenditures. This indicator is relevant because tobacco use is linked to leading causes of death such as cancer and cardiovascular disease. Expenditures data are suppressed for single counties and single-geography custom areas. Rank data are not available custom report areas or multi-county areas. Expenditures data are suppressed for single counties and single-geography custom areas. Rank data are not available custom report areas or multi-county areas.

Report Area	State Rank	Z-Score (US)	Z-Score (State)	Average Expenditures (USD)	Percentage of Food-At-Home Expenditures
Kanawha County, WV	6.00	1.51	-0.61	Suppressed	Suppressed
West Virginia	No data	1.08	0	\$1,059.19	2.35%
United States	No data	No data	No data	\$822.70	1.56%

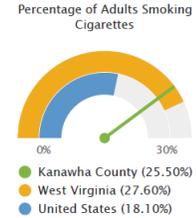


Note: This indicator is compared to the state average.  
Data Source: Nielsen, Nielsen SiteReports. 2014. Source geography: Tract

## Tobacco Usage - Current Smokers

In the report area an estimated 35,775, or 23.40% of adults age 18 or older self-report currently smoking cigarettes some days or every day. This indicator is relevant because tobacco use is linked to leading causes of death such as cancer and cardiovascular disease.

Report Area	Total Population Age 18+	Total Adults Regularly Smoking Cigarettes	Percent Population Smoking Cigarettes (Crude)	Percent Population Smoking Cigarettes (Age-Adjusted)
Kanawha County, WV	152,884.00	35,775	23.40%	25.50%
West Virginia	1,458,378.00	379,178	26.00%	27.60%
United States	232,556,016.00	41,491,223	17.80%	18.10%



Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System. Accessed via the Health Indicators Warehouse. US Department of Health & Human Services, Health Indicators Warehouse. 2006-12. Source geography: County

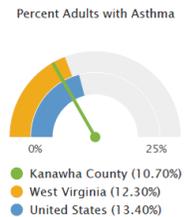
## HEALTH OUTCOMES

Measuring morbidity and mortality rates allows assessing linkages between social determinants of health and outcomes. By comparing, for example, the prevalence of certain chronic diseases to indicators in other categories (e.g., poor diet and exercise) with outcomes (e.g., high rates of obesity and diabetes), various causal relationship may emerge, allowing a better understanding of how certain community health needs may be addressed.

### Asthma Prevalence

This indicator reports the percentage of adults aged 18 and older who self-report that they have ever been told by a doctor, nurse, or other health professional that they had asthma. This indicator is relevant because asthma is a prevalent problem in the U.S. that is often exacerbated by poor environmental conditions.

Report Area	Survey Population (Adults Age 18+)	Total Adults with Asthma	Percent Adults with Asthma
Kanawha County, WV	166,284	17,876	10.70%
West Virginia	1,458,945	179,485	12.30%
United States	237,197,465	31,697,608	13.40%



Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System. Additional data analysis by CARES. 2011-12. Source geography: County

### Adults Ever Diagnosed with Asthma by Race / Ethnicity, Percent

Report Area	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other Race	Hispanic or Latino
West Virginia	11.90%	16.67%	15.55%	17.23%
United States	13.19%	15.75%	11.90%	12.02%

Note: No county data available. See data source and methodology for more details.

## Percentage of Medicare Population with Asthma by Age

This indicator reports the prevalence of asthma among Medicare beneficiaries by age.

Report Area	65 Years and Older	Less than 65 Years
West Virginia	3.90%	2.40%

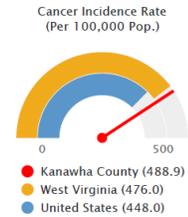
Note: No county data available. See data source and methodology for more details.

## Cancer Incidence - All Sites

This indicator reports the age adjusted incidence rate (cases per 100,000 population per year) of cancer (all sites) adjusted to 2000 U.S. standard population age groups (Under age 1, 1-4, 5-9, ..., 80-84, 85 and older). This indicator is relevant because cancer is a leading cause of death and it is important to identify cancers separately to better target interventions.

Report Area	Estimated Total Population	New Cases (Annual Average)	Cancer Incidence Rate (Per 100,000 Pop.)
Kanawha County, WV	25,772	1,260	488.9
West Virginia	244,810	11,653	476.0
United States	36,564,955	1,638,110	448.0

Note: This indicator is compared to the state average.  
Data Source: State Cancer Profiles, 2012-16. Source geography: County

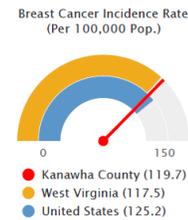


## Cancer Incidence - Breast

This indicator reports the age adjusted incidence rate (cases per 100,000 population per year) of females with breast cancer adjusted to 2000 U.S. standard population age groups (Under Age 1, 1-4, 5-9, ..., 80-84, 85 and older). This indicator is relevant because cancer is a leading cause of death and it is important to identify cancers separately to better target interventions.

Report Area	Estimated Total Population (Female)	New Cases (Annual Average)	Cancer Incidence Rate (Per 100,000 Pop.)
Kanawha County, WV	13,700	164	119.7
West Virginia	125,106	1,470	117.5
United States	19,113,178	239,297	125.2

Note: This indicator is compared to the state average.  
Data Source: State Cancer Profiles, 2012-16. Source geography: County

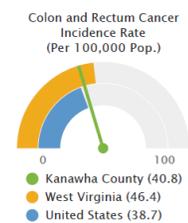


## Cancer Incidence - Colon and Rectum

This indicator reports the age adjusted incidence rate (cases per 100,000 population per year) of colon and rectum cancer adjusted to 2000 U.S. standard population age groups (Under age 1, 1-4, 5-9, ..., 80-84, 85 and older). This indicator is relevant because cancer is a leading cause of death and it is important to identify cancers separately to better target interventions.

Report Area	Estimated Total Population	New Cases (Annual Average)	Cancer Incidence Rate (Per 100,000 Pop.)
Kanawha County, WV	25,980	106	40.8
West Virginia	244,181	1,133	46.4
United States	36,429,457	140,982	38.7

Note: This indicator is compared to the state average.  
Data Source: State Cancer Profiles, 2012-16. Source geography: County

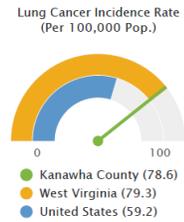


## Cancer Incidence - Lung

This indicator reports the age adjusted incidence rate (cases per 100,000 population per year) of colon and rectum cancer adjusted to 2000 U.S. standard population age groups (Under age 1, 1-4, 5-9, ..., 80-84, 85 and older). This indicator is relevant because cancer is a leading cause of death and it is important to identify cancers separately to better target interventions.

Report Area	Estimated Total Population	New Cases (Annual Average)	Cancer Incidence Rate (Per 100,000 Pop.)
Kanawha County, WV	27,353	215	78.6
West Virginia	258,133	2,047	79.3
United States	37,083,277	219,533	59.2

Note: This indicator is compared to the state average.  
Data Source: State Cancer Profiles, 2012-16. Source geography: County

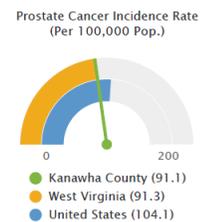


## Cancer Incidence - Prostate

This indicator reports the age adjusted incidence rate (cases per 100,000 population per year) of males with prostate cancer adjusted to 2000 U.S. standard population age groups (Under age 1, 1-4, 5-9, ..., 80-84, 85 and older). This indicator is relevant because cancer is a leading cause of death and it is important to identify cancers separately to better target interventions.

Report Area	Estimated Total Population (Male)	New Cases (Annual Average)	Cancer Incidence Rate (Per 100,000 Pop.)
Kanawha County, WV	12,952	118	91.1
West Virginia	126,396	1,154	91.3
United States	17,981,171	187,184	104.1

Note: This indicator is compared to the state average.  
Data Source: State Cancer Profiles, 2012-16. Source geography: County

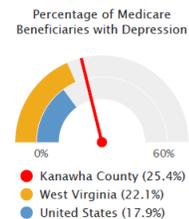


## Depression (Medicare Population)

This indicator reports the percentage of the Medicare fee-for-service population with depression.

Report Area	Total Medicare Fee-for-Service Beneficiaries	Beneficiaries with Depression	Percent with Depression
Kanawha County, WV	27,506	6,986	25.4%
West Virginia	283,163	62,670	22.1%
United States	33,725,823	6,047,681	17.9%

Note: This indicator is compared to the state average.  
Data Source: Centers for Medicare and Medicaid Services, 2017. Source geography: County



## Percentage of Medicare Population with Depression by Year, 2011 through 2017

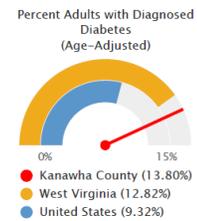
This indicator reports the percentage of the Medicare fee-for-service population with depression over time.

Report Area	2011	2012	2013	2014	2015	2016	2017
Kanawha County, WV	20.65%	21.03%	22.00%	22.98%	24.54%	24.37%	25.40%
West Virginia	18.28%	18.72%	19.39%	19.95%	21.40%	21.44%	22.13%
United States	15.28%	15.81%	16.22%	16.72%	17.41%	17.40%	17.93%

## Diabetes (Adult)

This indicator reports the percentage of adults aged 20 and older who have ever been told by a doctor that they have diabetes. This indicator is relevant because diabetes is a prevalent problem in the U.S.; it may indicate an unhealthy lifestyle and puts individuals at risk for further health issues.

Report Area	Total Population Age 20+	Population with Diagnosed Diabetes	Population with Diagnosed Diabetes, Age-Adjusted Rate
Kanawha County, WV	144,153.00	23,497.00	13.80%
West Virginia	1,409,586.00	210,234.00	12.82%
United States	243,852,590.00	25,204,602.00	9.32%



Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, 2016. Source geography: County

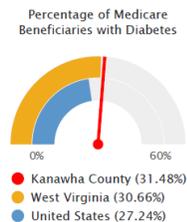
## Percent Adults with Diagnosed Diabetes by Year, 2004 through 2016

Report Area	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Kanawha County, WV	9.30%	9.40%	9.60%	10.40%	11.00%	11.30%	11.20%	11.30%	11.80%	12.00%	13.00%	12.80%	13.80%
West Virginia	10.4%	11.3%	11.3%	11.8%	12.0%	12.4%	12.4%	12.4%	12.6%	12.8%	13.3%	13.7%	14.2%
United States	7.5%	7.8%	8.3%	8.6%	8.9%	9.1%	9.5%	9.7%	9.8%	9.9%	10.0%	10.1%	10.2%

## Diabetes (Medicare Population)

This indicator reports the percentage of the Medicare fee-for-service population with diabetes.

Report Area	Total Medicare Fee-for-Service Beneficiaries	Beneficiaries with Diabetes	Percent with Diabetes
Kanawha County, WV	27,506	8,660	31.48%
West Virginia	283,163	86,821	30.66%
United States	33,725,823	9,188,128	27.24%



Note: This indicator is compared to the state average.  
Data Source: Centers for Medicare and Medicaid Services, 2017. Source geography: County

## Percentage of Medicare Population with Diabetes by Year, 2011 through 2017

This indicator reports the percentage of the Medicare fee-for-service population with diabetes over time.

Report Area	2011	2012	2013	2014	2015	2016	2017
Kanawha County, WV	30.60%	30.84%	30.93%	31.02%	31.74%	31.94%	31.48%
West Virginia	29.82%	30.06%	30.17%	30.22%	30.44%	30.59%	30.66%
United States	27.52%	27.62%	27.54%	27.43%	27.36%	27.33%	27.24%

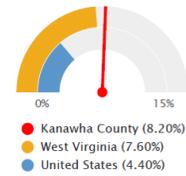
## Heart Disease (Adult)

13,646, or 8.20% of adults aged 18 and older have ever been told by a doctor that they have coronary heart disease or angina. This indicator is relevant because coronary heart disease is a leading cause of death in the U.S. and is also related to high blood pressure, high cholesterol, and heart attacks.

Report Area	Survey Population (Adults Age 18+)	Total Adults with Heart Disease	Percent Adults with Heart Disease
Kanawha County, WV	166,578	13,646	8.20%
West Virginia	1,450,446	110,104	7.60%
United States	236,406,904	10,407,185	4.40%

Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System. Additional data analysis by CARES, 2011-12. Source geography: County

Percent Adults with Heart Disease



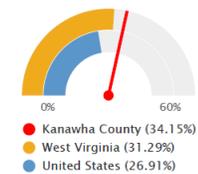
## Heart Disease (Medicare Population)

This indicator reports the percentage of the Medicare fee-for-service population with ischaemic heart disease.

Report Area	Total Medicare Fee-for-Service Beneficiaries	Beneficiaries with Heart Disease	Percent with Heart Disease
Kanawha County, WV	27,506	9,392	34.15%
West Virginia	283,163	88,609	31.29%
United States	33,725,823	9,076,698	26.91%

Note: This indicator is compared to the state average.  
Data Source: Centers for Medicare and Medicaid Services, 2017. Source geography: County

Percentage of Medicare Beneficiaries with Heart Disease



## Percentage of Medicare Population with Heart Disease by Year, 2011 through 2017

This indicator reports the percentage of the Medicare fee-for-service population with ischaemic heart disease over time.

Report Area	2011	2012	2013	2014	2015	2016	2017
Kanawha County, WV	33.23%	33.30%	32.79%	32.34%	32.69%	33.65%	34.15%
West Virginia	31.59%	31.20%	30.67%	30.16%	30.40%	30.90%	31.29%
United States	29.85%	29.18%	28.38%	27.69%	27.25%	27.04%	26.91%

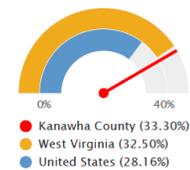
## High Blood Pressure (Adult)

50,910, or 33.30% of adults aged 18 and older have ever been told by a doctor that they have high blood pressure or hypertension.

Report Area	Total Population (Age 18+)	Total Adults with High Blood Pressure	Percent Adults with High Blood Pressure
Kanawha County, WV	152,884.00	50,910	33.30%
West Virginia	1,458,378.00	473,973	32.50%
United States	232,556,016.00	65,476,522	28.16%

Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System. Accessed via the Health Indicators Warehouse. US Department of Health & Human Services, Health Indicators Warehouse, 2006-12. Source geography: County

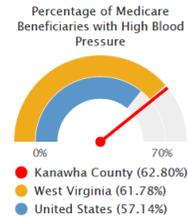
Percent Adults with High Blood Pressure



## High Blood Pressure (Medicare Population)

This indicator reports the percentage of the Medicare fee-for-service population with hypertension (high blood pressure).

Report Area	Total Medicare Fee-for-Service Beneficiaries	Beneficiaries with High Blood Pressure	Percent with High Blood Pressure
Kanawha County, WV	27,506	17,273	62.80%
West Virginia	283,163	174,941	61.78%
United States	33,725,823	19,269,721	57.14%



Note: This indicator is compared to the state average.  
Data Source: Centers for Medicare and Medicaid Services, 2017. Source geography: County

## Percentage of Medicare Population with High Blood Pressure by Year, 2011 through 2017

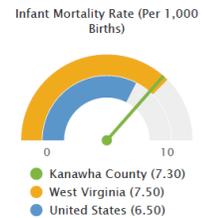
This indicator reports the percentage of the Medicare fee-for-service population with high blood pressure over time.

Report Area	2011	2012	2013	2014	2015	2016	2017
Kanawha County, WV	61.36%	61.88%	62.57%	62.61%	63.08%	62.92%	62.80%
West Virginia	59.09%	59.33%	60.00%	60.06%	60.71%	61.22%	61.78%
United States	56.72%	56.73%	56.79%	56.53%	56.57%	56.95%	57.14%

## Infant Mortality

This indicator reports the rate of deaths to infants less than one year of age per 1,000 births. This indicator is relevant because high rates of infant mortality indicate the existence of broader issues pertaining to access to care and maternal and child health.

Report Area	Total Births	Total Infant Deaths	Infant Mortality Rate (Per 1,000 Births)
Kanawha County, WV	11,460	84	7.30
West Virginia	104,840	786	7.50
United States	20,913,535	136,369	6.50

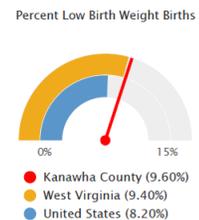


Note: This indicator is compared to the state average.  
Data Source: US Department of Health & Human Services, Health Resources and Services Administration, Area Health Resource File, 2006-10. Source geography: County

## Low Birth Weight

This indicator reports the percentage of total births that are low birth weight (Under 2500g). This indicator is relevant because low birth weight infants are at high risk for health problems. This indicator can also highlight the existence of health disparities.

Report Area	Total Live Births	Low Weight Births (Under 2500g)	Low Weight Births, Percent of Total
Kanawha County, WV	16,639.00	1,597.00	9.60%
West Virginia	148,344.00	13,944.00	9.40%
United States	29,300,495.00	2,402,641.00	8.20%



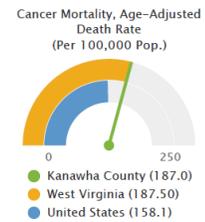
Note: This indicator is compared to the state average.  
Data Source: US Department of Health & Human Services, Health Indicators Warehouse, Centers for Disease Control and Prevention, National Vital Statistics System, Accessed via CDC WONDER, 2006-12. Source geography: County

## Mortality - Cancer

This indicator reports the rate of death due to malignant neoplasm (cancer) per 100,000 population. Figures are reported as crude rates, and as rates age-adjusted to year 2000 standard. Rates are resummarized for report areas from county level data, only where data is available. This indicator is relevant because cancer is a leading cause of death in the United States.

Report Area	Total Population	Average Annual Deaths, 2012-2016	Crude Death Rate (Per 100,000 Pop.)	Age-Adjusted Death Rate (Per 100,000 Pop.)
Kanawha County, WV	187,873	502	267.2	<b>187.0</b>
West Virginia	1,839,143	4,750	258.27	187.50
United States	321,050,281	593,931	185.0	158.1

Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, National Vital Statistics System. Accessed via CDC WONDER. 2013-17. Source geography: County

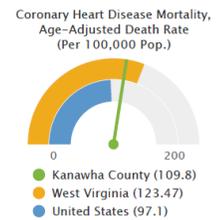


## Mortality - Coronary Heart Disease

Within the report area the rate of death due to coronary heart disease (ICD10 Codes I20-I25) per 100,000 population is 109.8. This rate is greater than than the Healthy People 2020 target of less than or equal to 103.4. Figures are reported as crude rates, and as rates age-adjusted to year 2000 standard. Rates are resummarized for report areas from county level data, only where data is available. This indicator is relevant because heart disease is a leading cause of death in the United States.

Report Area	Total Population	Average Annual Deaths, 2012-2016	Crude Death Rate (Per 100,000 Pop.)	Age-Adjusted Death Rate (Per 100,000 Pop.)
Kanawha County, WV	187,873	294	156.4	<b>109.8</b>
West Virginia	1,839,143	3,071	166.97	123.47
United States	321,050,281	366,195	114.1	97.1

Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, National Vital Statistics System. Accessed via CDC WONDER. 2013-17. Source geography: County

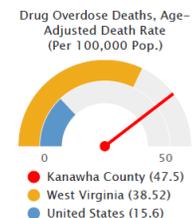


## Mortality - Drug Poisoning

This indicator reports the rate of death due to drug overdose per 100,000 population. Figures are reported as crude rates, and as rates age-adjusted to year 2000 standard. Rates are resummarized for report areas from county level data, only where data is available.

Report Area	Total Population	Average Annual Deaths, 2012-2016	Crude Death Rate (Per 100,000 Pop.)	Age-Adjusted Death Rate (Per 100,000 Pop.)
Kanawha County, WV	189,650	86	45.4	<b>47.5</b>
West Virginia	1,847,055	673	36.43	38.52
United States	318,689,254	49,715	15.6	15.6

Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, National Vital Statistics System. Accessed via CDC WONDER. 2012-16. Source geography: County

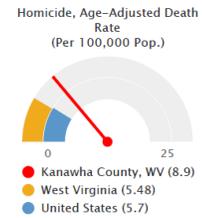


## Mortality - Homicide

This indicator reports the rate of death due to assault (homicide) per 100,000 population. Figures are reported as crude rates, and as rates age-adjusted to year 2000 standard. Rates are resummarized for report areas from county level data, only where data is available. This indicator is relevant because homicide rate is a measure of poor community safety and is a leading cause of premature death.

Report Area	Total Population	Average Annual Deaths, 2012-2016	Crude Death Rate (Per 100,000 Pop.)	Age-Adjusted Death Rate (Per 100,000 Pop.)
Kanawha County, WV	187,873	16	8.4	<b>8.9</b>
West Virginia	1,839,143	95	5.19	5.48
United States	321,050,281	17,732	5.5	5.7

Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, National Vital Statistics System. Accessed via CDC WONDER, 2013-17. Source geography: County

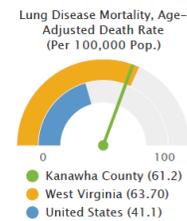


## Mortality - Lung Disease

This indicator reports the rate of death due to chronic lower respiratory disease per 100,000 population. Figures are reported as crude rates, and as rates age-adjusted to year 2000 standard. Rates are resummarized for report areas from county level data, only where data is available. This indicator is relevant because lung disease is a leading cause of death in the United States.

Report Area	Total Population	Average Annual Deaths, 2012-2016	Crude Death Rate (Per 100,000 Pop.)	Age-Adjusted Death Rate (Per 100,000 Pop.)
Kanawha County, WV	187,873	166	88.5	<b>61.2</b>
West Virginia	1,839,143	1,615	87.82	63.70
United States	321,050,281	153,229	47.7	41.1

Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, National Vital Statistics System. Accessed via CDC WONDER, 2013-17. Source geography: County

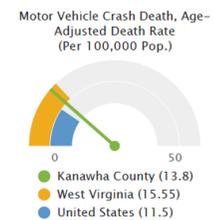


## Mortality - Motor Vehicle Crash

This indicator reports the rate of death due to motor vehicle crashes per 100,000 population, which include collisions with another motor vehicle, a nonmotorist, a fixed object, and a non-fixed object, an overturn, and any other non-collision. This indicator is relevant because motor vehicle crash deaths are preventable and they are a cause of premature death.

Report Area	Total Population	Average Annual Deaths, 2012-2016	Crude Death Rate (Per 100,000 Pop.)	Age-Adjusted Death Rate (Per 100,000 Pop.)
Kanawha County, WV	187,873	25	13.4	<b>13.8</b>
West Virginia	1,839,143	292	15.90	15.55
United States	321,050,281	37,816	11.8	11.5

Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, National Vital Statistics System. Accessed via CDC WONDER, 2013-17. Source geography: County

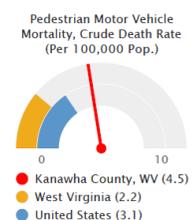


## Mortality - Pedestrian Motor Vehicle Crash

This indicator reports the crude rate of pedestrians killed by motor vehicles per 100,000 population. This indicator is relevant because pedestrian-motor vehicle crash deaths are preventable and they are a cause of premature death.

Report Area	Total Population (2010)	Total Pedestrian Deaths, 2011-2015	Average Annual Deaths, Rate per 100,000 Pop.
Kanawha County, WV	193,063	26	<b>4.5</b>
West Virginia	1,852,994	122	2.2
United States	312,732,537	28,832	3.1

Note: This indicator is compared to the state average.  
Data Source: US Department of Transportation, National Highway Traffic Safety Administration, Fatality Analysis Reporting System, 2011-2015. Source geography: County

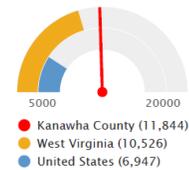


## Mortality - Premature Death

This indicator reports Years of Potential Life Lost (YPLL) before age 75 per 100,000 population for all causes of death, age-adjusted to the 2000 standard. YPLL measures premature death and is calculated by subtracting the age of death from the 75 year benchmark. This indicator is relevant because a measure of premature death can provide a unique and comprehensive look at overall health status.

Report Area	Total Population	Total Premature Death, 2015-2017	Total Years of Potential Life Lost, 2015-2017 Average	Years of Potential Life Lost, Rate per 100,000 Population
Kanawha County, WV	512,364	3,732	60,685	<b>11,844</b>
West Virginia	5,068,608	33,861	533,509	10,526
United States	908,082,355	3,744,894	63,087,358	6,947

Years of Potential Life Lost, Rate per 100,000 Population



Note: This indicator is compared to the state average.  
Data Source: University of Wisconsin Population Health Institute, County Health Rankings, 2015-17. Source geography: County

### Premature Death - Years of Potential Life Lost, Rate per 100,000 Population by Time Period, 1997-1999 to 2015-2017

This indicator reports Years of Potential Life Lost (YPLL) per 100,000 age-adjusted population by time period.

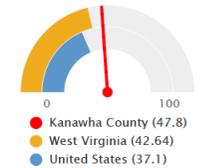
Report Area	1997-1999	2000-2002	2003-2005	2006-2008	2009-2011	2012-2014	2015-2017
Kanawha County, WV	8,934.8	9,671.9	9,558.5	10,227.9	9,839.3	10,308.3	11,844.1
West Virginia	8,872.2	9,107.9	9,308.4	9,426.41	9,513.2	9,725	10,472.52
United States	7,705.2	7,535	7,345	7,090.49	6,703.7	6,601.2	6,900.63

## Mortality - Stroke

Within the report area there are an estimated 47.8 deaths due to cerebrovascular disease (stroke) per 100,000 population. This is greater than than the Healthy People 2020 target of less than or equal to 33.8. Figures are reported as crude rates, and as rates age-adjusted to year 2000 standard. Rates are resummairized for report areas from county level data, only where data is available. This indicator is relevant because stroke is a leading cause of death in the United States.

Report Area	Total Population	Average Annual Deaths, 2012-2016	Crude Death Rate (Per 100,000 Pop.)	Age-Adjusted Death Rate (Per 100,000 Pop.)
Kanawha County, WV	187,873	127	67.8	<b>47.8</b>
West Virginia	1,839,143	1,052	57.22	42.64
United States	321,050,281	138,186	43.0	37.1

Stroke Mortality, Age-Adjusted Death Rate (Per 100,000 Pop.)



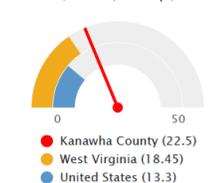
Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, National Vital Statistics System, Accessed via CDC WONDER, 2013-17. Source geography: County

## Mortality - Suicide

This indicator reports the rate of death due to intentional self-harm (suicide) per 100,000 population. Figures are reported as crude rates, and as rates age-adjusted to year 2000 standard. Rates are resummairized for report areas from county level data, only where data is available. This indicator is relevant because suicide is an indicator of poor mental health.

Report Area	Total Population	Average Annual Deaths, 2012-2016	Crude Death Rate (Per 100,000 Pop.)	Age-Adjusted Death Rate (Per 100,000 Pop.)
Kanawha County, WV	187,873	44	23.4	<b>22.5</b>
West Virginia	1,839,143	355	19.32	18.45
United States	321,050,281	44,061	13.7	13.3

Suicide, Age-Adjusted Death Rate (Per 100,000 Pop.)



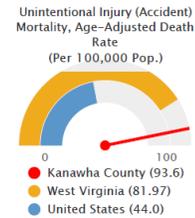
Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, National Vital Statistics System, Accessed via CDC WONDER, 2013-17. Source geography: County

## Mortality - Unintentional Injury

This indicator reports the rate of death due to unintentional injury (accident) per 100,000 population. Figures are reported as crude rates, and as rates age-adjusted to year 2000 standard. Rates are resummarized for report areas from county level data, only where data is available. This indicator is relevant because accidents are a leading cause of death in the U.S.

Report Area	Total Population	Average Annual Deaths, 2012-2016	Crude Death Rate (Per 100,000 Pop.)	Age-Adjusted Death Rate (Per 100,000 Pop.)
Kanawha County, WV	187,873	186	98.9	<b>93.6</b>
West Virginia	1,839,143	1,578	85.78	81.97
United States	321,050,281	148,873	46.4	44.0

Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, National Vital Statistics System. Accessed via CDC WONDER, 2013-17. Source geography: County

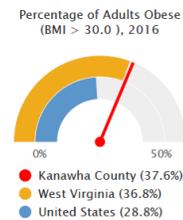


## Obesity

37.6% of adults aged 20 and older self-report that they have a Body Mass Index (BMI) greater than 30.0 (obese) in the report area. Excess weight may indicate an unhealthy lifestyle and puts individuals at risk for further health issues.

Report Area	Total Population Age 20+	Adults with BMI > 30.0 (Obese)	Percent Adults with BMI > 30.0 (Obese)
Kanawha County, WV	144,556	54,353	<b>37.6%</b>
West Virginia	1,410,281	517,979	36.8%
United States	241,277,748	69,949,540	28.8%

Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, 2016. Source geography: County



## Percent Adults Obese (BMI > 30.0) by Year, 2004 through 2016

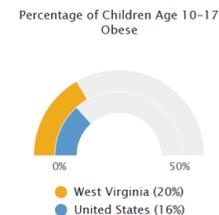
Report Area	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Kanawha County, WV	28.6%	28.5%	30.0%	29.4%	30.5%	31.8%	31.6%	30.4%	31.7%	32.8%	35.5%	36.1%	37.6%
West Virginia	27.8%	28.9%	29.7%	30.3%	30.5%	31.8%	31.7%	32.0%	32.8%	33.1%	34.1%	34.5%	35.0%
United States	23.1%	23.8%	24.8%	25.6%	26.2%	27.2%	27.1%	27.0%	26.8%	27.1%	27.4%	27.7%	28.3%

## Obesity (Youth)

This indicator reports the percentage of youth aged 10 - 17 who are obese, based on Body Mass Index (BMI). Children are classified as obese if their calculated BMI is in the 95th percentile or above for their age. This indicator is relevant because excess weight is a prevalent problem in the U.S.; it indicates an unhealthy lifestyle and puts individuals at risk for further health issues.

Report Area	Total Population (Age 10 - 17)	Number Obese	Percent Obese
Kanawha County, WV	No data	No data	No data
West Virginia	154,830	30,835	20%
United States	30,059,005	4,851,000	16%

Note: This indicator is compared to the state average.  
Data Source: Child and Adolescent Health Measurement Initiative, National Survey of Children's Health, 2016. Source geography: State



## Children by Race / Ethnicity, Percent Obese

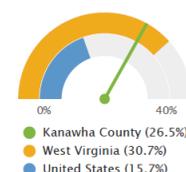
Report Area	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other Race	Hispanic or Latino
West Virginia	19%	36%	12%	35%
United States	13%	22%	10%	23%

## Poor Dental Health

This indicator reports the percentage of adults age 18 and older who self-report that six or more of their permanent teeth have been removed due to tooth decay, gum disease, or infection. This indicator is relevant because it indicates lack of access to dental care and/or social barriers to utilization of dental services.

Report Area	Total Population (Age 18+)	Total Adults with Poor Dental Health	Percent Adults with Poor Dental Health
Kanawha County, WV	152,840.00	40,456.00	26.5%
West Virginia	1,458,378.00	448,343.00	30.7%
United States	235,375,690.00	36,842,620.00	15.7%

Percent Adults with Poor Dental Health



Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System. Additional data analysis by CARES, 2006-10. Source geography: County

## PHYSICAL ENVIRONMENT

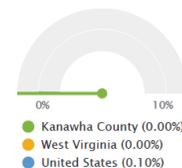
A community's health also is affected by the physical environment. A safe, clean environment that provides access to healthy food and recreational opportunities is important to maintaining and improving community health.

### Air Quality - Particulate Matter 2.5

This indicator reports the percentage of days with particulate matter 2.5 levels above the National Ambient Air Quality Standard (35 micrograms per cubic meter) per year, calculated using data collected by monitoring stations and modeled to include counties where no monitoring stations occur. This indicator is relevant because poor air quality contributes to respiratory issues and overall poor health.

Report Area	Total Population	Average Daily Ambient Particulate Matter 2.5	Number of Days Exceeding Emissions Standards	Percentage of Days Exceeding Standards, Crude Average	Percentage of Days Exceeding Standards, Pop. Adjusted Average
Kanawha County, WV	193,063	9.97	0.00	0.00	0.00%
West Virginia	1,852,994	9.52	0.00	0.00	0.00%
United States	312,471,327	9.10	0.35	0.10	0.10%

Percentage of Days Exceeding Standards, Pop. Adjusted Average



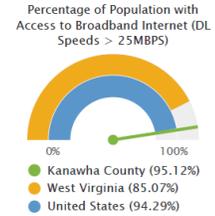
Note: This indicator is compared to the state average.  
Data Source: Centers for Disease Control and Prevention, National Environmental Public Health Tracking Network. 2012. Source geography: Tract

## Built Environment - Broadband Access

This indicator reports the percentage of population with access to high-speed internet. Data are based on the reported service area of providers offering download speeds of 25 MBPS or more and upload speeds of 3 MBPS or more. This data represent both wireline and fixed/terrestrial wireless internet providers. Cellular internet providers are not included. This indicator is important because access to technology opens up opportunities for employment and education.

Report Area	Total Population (2010)	Access to DL Speeds > 25MBPS (2018)
Kanawha County, WV	193,063	95.12%
West Virginia	1,852,994	85.07%
United States	312,846,570	94.29%

Note: This indicator is compared to the state average.  
Data Source: National Broadband Map, June 2018. Source geography: Tract

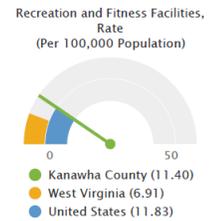


## Built Environment - Recreation and Fitness Facility Access

This indicator reports the number per 100,000 population of recreation and fitness facilities as defined by North American Industry Classification System (NAICS) Code 713940. This indicator is relevant because access to recreation and fitness facilities encourages physical activity and other healthy behaviors.

Report Area	Total Population	Number of Establishments	Establishments, Rate per 100,000 Population
Kanawha County, WV	193,063	22	11.40
West Virginia	1,852,994	128	6.91
United States	308,745,538	36,525	11.83

Note: This indicator is compared to the state average.  
Data Source: US Census Bureau, County Business Patterns. Additional data analysis by CARES, 2017. Source geography: ZCTA

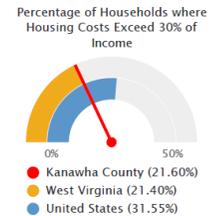


## Housing - Housing Cost Burden (30%)

This indicator reports the percentage of the households where housing costs exceed 30% of total household income. This indicator provides information on the cost of monthly housing expenses for owners and renters. The information offers a measure of housing affordability and excessive shelter costs. The data also serve to aid in the development of housing programs to meet the needs of people at different economic levels.

Report Area	Total Households	Cost Burdened Households (Housing Costs Exceed 30% of Income)	Percentage of Cost Burdened Households (Over 30% of Income)
Kanawha County, WV	79,437	17,162	21.60%
West Virginia	734,676	157,218	21.40%
United States	119,730,128	37,771,047	31.55%

Note: This indicator is compared to the state average.  
Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract

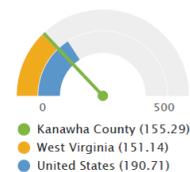


## Housing - Mortgage Lending

Lending institutions must report all loans for home purchases, home improvements, and mortgage refinancing based on the Home Mortgage Disclosure Act (HMDA) of 1975. This indicator displays information derived from the 2014 HMDA loan-level data files.

Report Area	Total Population (2010)	Number of Home Loans Originated	Loans Originations, Approval Rate	Loan Originations, Rate per 100,000 Population
Kanawha County, WV	193,063	2,998	50.16%	155.29
West Virginia	1,852,994	28,007	52.95%	151.14
United States	312,470,869	5,959,108	51.57%	190.71

Home Loan Origination Rate per 100,000 Pop.



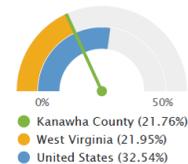
Note: This indicator is compared to the state average.  
Data Source: Federal Financial Institutions Examination Council, Home Mortgage Disclosure Act. Additional data analysis by CARES, 2014.

## Housing - Substandard Housing

This indicator reports the number and percentage of owner- and renter-occupied housing units having at least one of the following conditions: 1) lacking complete plumbing facilities, 2) lacking complete kitchen facilities, 3) with 1.01 or more occupants per room, 4) selected monthly owner costs as a percentage of household income greater than 30%, and 5) gross rent as a percentage of household income greater than 30%. Selected conditions provide information in assessing the quality of the housing inventory and its occupants. This data is used to easily identify homes where the quality of living and housing can be considered substandard.

Report Area	Total Occupied Housing Units	Occupied Housing Units with One or More Substandard Conditions	Percent Occupied Housing Units with One or More Substandard Conditions
Kanawha County, WV	79,437	17,288	21.76%
West Virginia	734,676	161,233	21.95%
United States	119,730,128	38,964,205	32.54%

Percent Occupied Housing Units with One or More Substandard Conditions



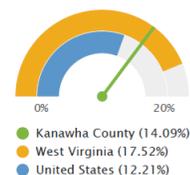
Note: This indicator is compared to the state average.  
Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract

## Housing - Vacancy Rate

This indicator reports the number and percentage of housing units that are vacant. A housing unit is considered vacant by the American Community Survey if no one is living in it at the time of interview. Units occupied at the time of interview entirely by persons who are staying two months or less and who have a more permanent residence elsewhere are considered to be temporarily occupied, and are classified as "vacant."

Report Area	Total Housing Units	Vacant Housing Units	Vacant Housing Units, Percent
Kanawha County, WV	92,463	13,026	14.09%
West Virginia	890,715	156,039	17.52%
United States	136,384,292	16,654,164	12.21%

Vacant Housing Units, Percent



Note: This indicator is compared to the state average.  
Data Source: US Census Bureau, American Community Survey, 2014-18. Source geography: Tract

## NOTES



**Kanawha Coalition  
for Community Health Improvement**

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